

Week Eleven

Last Week

- Exam Recap
- Probability Distributions for Count Data
- Count Regression

This Week: GLMs for Count Data & Multicategory data

- Bike Data

Next Week: Multicategory Regression

Multicategory Logit Models

Recall logistic regression for binary model

1. Random component / Probability distribution $[0, 1]$

$$Y \sim \text{Binomial}(n, \pi) \text{ or } Y \sim \text{Bernoulli}(\pi)$$

2. Systematic component / linear combination of predictors / functional form of predictors

$$\text{logit}(\pi) = XB \rightarrow B_0 + B_1 X_1 + B_2 X_1^2 + B_3 X_3$$

$$\log\left(\frac{\pi}{1-\pi}\right) = XB + B_4 X_1 X_3$$

3. link function

1. Random component for multicategory data?

$$\vec{Y} = (Y_1, Y_2, \dots, Y_J)$$

$$\vec{Y} \sim \text{Multinomial}(n, \vec{\pi})$$

$$\vec{\pi} = (\pi_1, \pi_2, \dots, \pi_J)$$

$$\forall_j \pi_j \in [0, 1]$$

2. Functional form $\rightarrow X\vec{B}$

$$\sum_{j=1}^J \pi_j = 1$$

3. Link function?

Baseline-Category Logits

Let J be a baseline, then our baseline logit

$$\text{is } \log\left(\frac{\pi_j}{\pi_J}\right) \rightarrow \begin{matrix} J=2 \\ \pi_1 + \pi_2 = 1 \end{matrix}$$

$$\log\left(\frac{\pi_j}{\pi_J}\right) = \alpha_j + B_j x$$

$$\pi_2 = 1 - \pi_1$$

$$\log\left(\frac{\pi_1}{\pi_2}\right) = \log\left(\frac{\pi_1}{1 - \pi_1}\right)$$

$$\log\left(\frac{\pi_1}{\pi_J}\right) = \alpha_1 + B_1 x$$

require $J-1$ equations

AND

$$\log\left(\frac{\pi_2}{\pi_J}\right) = \alpha_2 + B_2 x$$

$$\log\left(\frac{\pi_1}{\pi_2}\right) = \log\left(\frac{\pi_1 / \pi_J}{\pi_2 / \pi_J}\right) = \log\left(\frac{\pi_1}{\pi_J}\right) - \log\left(\frac{\pi_2}{\pi_J}\right)$$

