CampaNeo User Interface Design

You successfully completed the CampaNeo visualisation tool user test tasks.

We now ask you to answer the following question on the design of the prototype.

*Required

1. Please enter your user ID:

    _____

2. What device did you use to interact with the application?

    Mark only one oval.

    ( ) Phone

    ( ) Tablet

    ( ) Desktop Pc

    ( ) Laptop

    ( ) Other: _____

3. How difficult is reading the characters on the screen? *

    Mark only one oval.

	1	2	3	4	
Very hard	( )	( )	( )	( )	Very easy

4. How difficult is differentiating all colours on the screen? *

    Mark only one oval.

	1	2	3	4	
Very hard					Very easy

5. What is your opinion about organization of information on the screen? *

    Mark only one oval.

	1	2	3	4	
Very confusing					Very clear

6. How difficult is it to navigate the application? *

    Mark only one oval.

	1	2	3	4	
Very hard					Very easy

7. How would you rate the design of the application? *

    Mark only one oval.

	1	2	3	4	
Bad					Very good

8.   Select the adjectives that describe the application the best in your opinion: *

Tick all that apply.

☐ Time-consuming
☐ Complex
☐ Hard to use
☐ Annoying
☐ Frustrating
☐ Organised
☐ Effective
☐ Valuable
☐ Flexible
☐ Innovative
☐ Intimidating
Other: ☐ _____

9.   Select your overall satisfaction with the user interface: *

Mark only one oval.

◯ Very satisfied

◯ Somewhat satisfied

◯ Dissatisfied

◯ Very dissatisfied

10.   I think the graph is very useful in this visualisation. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

11.   Please, add here any other comments:

_____

_____

_____

_____

_____

Graph Comprehension Survey: General Knowledge

12.   I understand what is visualised in the application. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

13.   I can view each campaign easily. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

14.   I can see who has my data. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

15.   The graph helped me understand what happens to my data. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

16.   I feel more confident in my knowledge of data sharing. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

17.   I understand how to select a campaign. *

Mark only one oval.

◯ Yes

◯ No

18.   I can easily see what happened to my data at a specific time. *

Mark only one oval.

◯ Strongly agree

◯ Agree

◯ Neutral

◯ Disagree

◯ Strongly disagree

View on data
privacy

Now that you have seen and interacted with the visualisation tool, please again
consider your stance on data privacy.

19.   Do you think companies and institutions in Europe respect your data privacy?

Mark only one oval.

◯ Yes

◯ Probably

◯ Probably not

◯ Not at all

20.   Do you think using this tool creates an added value which was missing before?

Mark only one oval.

◯ Yes

◯ Maybe

◯ Probably not

◯ Not at all

21.   If such a tool were available to you in any service or application, would you share selected data with a company or institution?

Mark only one oval.

◯ Yes

◯ Possibly

◯ Possibly, rather than without the tool

◯ Probably not

◯ Not at all

22.   Would you agree to share vehicle data like GPS location, speedometer data or fuel gauge readings, if you had the tool available to control the sharing activities?

Mark only one oval.

◯ Yes

◯ Possibly

◯ Possibly, rather than without the tool

◯ Probably not

◯ Not at all

23. Please insert here additional comments concerning data privacy concerns of the tool.

_____

_____

_____

_____

_____

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