



A Microsoft Most Valuable Professional (MVP)

What

Why

How



W H A T



define what



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About 2,820,000,000 results (0.51 seconds)

Dictionary

Search for a word



what

/wɒt/

pronoun

1. asking for information specifying something.
"what is your name?"
2. the thing or things that (used in specifying something).
"what we need is a commitment"

determiner

1. asking for information specifying something.
"what time is it?"
2. (referring to the whole of an amount) whatever.
"he had been robbed of what little money he had"

adverb

1. to what extent?
"what does it matter?"
2. used to indicate an estimate or approximation.
"see you, what, about four?"



Translations, word origin and more definitions

Definitions from Oxford Languages

[Feedback](#)



What is an MVP?



Minimum
Viable
Product

🤔
??????

Nah!!



What is an MVP?

A bit of a geek.

An ambassador for the technical community.

Someone who has an unhealthy work life balance.

Someone that influences how Microsoft deliver services and products.

A salesman of Microsoft products and services.

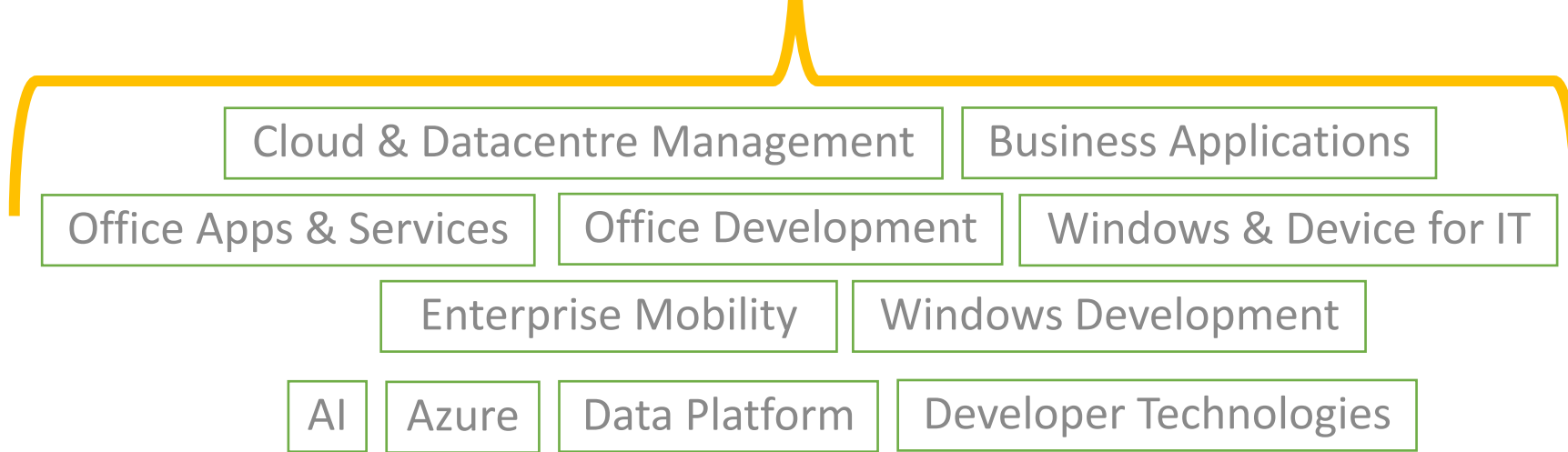
Someone with a lot of experience in the industry.

Someone who is passionate about what they do.