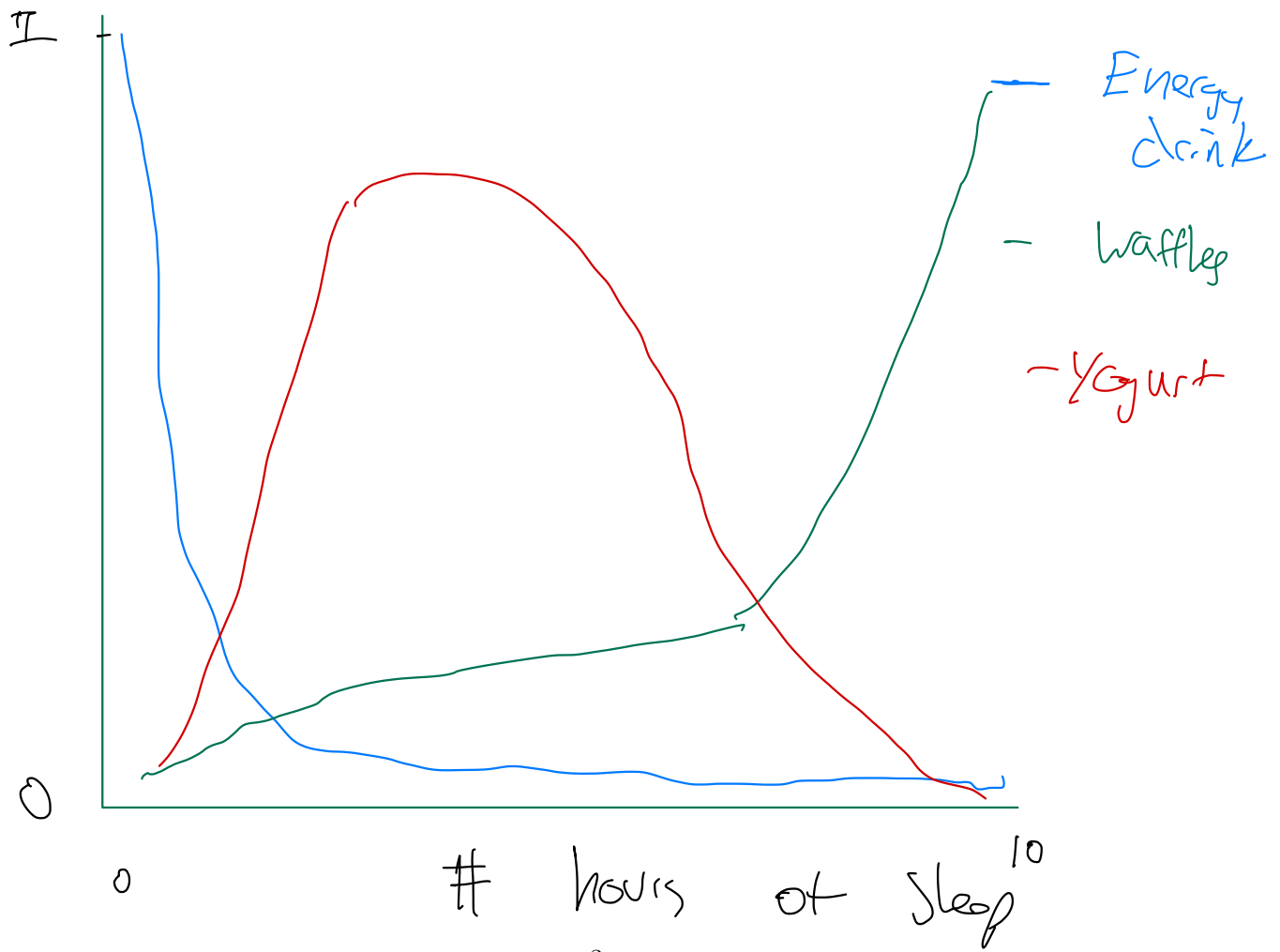
$$= (\alpha_1 + B_1 x) - (\alpha_2 + B_2 x) \Rightarrow (\alpha_1 - \alpha_2) + (B_1 - B_2) x$$

\rightarrow odds ratio

Baseline-Category Logits

We want estimate $\vec{\pi}(x)$

$$\pi_j(x) = \frac{\exp(\alpha_j + \beta_j x)}{\sum_{j=1}^J \exp(\alpha_j + \beta_j x)} \rightarrow \alpha_J + \beta_J x = 0$$



