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**Lab Project Paper**  
*ECO 204 : Statistics for Business and Economics - II*  
**East West University, Dhaka**

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| kajsa lasklas lashajkhs   | kajsa lasklas lashajkhs   |
| student id - 000-999-9192 | student id - 000-999-9192 |
| kajsa lasklas lashajkhs   |                           |
| student id - 000-999-9192 |                           |

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# 1 Case Study - 1

## 1.1 Case Study Details

Armand's Pizza Parlors is a chain of Italian-food restaurants located in a five-state area. Armand's most successful locations are near college campuses. The managers believe that quarterly sales for these restaurants are related positively to the size of the student population; that is, restaurants near campuses with a large student population tend to generate more sales than those located near campuses with a small student population. And the company wants to test this ...a..a..

To check the claim the company collected a data set

| Variable   | Description          |
|------------|----------------------|
| sales      | sales of the company |
| population | student population   |

Table 1: Variable Description

| Variable   | N  | Mean | Std. Dev. | Min | Pctl. 25 | Pctl. 75 | Max |
|------------|----|------|-----------|-----|----------|----------|-----|
| Restaurant | 10 |      |           |     |          |          |     |
| ... bad    | 5  | 50%  |           |     |          |          |     |
| ... good   | 5  | 50%  |           |     |          |          |     |
| Population | 10 | 14   | 7.9       | 2   | 8        | 20       | 26  |
| Sales      | 10 | 130  | 42        | 58  | 108      | 155      | 202 |

Table 2: Summary Statistics of Armands's Pizza data set

## 1.2 Question 1 a.

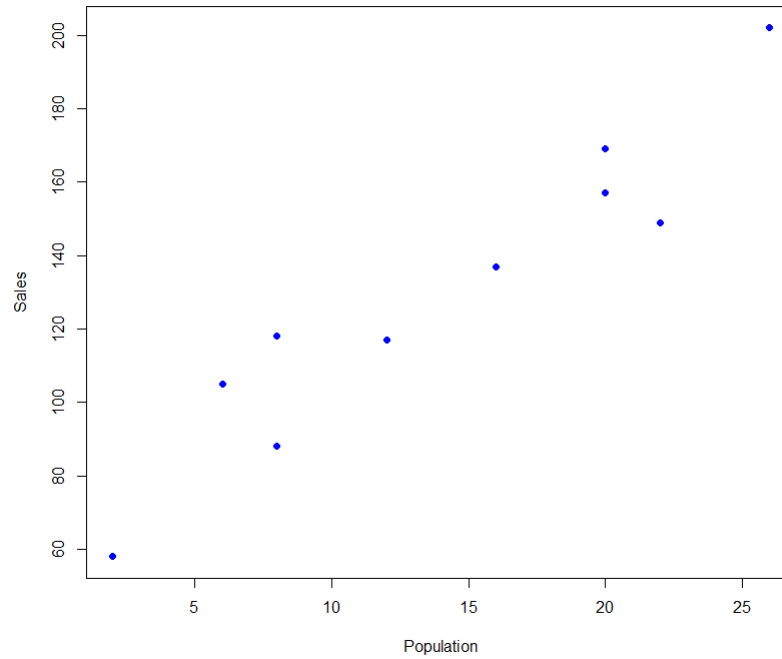


Figure 1: Scatterplot between Sales and Population

The population regression model is

$$Y = \beta_0 + \beta_1 X_1 + \epsilon$$

let's use stargazer for regression table output

|                         | <i>Dependent variable:</i>  |
|-------------------------|-----------------------------|
|                         | Sales                       |
| Population              | 5.000***<br>(0.580)         |
| Constant                | 60.000***<br>(9.226)        |
| Observations            | 10                          |
| R <sup>2</sup>          | 0.903                       |
| Adjusted R <sup>2</sup> | 0.891                       |
| Residual Std. Error     | 13.829 (df = 8)             |
| F Statistic             | 74.248*** (df = 1; 8)       |
| <i>Note:</i>            | *p<0.1; **p<0.05; ***p<0.01 |

Table 3: Regression Results

### 1.3 Question 1 b.

as

## 2 Case Study - 2

### 2.1 Case Study Details

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| Variables  | Explanations                            |
|------------|---|
| Sales      | Company Sales (in 1000s)                |
| Population | Student Population in a particular area |

Table 4: Variable Details in the data set

### 2.2 Question 2 a.

asas

### 2.3 Question 2 b.

as

### 3 Case Study - 3

#### 3.1 Case Study Details

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| Variables  | Explanations                            |
|------------|---|
| Sales      | Company Sales (in 1000s)                |
| Population | Student Population in a particular area |

Table 5: Variable Details in the data set

#### 3.2 Question 3 a.

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#### 3.3 Question 3 b.

as

## References