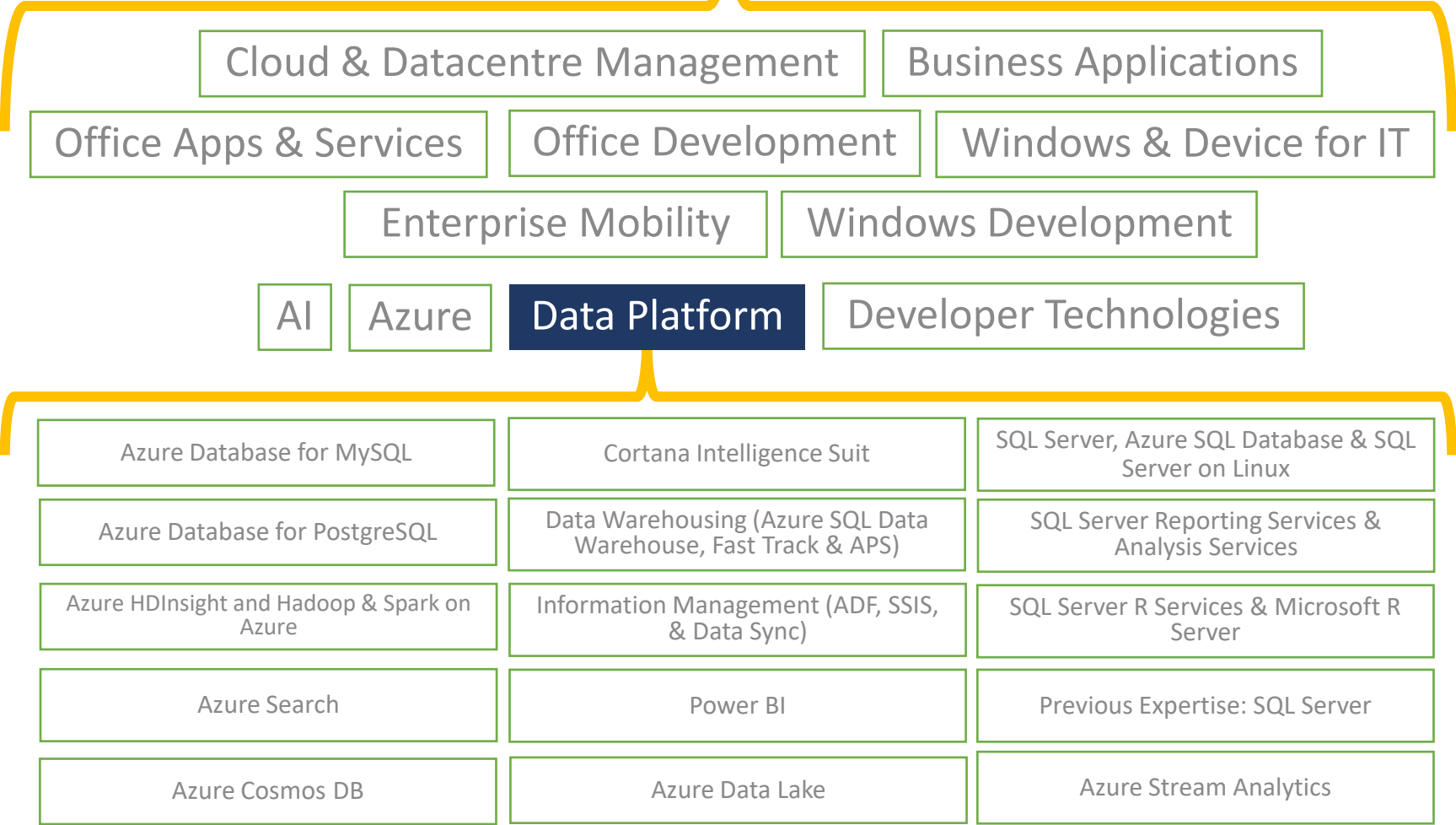
What sort of MVP are you?

11 Categories



What sort of MVP are you?

11 Categories



WHY



define why



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About 467,000,000 results (0.49 seconds)

Dictionary

Search for a word



why

/waɪ/

adverb

for what reason or purpose.
"why did he do it?"

adverb

(with reference to a reason) on account of which; for which.
"the reason why flu jabs need repeating every year is that the virus changes"

exclamation

1. expressing surprise or indignation.
"why, that's absurd!"
2. used to add emphasis to a response.
""You think so?" 'Why, yes.'"

noun

a reason or explanation.
"the **whys** and **wherefores** of these procedures need to be explained to students"



Translations, word origin and more definitions

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[Feedback](#)



Why become an MVP?



Why become an MVP?



Exam Vouchers



GitHub Pro



Free Clothes



~£14,000 of Azure Credit



Yammer – Azure Advisors



Developer Toolbelt



Octopus Deploy License



Access to all Pluralsight Content



Written approval to use the logo!