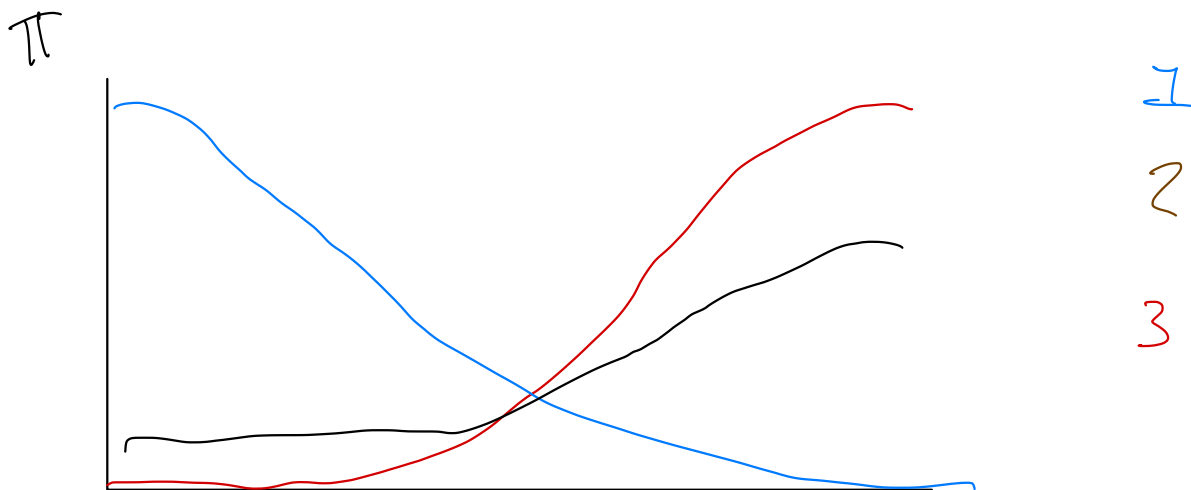
Ordinal Data

$$P_c [Y \leq j] = \pi_1 + \pi_2 + \dots + \pi_j$$

Cumulative probabilities

1. Multinomial

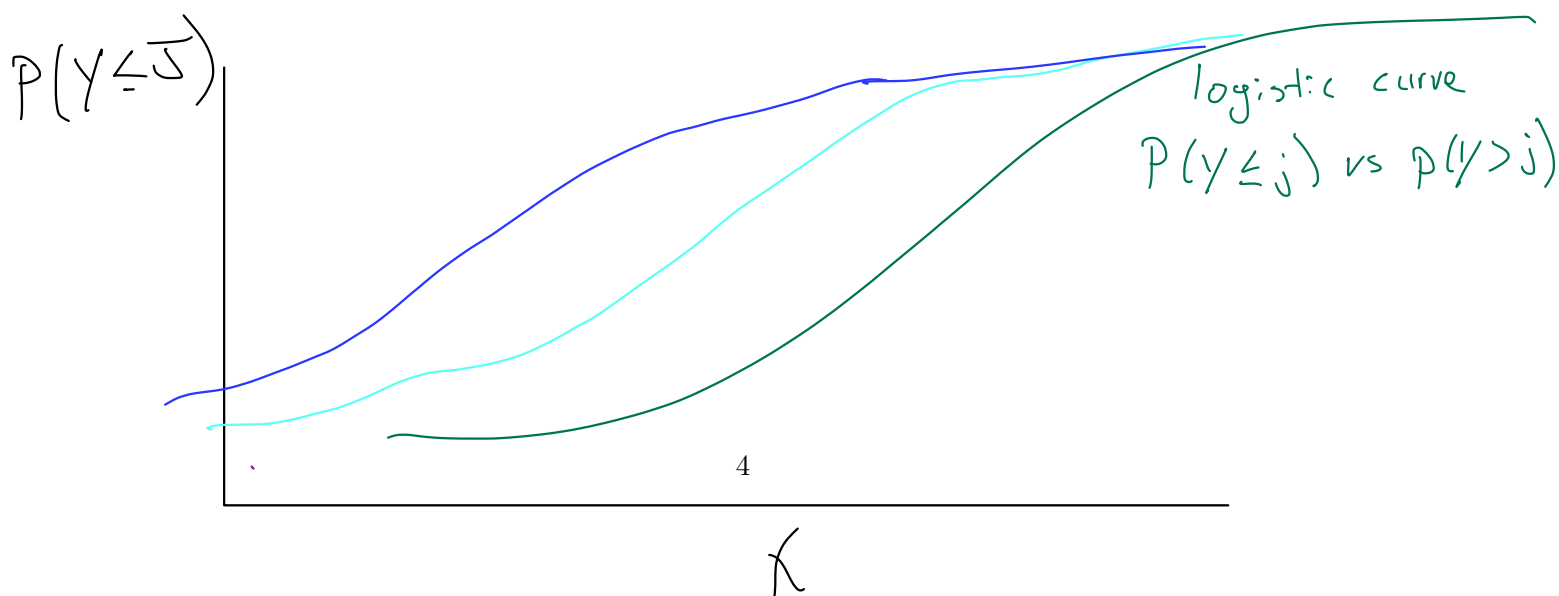
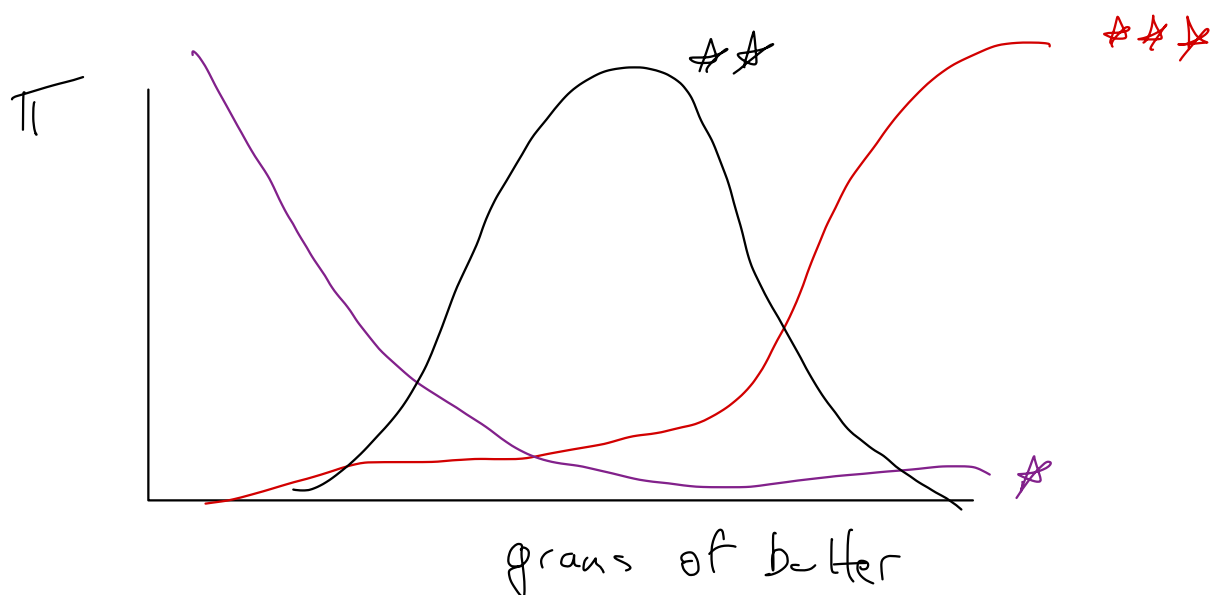
$$\text{logit}(P[Y \leq j]) = \alpha_j + Bx$$



