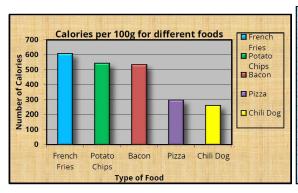
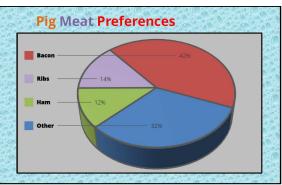
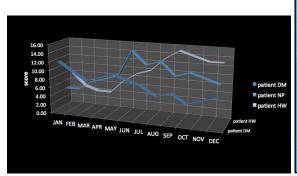
- 3. Discuss the problems with keeping the visualizations below as they are. Color versions are given in the document found on the course website. You may want to think about:
  - What could the plot be trying to communicate?
  - What visual qualities distract from the message?
  - If there is a comparison between different variables, how easy is it to compare relevant values?



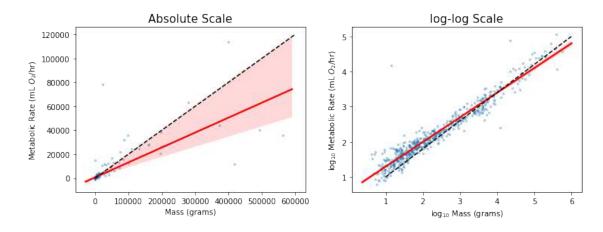






## **Logarithmic Transformations**

4. One of your friends at a biology lab asks you to help them analyze pantheria, a database of mammals. They are interested in the relationship between mass, measured in grams, and metabolic rate ("energy expenditure"), measured by oxygen use per hour. Originally, they show you the data on a linear (absolute) scale, shown on the left. You notice that the values on both axes vary over a large range with many data points clustered around the smaller values, so you suggest that they instead plot the data on a log-log scale, shown on the right. The solid red line is a "line of best fit" (we'll formalize this later in the course) while the black dashed segment represents the line y = x.



(a) Let C and k be some constants and x and y represent mass and metabolic rate, respectively. Based on the plots, which of the following best describe the pattern seen in the data?

$$\bigcirc \ y = C + kx \quad \bigcirc \ y = C \times 10^{kx} \quad \bigcirc \ y = C + k \log_{10}(x) \quad \bigcirc \ y = Cx^k$$

- (b) What parts of the plots could you use to make initial guesses on C and k?
- (c) Your friend points to the solid line on the log-log plot and says "since this line is going up and to the right, we can say that, in general, the bigger a mammal is, the greater its metabolic rate." Is this a reasonable interpretation of the plot?
- (d) They go on to say "since the slope of this line is less than 1, we see that, in general, mammals with greater mass tend to spend less energy per gram than their smaller counterparts". Is this a reasonable interpretation of the plot?
- 5. When making visualizations, what are some reasons for performing log transformations on the data?