## CH 10.1 - 10.6: Multiple Predictors

## Regression with Multiple Predictors

Binary Predictor With a single binary predictor, using the beer dataset, the model can be written as

$$y = \beta_0 + \beta_1 x_{weekend=1} + \epsilon$$
,

where:

- y is the beer consumption,
- $\beta_0$  is the consumption on a weekday,
- $\beta_1$  is the difference in consumption between a weekend day and a weekend,
- $x_{weekend=1}$  is an indicator function for whether the observation is a weekend.

```
stan_glm(consumed ~ weekend, data = beer, refresh = 0)
## stan_glm
```

```
## family:
                  gaussian [identity]
## formula:
                  consumed ~ weekend
   observations: 365
##
  predictors:
##
##
               Median MAD_SD
## (Intercept) 24.0
                       0.2
## weekend
                4.9
                       0.4
## Auxiliary parameter(s):
         Median MAD SD
##
## sigma 3.8
                0.1
\#\# * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

Alternatively, the cell means model can be constructed, where

$$y = \beta_1 x_{weekend=0} + \beta_2 x_{weekend=1} + \epsilon$$
,

in this case

- $\beta_1$  is the mean consumption on a weekday
- $\beta_2$  is the mean consumption on a weekend.

```
beer <- beer %>% mutate(weekend = factor(weekend))
stan_cm <- stan_glm(consumed ~ weekend - 1, data = beer, refresh = 0)</pre>
stan_cm
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  consumed ~ weekend - 1
## observations: 365
   predictors:
## -----
##
            Median MAD_SD
## weekend0 24.0
                    0.2
## weekend1 28.9
                    0.4
##
## Auxiliary parameter(s):
        Median MAD_SD
##
## sigma 3.8
##
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

Binary Predictor + Continuous Predictor Now consider jointly considering both weekend/weekday and maximum temperature. The model can now be written as

$$y = \beta_0 + \beta_1 x_{weekend=1} + \beta_2 x_{tmp} + \epsilon,$$

where:

- y is the beer consumption,
- $\beta_0$
- β<sub>1</sub>
- $\beta_2$

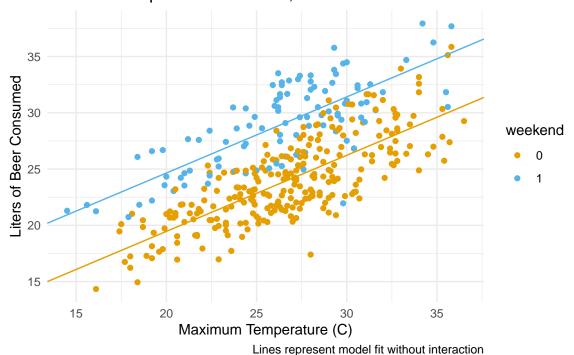
```
ml_regression <- beer %>% stan_glm(consumed ~ weekend + max_tmp, data = ., refresh = 0)
ml_regression
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  consumed ~ weekend + max_tmp
## observations: 365
    predictors:
##
               Median MAD_SD
##
## (Intercept) 5.9
                      0.8
## weekend1
               5.2
                      0.3
               0.7
                      0.0
## max_tmp
## Auxiliary parameter(s):
         Median MAD_SD
##
## sigma 2.4
                0.1
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

## Coefficient Interpretation

• When interpreting coefficients in a multiple regression model, it is important to understand that these values control for other predictors in the model! • Sometimes we cannot necessarily hold all other predictors constant in a model. A simple example would be  $y = \beta_0 + \beta_1 x + \beta_2 x^2 + \epsilon$ The textbook puts an emphasis on differentiating predictive and counterfactual interpretations: • The predictive interpretation focuses on how the outcome differs, on average, when comparing two groups of items that differ by 1 unit (and all other predictors are the same). • The counterfactual interpretation focuses on how the outcome would differ with an individual, rather than between individuals. The counterfactual interpretation should be reserved for a situation where causal inferences are reasonable, such as a completely randomized experimental design. It is easy to get careless with wording and say things like "a change in temperature is associated with a change in consumption," but

**Interaction** The model what we have fit, results in two parallel lines.

## Beer consumption in Sao Paolo, Bazil

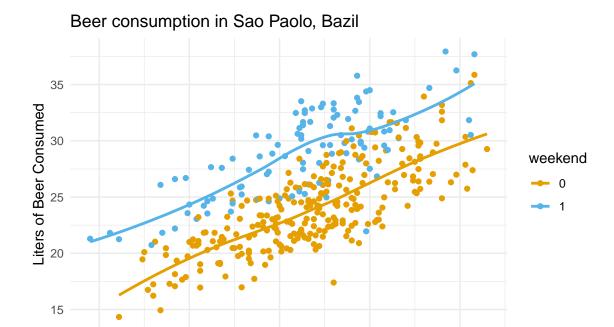


In this situation, the assumption of an additive model (parallel lines) seems reasonable. However, in many situations we'd expect that the relationship between a continuous covariate (e.g. an extra degree of maximum temperature) could depend upon another covariate (e.g. day of week).

With our data, an interaction would mean that the two lines are not parallel.

The next figure allows some flexibility to fit non-parallel (and non-linear) functional relationships.

```
beer %>% ggplot(aes(y = consumed, x = max_tmp, color = weekend)) + geom_point() + geom_smooth(formula =
    scale_color_manual(values = c("#E69F00", "#56B4E9")) +
        theme_minimal() +
    xlab("Maximum Temperature (C)") +
    ylab("Liters of Beer Consumed") +
    ggtitle('Beer consumption in Sao Paolo, Bazil') +
    labs(caption = 'Lines represent loess fit')
```



This figure doesn't suggest a non-additive relationship, but nevertheless, let's explore the interaction model.

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Lines represent loess fit

25 30 Maximum Temperature (C)

$$y = \beta_0 + \beta_1 x_{weekend=1} + \beta_2 x_{tmp} + \beta_3 x_{weekend=1} x_{tmp} + \epsilon,$$

•  $\beta_0$ 

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- $\beta_1$
- $\beta_2$
- $\beta_3$

```
stan_glm(consumed ~ max_tmp * weekend, data = beer, refresh = 0)
## stan_glm
## family:
                  gaussian [identity]
## formula:
                  consumed ~ max_tmp * weekend
## observations: 365
##
   predictors:
## -----
##
                   Median MAD SD
## (Intercept)
                    5.7
                           0.9
## max_tmp
                    0.7
                           0.0
## weekend1
                    5.9
                           1.6
## max_tmp:weekend1 0.0
                           0.1
##
## Auxiliary parameter(s):
         Median MAD_SD
## sigma 2.4
                0.1
## ----
## * For help interpreting the printed output see ?print.stanreg
## * For info on the priors used see ?prior_summary.stanreg
```

Interaction coefficients are more easily interpreted when the the continuous variables are centered or standardized.

R automatically creates indicator variables for categorical data (that are stored as factors).

```
model.matrix(consumed ~ weekend, data = beer) %>% head(3)
##
     (Intercept) weekend1
## 1
               1
## 2
                         0
               1
## 3
                         1
model.matrix(consumed ~ weekend - 1, data = beer) %>% head(3)
     weekend0 weekend1
##
## 1
            1
## 2
            1
                      0
## 3
```

To change the reference level, it is necessary to either directly specify the levels of the factor or reorder them (see forcats)

Computational Lab The purpose of this activity is to better understand an interaction model.
1. Simulate fake data that has an interaction.
2. Visualize the interaction.
3. Fit interaction model.