

# CH 14: More Logistic Regression

## Odds Ratios

If there are two outcomes, with probabilities  $p$  and  $1 - p$ , then  $\frac{p}{1-p}$  is called odds.

An odds ratio is the result of dividing two odds:

logistic regression can be re-written as

$$y \sim \text{Bernoulli} \tag{1}$$

$$\log \left( \frac{\text{Pr}[y = 1|X]}{\text{Pr}[y = 0|X]} \right) = \beta_0 + \beta_1 x \tag{2}$$

$$\log \left( \frac{\text{Pr}[y = 1|X]}{1 - \text{Pr}[y = 1|X]} \right) = \beta_0 + \beta_1 x \tag{3}$$

$$\tag{4}$$

Furthermore, logistic regression can also re-written as

$$y \sim \text{Bernoulli} \tag{5}$$

$$\log \left( \frac{\text{Pr}[y = 1|X]}{\text{Pr}[y = 0|X]} \right) = \beta_0 + \beta_1 x \tag{6}$$

$$\frac{\text{Pr}[y = 1|X]}{1 - \text{Pr}[y = 1|X]} = \exp(\beta_0 + \beta_1 x) \tag{7}$$

$$\tag{8}$$

Interpretation of log odds and odds ratios can be difficult; however, interpreting the impact on probabilities requires setting other parameter values and the change is non-linear (different change in probability for a one unit change in a predictor).

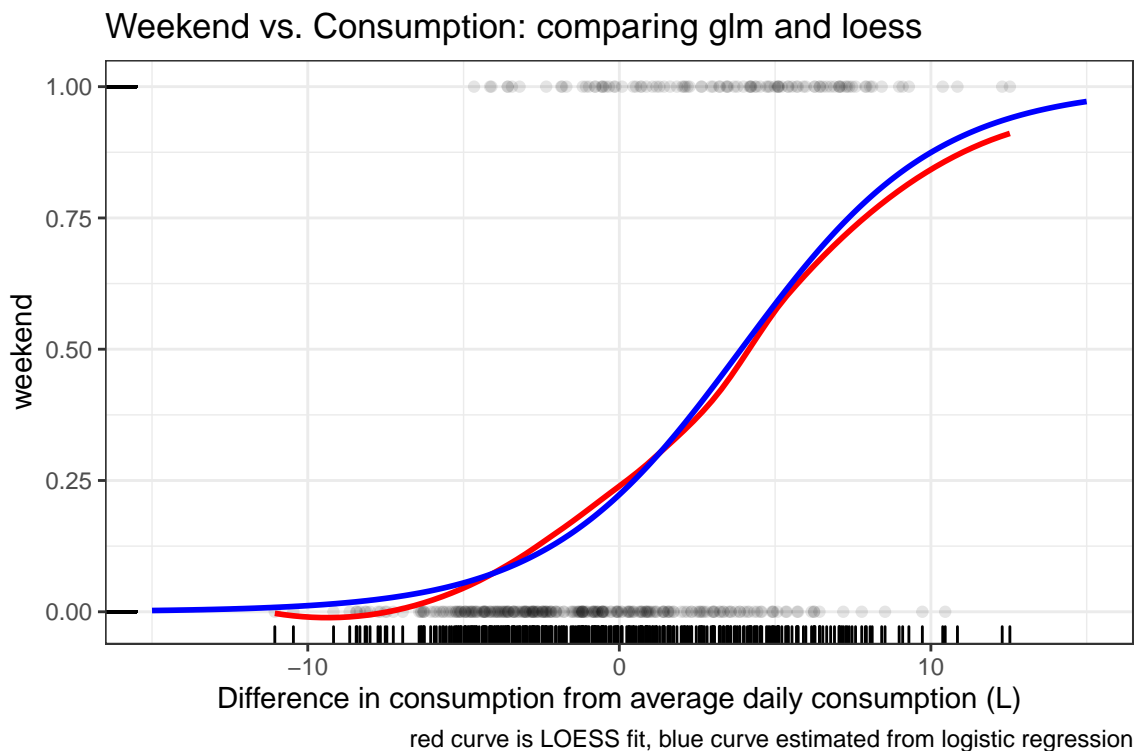
## Data visualization

```
beer <- read_csv('http://math.montana.edu/ahoegh/Data/Brazil_cerveja.csv') %>%
  mutate(consumed = consumed - mean(consumed))

## Parsed with column specification:
## cols(
##   consumed = col_double(),
##   precip = col_double(),
##   max_tmp = col_double(),
##   weekend = col_double()
## )

bayes_logistic <- stan_glm(weekend ~ consumed, data = beer,
  family = binomial(link = "logit"), refresh = 0)

beer %>% ggplot(aes(y = weekend, x = consumed)) +
  geom_point(alpha = .1) +
  geom_smooth(formula = 'y~x', method = 'loess', color = 'red', se = F) +
  geom_rug() + ggtitle('Weekend vs. Consumption: comparing glm and loess') +
  theme_bw() + xlab('Difference in consumption from average daily consumption (L)') +
  geom_line(inherit.aes = F, data = tibble(temp = seq(-15,15, by = .1),
    y = plogis(coef(bayes_logistic)['(Intercept)'] + coef(bayes_logistic)['consumed']*temp)),
    aes(x=temp, y=y), color = 'blue', lwd = 1) +
  labs(caption = 'red curve is LOESS fit, blue curve estimated from logistic regression')
```