Letter from Microsoft



Enterprise MSDN Subscription



LinkedIn Premium



Office 365 Enterprise E5 Licence



Glassware
Stickers
Certificates
Magnets

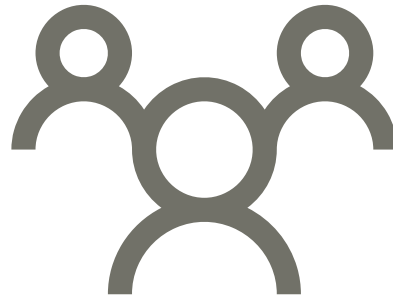


Why become an MVP?

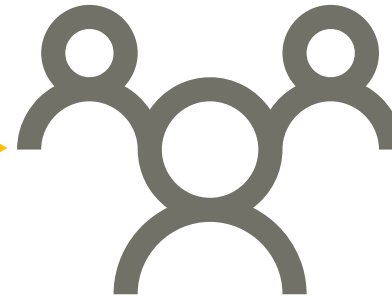


Non-Disclosure Agreement (NDA)

Roadmap &
Access to Future Tech



Product Teams &
Engineers



MVP Community

Feedback on Bugs &
Backlog Priorities



Why become an MVP?

Perception & Status (~~Internally~~/Externally)



3002 - MVP's Globally

375 - Data Platform MVP's Globally

24 - Data Platform MVP's in the UK

5 - Data Platform MVP's at Altius in the UK



HOW



define how



All

News

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Tools

About 2,470,000,000 results (0.41 seconds)

Dictionary

Search for a word



how¹

/haʊ/

adverb

1. in what way or manner; by what means.
"how does it work?"
2. used to ask about the condition or quality of something.
"how was your holiday?"



Translations, word origin and more definitions

Definitions from Oxford Languages

[Feedback](#)



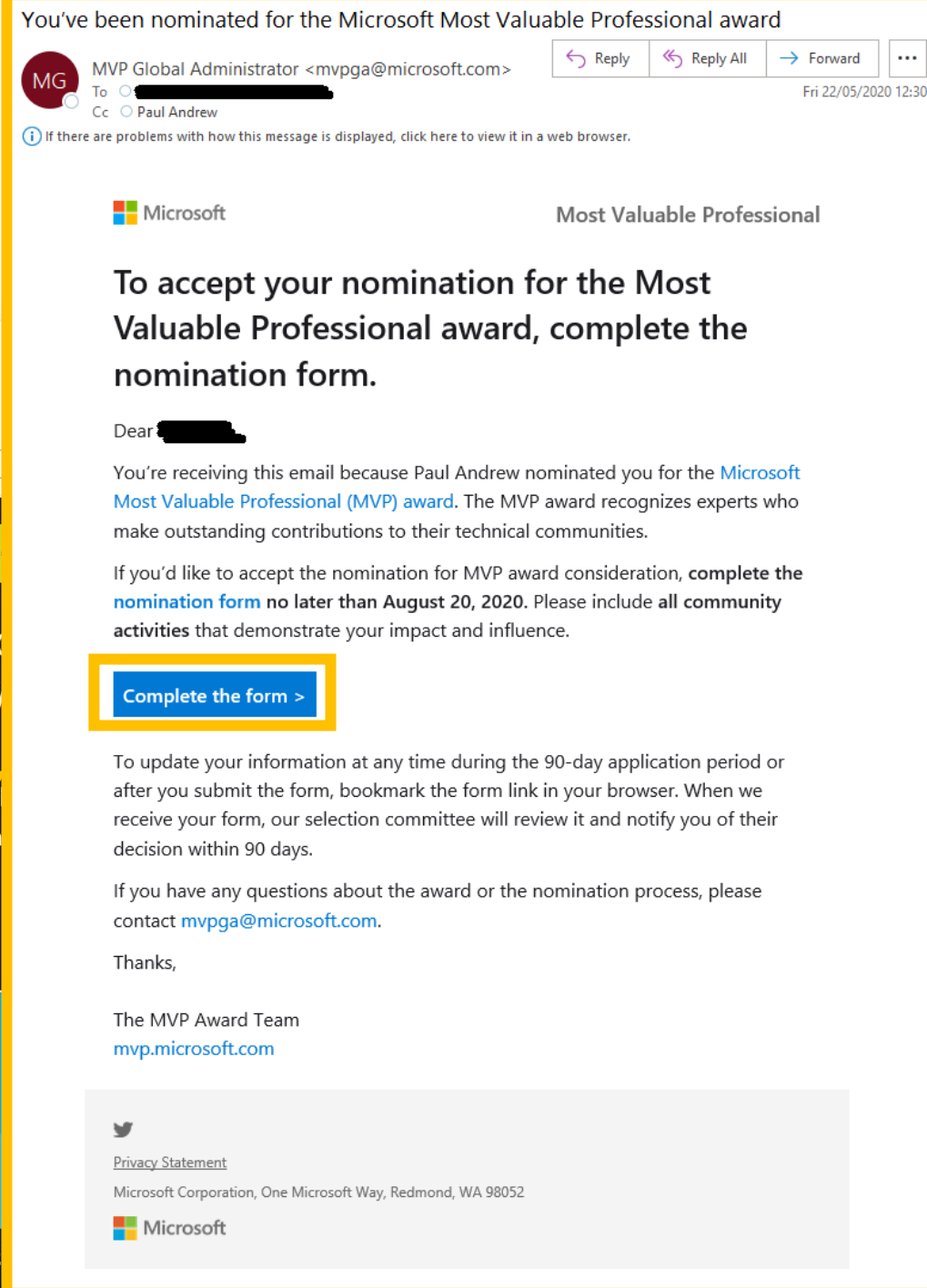
How Do You Become an MVP?

