

# Sterling Hetrick

UX/UI Designer

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## PROJECTS

### Habitualize, Remote — UX Designer

Jul 2021 - Feb 2022

Developed a habit tracking app focused on reducing bad habits and adding good ones.

- Conducted research to identify gaps in the habit tracking app market
- Created low, mid, and high fidelity wireframes along with a clickable prototype
- Conducted users tests
- Iterated on the design based on the results from the user tests

### Flowcabulary, Remote — UX Designer

Jun 2021 - Jul 2021

Developed a vocabulary app focused on being able to create your own custom flashcards.

- Conducted research to identify gaps in the vocabulary app market
- Created a user persona
- Created wireframes along with a clickable prototype
- Conducted users tests

## WORK EXPERIENCE

### Baldwin Electric Inc., Narvon PA — Electrician

Jun 2019 - May 2021

- Trusted with conduit runs by myself despite being one of the less experienced electricians
- Creative problem solving used to find how to get power from one area to another in an efficient and safe way
- Collaborated with 1-6 coworkers on projects like how to best provide a path for power supplying machinery

### Reading Bakery Systems, Robeson PA — Laser Operator

Aug 2018 - Jun 2019

- Easily adaptable with job tasks that weren't directly in my job description like operating a drill press when that department needed help
- Promoted from assistant laser operator to Laser operator in less than a year
- Operated a crane and forklift

## TOOLS

Adobe XD  
Balsamiq  
Figma  
Marvel  
Slack

## UX/UI SKILLS

Agile  
Competitive Analysis  
Information Architecture  
Prototyping  
User Personas  
User Research  
Wireframing

## EDUCATION

Careerfoundry,  
Remote —  
UX/UI Design Certificate

Jul 2021 - Current

ELCO High School,  
Myerstown PA —  
High School Diploma

Sep 2013 - Jun 2017

