What is Sentiment Analysis?
Bias

Some examples of bias

- A Google Sentiment analyzer considered anything with "Jewish" or "homosexual" negative

  - Google apologized for this and fixed it

  - Article with more information

- Sentences with "young" keywords are rated more positively

  - The paper with this finding

DISCUSSION

- How do biases like this happen?

- What other places can you imagine bias may enter sentiment?

- Do you think any of these biases entered the review classification?

Exit ticket: Unit 2.06 - Bias in Sentiment Analysis

Why is bias a problem in sentiment analysis?

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