1. Tell Paul and get nominated.

<https://mvp.microsoft.com>



The screenshot shows the Microsoft MVP website. At the top is the Microsoft logo and the text "Most Valuable Professional". Below this is a navigation bar with links: Home, Explore, Events, Find an MVP, MVP Reconnect, NDA Distribution Lists, and MVP Content. The main content area features a large image of a smiling man with glasses and a beard, wearing a plaid jacket over a purple shirt, sitting at a desk with a laptop. To his right is a smaller image of a man with glasses and a plaid jacket. Below the main image is a blue banner with the text "Microsoft MVP Award recognizes exceptional community leadership" and "Learn more about the award". To the right of the main image is a vertical sidebar with the text "What it takes to be an MVP" and a yellow arrow pointing to a "NOMINATE AN MVP" button. At the bottom of the sidebar is a blue banner with the text "NOMINATE AN MVP!".



The screenshot shows an email from MVP Global Administrator <mvpga@microsoft.com> to a recipient. The email is dated Fri 22/05/2020 12:30. The subject is "You've been nominated for the Microsoft Most Valuable Professional award". The email body contains the following text:

To accept your nomination for the Most Valuable Professional award, complete the nomination form.

Dear [REDACTED],

You're receiving this email because Paul Andrew nominated you for the [Microsoft Most Valuable Professional \(MVP\) award](#). The MVP award recognizes experts who make outstanding contributions to their technical communities.

If you'd like to accept the nomination for MVP award consideration, **complete the nomination form no later than August 20, 2020**. Please include **all community activities** that demonstrate your impact and influence.

[Complete the form >](#)

To update your information at any time during the 90-day application period or after you submit the form, bookmark the form link in your browser. When we receive your form, our selection committee will review it and notify you of their decision within 90 days.

If you have any questions about the award or the nomination process, please contact mvpga@microsoft.com.

Thanks,


The MVP Award Team
mvp.microsoft.com

[Privacy Statement](#)
Microsoft Corporation, One Microsoft Way, Redmond, WA 98052

Microsoft

How do I become an MVP?