Ordinal Data

$$P_c [Y \leq j] = \pi_1 + \pi_2 + \dots + \pi_j$$

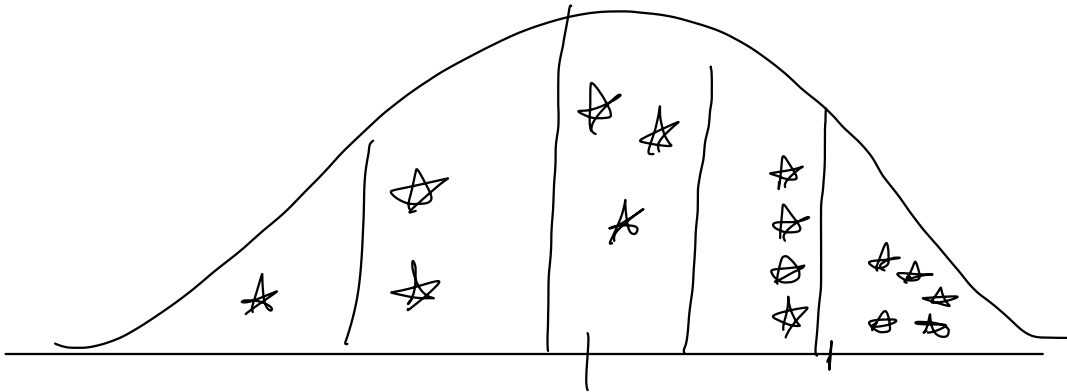
cumulative probabilities



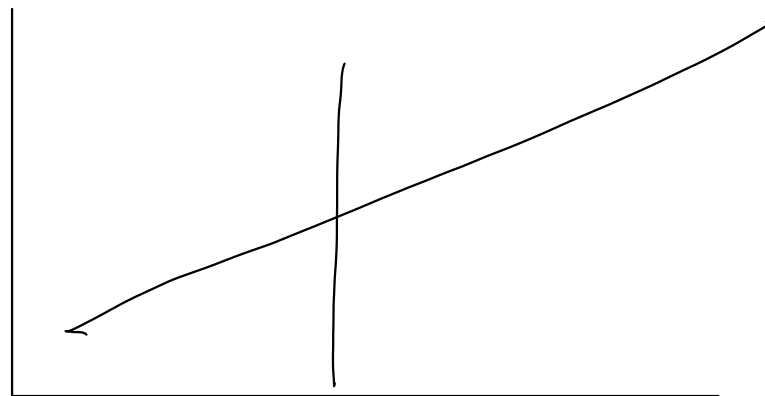
Latent variable interpretation

↓
unmeasured (hidden) continuous variable

↳ Normal continuous



Probit \rightarrow CDF of Normal^{1.5}



better