## Model interpretation

```
bayes_logistic
```

```
## stan_glm
## family:      binomial [logit]
## formula:     weekend ~ consumed
## observations: 365
## predictors:  2
## -----
##              Median MAD_SD
## (Intercept) -1.2    0.2
## consumed     0.3    0.0
##
## -----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

- (Intercept):

- consumed:

The last interpretation of the consumed, suggests that scaling variables can also be useful. Then you can state as consumed goes from 0 (the average) to 1 (one standard deviation greater than average) the probability of being a weekend increases from  $-$  to  $-$ .

## Residuals

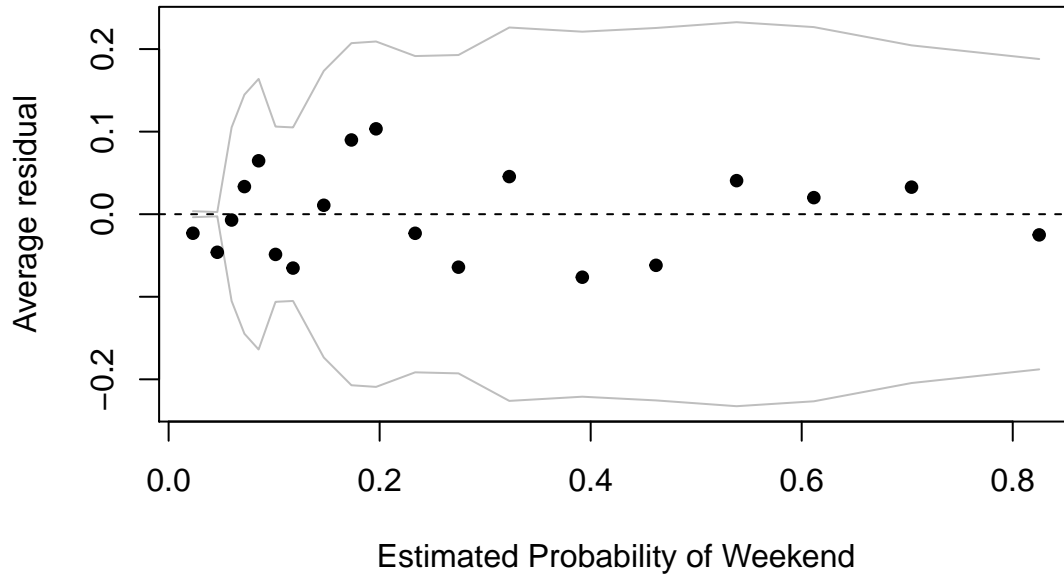
Just as with standard regression models,

```

binnedplot(predict(bayes_logistic,type = 'response'),resid(bayes_logistic),
           xlab = 'Estimated Probability of Weekend')

```

**Binned residual plot**



```

binnedplot(beer$consumed,resid(bayes_logistic),
           xlab = 'Difference from average beer consumption (L)')

```

**Binned residual plot**