1. Tell Paul and get nominated.
2. Add your community contributions.

 Paul Andrew (Sign Out)

Most Valuable Professional

[Home](#) [Explore](#) [Events](#) [Find an MVP](#) [MVP Reconnect](#) [NDA Distribution Lists](#) [MVP Content](#)

[My profile](#)

Edit community activities

[Add a new activity](#)

[Program information](#)
[Personal information](#)
[Online identities](#)
[Recognitions](#)
[Community activities](#)
[Renewal award questions](#)
[Privacy](#)

Date	Activity	Type	Primary Contribution Area	Additional Contribution Areas	Visibility	Tools
6/16/2020	ADF.procfwk - The 300! Scaled Out Worker Pipeline Test	Blog/Website Post	Information Management (ADF SSIS &Data Sync)	SQL Server, Azure SQL Database & SQL S...	Everyone	Edit Delete
6/10/2020	ADF.procfwk - Video Setup How To Guide	Blog/Website Post	Information Management (ADF, SS...	SQL Server, Azure SQL Database & SQL S...	Everyone	Edit Delete
6/10/2020	ADFprocfwk Setup - Parts 7 to 10	Video/Webcast/Podcast	Information Management (ADF, SS...	SQL Server, Azure SQL Database & SQL S...	Everyone	Edit Delete
6/9/2020	ADFprocfwk Setup - Parts 1 to 6	Video/Webcast/Podcast	Information Management (ADF, SS...	SQL Server, Azure SQL Database & SQL S...	Everyone	Edit Delete
6/8/2020	ADF.procfwk v1.7 - Pipeline Email Alerting	Blog/Website Post	Information Management (ADF, SS...	Azure Functions	Everyone	Edit Delete
6/3/2020	ADF.procfwk and Azure Synapse Orchestrator - Preview Limitations	Blog/Website Post	Information Management (ADF, SS...	Azure HDInsight and Hadoop & Spark on...	Everyone	Edit Delete
5/27/2020	Creating a Metadata Driven Processing Framework for Azure Data Factory	Speaking (User Group/Meetup/Local events)	Information Management (ADF, SS...	SQL Server, Azure SQL Database & SQL S...	Everyone	Edit Delete
5/22/2020	When Should I Use Multiple Data Factory's?	Blog/Website Post	Information Management (ADF, SS...		Everyone	Edit Delete
5/19/2020	ADF.procfwk v1.6 - Error Details for Failed Activities Captured	Blog/Website Post	Information Management (ADF, SS...	Azure Functions, SQL Server, Azure SQL D...	Everyone	Edit Delete
5/19/2020	Microsoft Book of News - Build 2020	Blog/Website Post	Cortana Intelligence Suite		Everyone	Edit Delete

[1](#) [2](#) [3](#) [4](#) [5](#) ... [25](#)



How do I become an MVP?

1. Tell Paul and get nominated.
2. Add your community contributions.

The image shows the Microsoft MVP nomination process. On the left, a grid of 11 categories is displayed, with 'Data Platform' highlighted. A yellow arrow points from this category to the 'Primary contribution area' dropdown in the 'Add a new activity' form. The form itself is a modal window titled 'Add a new activity' with a close button. It contains several fields: 'Activity type' (set to 'Article'), 'Primary contribution area' (a dropdown menu), 'Additional contribution areas (optional)' (a dropdown menu with an 'add more' link), 'Date of activity' (a text input field), 'Title of activity' (a text input field), 'URL' (a text input field), 'Description' (a text area), 'Number of Articles' (a text input field), and 'Number of Views' (a text input field). A yellow arrow points from the 'Article' option in the 'Activity type' dropdown to a list of article types on the right. This list includes: Blog/Website Post, Book (Author), Book (Co-Author), Conference (Staffing), Docs.Microsoft.com Contribution, Forum Moderator, Forum Participation (3rd Party forums), Forum Participation (Microsoft Forums), Mentorship, Microsoft Open Source Projects, Non-Microsoft Open Source Projects, Organizer (User Group/Meetup/Local Events), Organizer of Conference, Other, Product Group Feedback, Sample Code/Projects/Tools, Site Owner, Speaking (Conference), Speaking (User Group/Meetup/Local events), Technical Social Media (Twitter, Facebook, LinkedIn...), Translation Review, Feedback and Editing, Video/Webcast/Podcast, and Workshop/Volunteer/Proctor.

