1. How many Customers do we have in the data?

A:

SELECT count (\*)

From customers;

**795** 

2. What was the city with the most profit for the company in 2015 and how much was it?

A:

SELECT shipping\_city, Sum(order\_profits) as profit, shipping\_date FROM order\_details AS od JOIN orders as o on od.order\_id = o.order\_id WHERE order\_date LIKE '%2015' GROUP by shipping\_city ORDER by profit DESC;

```
New York City 14753 9/6/2015
```

3. How many different cities do we have in the data?

Α:

SELECT count(DISTINCT shipping\_city) as citynumber FROM orders;

531

4. Show the total spent by customers from low to high.

A:

SELECT sum(order\_sales) as total\_spent, c.customer\_id FROM order\_details AS od JOIN orders as o on od.order\_id = o.order\_id JOIN customers as c on c.customer\_id = o.customer\_id GROUP by 2 ORDER by 1 limit 10;

5	456
5	738
16	546
17	124
22	657
48	626
49	725
50	448
58	9
72	355

### 5. What is the most profitable City in the State of Tennessee?

A:

SELECT shipping\_city , shipping\_state ,sum (order\_profits)
FROM orders AS o
JOIN order\_details as od on o.order\_id = od.order\_id
WHERE shipping\_state = 'Tennessee'
GROUP by 1
Order by 3 DESC
LIMIT 10 ;

Lebanon	Tennessee	83
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6. What's the average annual profit for that city across all years in that city?

A:

SELECT shipping\_city, shipping\_state, avg(order\_profits)
FROM orders AS o
JOIN order\_details as od on o.order\_id = od.order\_id
WHERE shipping city ='Lebanon';

Lebanon	Tennessee	27.6666666666667	

7. What is the distribution of customer types in the data?

A:

SELECT count( customer\_segment), customer\_segment FROM customers
GROUP by customer\_segment;

410	Consumer
237	Corporate
148	Home Office

8. What's the most profitable product category on average in lowa across all years?

A:

SELECT avg(order\_profits),product\_category, shipping\_state FROM orders as o JOIN order\_details as od ON o.order\_id=od.order\_id JOIN product as p on od.product\_id=p.product\_id WHERE shipping\_state = 'lowa' GROUP by 2 ORDER by 1 DESC

130.25	Furniture	Iowa
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What is the most popular product in that category across all states in 2016? (כמות)

```
A:
```

```
SELECT p.product_name, sum(od.quantity) as total_quantity
FROM orders AS o
JOIN order_details as od on o.order_id = od.order_id
JOIN product as p on od.product_id = p.product_id
WHERE p.product_category = 'Furniture' AND substr(order_date, -4)= '2016'
group by 1
Order by 2 DESC;
```

Global Push Button Manager's Chair, Indigo

10. Which customer got the most discount in the data? (in total amount)

```
A:
```

```
select c.customer_id ,c.customer_name, sum((od.order_sales / (1-od.order_discount )) - od.order_sales) as total_discount_amount from order_details as od join orders as o on o.order_id = od.order_id join customers as c on c.customer_id = o.customer_id group by 2 order by 3 desc limit 1;
```

687 Sean Miller 23929.0833333333

#### 11. How widely did monthly profits vary in 2018?

A:

```
WITH monthly_profit as (SELECT CAST(substr(o.order_date, 1 ,(instr(o.order_date, '/') -1)) as int) month , sum(od.order_profits)as profit from order_details od JOIN orders o on od.order_id = o.order_id where substr(order_date , -4) = '2018' group by substr(o.order_date ,1 , (instr(o.order_date , '/')-1)) order by month , sum(od.order_profits) DESC) select month, profit ,lag(profit, 1) OVER (order by month ) prev_month_profit , profit - (lag(profit,1) over (order by month)) difference from monthly_profit order by 4
```

1	7137		
4	934	14758	-13824
2	1612	7137	-5525

#### 12. Which order was the highest in 2015?

A:

SELECT od.order\_sales as totalsales, shipping\_date, od.order\_id FROM order\_details AS od JOIN orders as o on od.order\_id = o.order\_id WHERE shipping\_date LIKE '%2015' ORDER by 1 DESC;

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13. What was the rank of each city in the East region in 2015?

A:

SELECT sum(quantity) as sq, shipping\_city, shipping\_region, ROW\_NUMBER() OVER( ORDER BY quantity) AS rank FROM order\_details AS od JOIN orders as o on od.order\_id = o.order\_id WHERE shipping\_region = 'East' and shipping\_date like '%2015' GROUP by 2 ORDER by 1 DESC;

14. Join all DB tables into one dataset that includes all unique columns and download it as a csv file. In the second part of the project, you're gonna work with this one table.

#### A:

SELECT c.customer\_id, c.customer\_name,
c.customer\_segment,o.order\_id, o.order\_date,
o.shipping\_city, o.shipping\_country, o.shipping\_state, o.shipping\_region,
o.shipping\_postal\_code, o.shipping\_date, o.shipping\_mode,
od.order\_details\_id, od.product\_id, od.quantity, od.order\_discount,
od.order\_profits, od.order\_profit\_ratio, od.order\_sales,
p.product\_name, p.product\_category, p.product\_subcategory,
p.product\_manufacturer
FROM customers c JOIN orders o on c.customer\_id = o.customer\_id
JOIN order\_details od on od.order\_id = o.order\_id
JOIN product p on p.product id = od.product id;