

Sharing vehicle data with CampaNeo

You are participating in a user study of the CampaNeo project.

CampaNeo is a platform where public or private institutions can create data sharing campaigns and analyse vehicle data (GPS, speed, rpm, etc.) in real-time.

The data that is shared by vehicle owners can be used by research and development institutions to come up with new solutions revolving around transport and mobility.

For example, it might be possible to find optimised traffic flows on public roads which can result in less time stuck in traffic for the end user. Another possible outcome could be customised insurance solutions with cost benefits.

Before we begin with the tasks we ask you to answer the following demographical questions and give us your general stance on data sharing consent.

***Required**

1. Please enter your user ID: *

2. What is your age?

Mark only one oval.

☐ 18-22

☐ 23-26

☐ 27-30

☐ 31-34

☐ 35-38

☐ 39-42

☐ 43-46

☐ 47-50

☐ Above 50

☐ Other:

3. What is your gender? *

Mark only one oval.

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ Prefer not to say

4. What is your ethnicity?

Mark only one oval.

- ☐ Hispanic or Latino
- ☐ Black or African American
- ☐ White
- ☐ Native American or American Indian
- ☐ Asian
- ☐ Other
- ☐ Prefer not to say

5. What is the highest level of education you have completed/received?

Mark only one oval.

- ☐ Less than a high school diploma
- ☐ High school degree or equivalent
- ☐ Bachelor's degree (e.g. BA, BSc)
- ☐ Master's degree (e.g. MA, MBA, MSc)
- ☐ Doctorate (e.g. PhD)
- ☐ Other

6. What is your marital status?

Mark only one oval.

- ☐ Single
- ☐ Married
- ☐ Divorced
- ☐ Widowed

7. Select your level of Internet surfing competency: *

Mark only one oval.

- ☐ Incompetent
- ☐ Competent
- ☐ Proficient
- ☐ Expert

8. How many hours a day do you spend on the Internet? *

Mark only one oval.

- ☐ Less than 1 hour
- ☐ 1-2 hours
- ☐ 3-6 hours
- ☐ More than 6 hours

9. What device do you prefer for Internet browsing? *

Mark only one oval.

- ☐ Laptop
- ☐ Desktop computer
- ☐ Tablet
- ☐ Smartphone
- ☐ Other: _____

10. Do you own a car? *

Mark only one oval.

- ☐ Yes
- ☐ No

11. Do you have a driver's license? *

Mark only one oval.

- ☐ Yes
- ☐ No

12. How often do you drive a car? *

Mark only one oval.

- ☐ Every day
- ☐ Several times per week
- ☐ Once a week
- ☐ No more than a few times per month
- ☐ No more than a few times per year
- ☐ Not applicable

13. What is your main mean of transport? *

Mark only one oval.

- ☐ Personal car
- ☐ Public transport
- ☐ Taxi
- ☐ Bicycle
- ☐ Other: _____

**General
stance
on
consent**

For the next questions, please imagine a situation in your daily life where you are using some sort of service or application. During the interaction you are asked if you want to share your user data for research and development purposes. This in turn should enhance your experience as a user in the long run.

14. Do you think companies and institutions in Europe respect your data privacy?

Mark only one oval.

- ☐ Yes
- ☐ Probably
- ☐ Probably not
- ☐ No

15. In a situation like described in the introduction, are you willing to send your user data to companies or institutions, so they can improve user experience more efficiently?

Mark only one oval.

- ☐ Always
- ☐ Sometimes
- ☐ Rarely
- ☐ Never

16. If you ever gave your consent to send user data to a company or institution, why did you decide to do so?

Tick all that apply.

- ☐ Unintentionally
- ☐ I didn't see a problem with it.
- ☐ To improve user experience of the product..
- ☐ I read through the agreement specifications and had nothing to object.
- ☐ I felt like I had to agree to use the service.
- ☐ I don't know why

Other: ☐ _____

17. Would you agree to share vehicle data like GPS location, speedometer data or fuel gauge readings with certain companies or institutions?

Mark only one oval.

- ☐ Yes
- ☐ Yes, but only certain selected types of data.
- ☐ Probably not
- ☐ Never

18. Do you frequently use social media platforms like Facebook or Instagram?

Mark only one oval.

- ☐ Daily
- ☐ More than once a week
- ☐ Less than once a week
- ☐ Less than once a month
- ☐ Not at all

19. Which, if any, of these messaging apps are you using?

Tick all that apply.

- ☐ WhatsApp
- ☐ Signal
- ☐ Telegram
- ☐ Threema
- ☐ Facebook Messenger

Other: ☐ _____

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