11 Categories

Microsoft MVP Most Valuable Professional

Cloud & Datacentre Management Business Applications

Office Apps & Services Office Development Windows & Device for IT

Enterprise Mobility Windows Development

AI Azure Data Platform Developer Technologies

Azure Database for MySQL Cortana Intelligence Suite SQL Server, Azure SQL Database & SQL Server on Linux

Azure Database for PostgreSQL Data Warehousing (Azure SQL Data Warehouse, Fast Track & APS) SQL Server Reporting Services & Analysis Services

Azure HDInsight and Hadoop & Spark on Azure Information Management (ADF, SSIS, & Data Sync) SQL Server R Services & Microsoft R Server

Azure Search Power BI Previous Expertise: SQL Server

Azure Cosmos DB Azure Data Lake Azure Stream Analytics

Recognitions

Community activities

Renewal award questions

Privacy

Add a new activity

Activity type

Article

Primary contribution area *

Select the technology area that is the primary focus of this activity.

Select

Additional contribution areas (optional)

Select up to 2 additional technology areas that may also apply to this activity.

Select [add more](#)

Date of activity *

Your contribution submission for the July award cycle must be for community activities between April 1, 2019 to March 31, 2020. Community activities submitted from April 1st and beyond will be held for future consideration.

Title of activity *

URL

Description

Number of Articles *

Number of Views

Article

Blog/Website Post

Book (Author)

Book (Co-Author)

Conference (Staffing)

Docs.Microsoft.com Contribution

Forum Moderator

Forum Participation (3rd Party forums)

Forum Participation (Microsoft Forums)

Mentorship

Microsoft Open Source Projects

Non-Microsoft Open Source Projects

Organizer (User Group/Meetup/Local Events)

Organizer of Conference

Other

Product Group Feedback

Sample Code/Projects/Tools

Site Owner

Speaking (Conference)

Speaking (User Group/Meetup/Local events)

Technical Social Media (Twitter, Facebook, LinkedIn...)

Translation Review, Feedback and Editing

Video/Webcast/Podcast

Workshop/Volunteer/Proctor



How do I become an MVP?

1. Tell Paul and get nominated.
2. Add your community contributions.
3. Add your online identities.

Microsoft

Most Valuable Professional

Home Explore Events Find an MVP MVP Reconnect

My profile

Program information
Personal information
Online identities
Recognitions
Community activities
Renewal award questions
Privacy

Edit online identities

Linked identities

Network	Visibility	Tools
MSDN/Technet	Everyone	✖
Twitter	Everyone	✖
Microsoft Office 365 Forum	Everyone	✖

NOTE: It may take up to 30 days for changes to your Linked identities to be reflected.

Other identities

Network	Visibility	Tools
Sessionize	Everyone	✖
LinkedIn	Everyone	✖
Other	Everyone	✖
GitHub	Everyone	✖
StackOverflow	Everyone	✖
Yammer	Microsoft	✖
Yammer	Microsoft	✖
Blog	Everyone	✖
Meetup	Everyone	✖

14 33

Add new identity

Network * This field is required

Select

Select

Blog

Code

Codeplex

Exchange DL Subscription Email

Facebook

GitHub

Google+

Instagram

Klout

LinkedIn

Meetup

Naver ID

Other

Sessionize

StackOverflow

Website

Windows/Windows Phone Dev Center ID

Xbox Live gamertag

Xing

Yammer

YouTube

Add linked identity

Add other identity

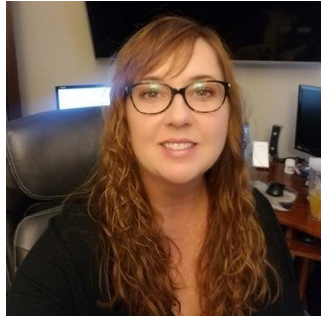


How do I become an MVP?

1. Tell Paul and get nominated.
2. Add your community contributions.
3. Add your online identities.
4. Wait.



Other Things



Rie Irish



@IrishSQL

rie.irish@microsoft.com

MVP Programme Lead



Claire Smyth



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csmyth@microsoft.com

MVP Lead UK





A Microsoft Most Valuable Professional (MVP)

What ✓
Why ✓
How ✓

Thank You for Listening

