Scenario 1

Congratulations! You finally secured the position you wanted in a big international company. Tomorrow is your first working day and your new boss has organised a special meeting to introduce you to everyone and the current tasks. As most people, you want to be there earlier and make a good first impression. You set up your alarm extra early with the hope to be on time. The day is here and you wake up, get ready and leave for work with your car. Two hours have passed since you left home and you still have not reached your office. The traffic is worse than you have imagined. You have only twenty minutes left before the meeting starts. Suddenly the traffic eases and you are able to reach your destination five minutes before the meeting starts.

In the late hours of the day you wonder how the morning and night traffic could be avoided. Suddenly your colleagues inform you that the city council has started a special campaign which aims to solve the traffic situation in the city. All you have to do is download the CampaNeo app on your device and share data with the city council.

Please complete the following tasks and check "successful" or "not successful".

ID: 2ABB2041EA73BC7CE81E5C40412A84B6D28C858B

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.	x		
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.		x	not very clear where to navigate and that these points are to be spent, also clicked on contributor points tile
View how many points you have left.	x		found the shop confusing with the numbers, wants more clear information on the coupons themselves, looked

			in the shop for the remaining points
View the ranking list.	x		very clear
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		looked around to find a rejected menu

Revoke consent for a campaign of choice (must be an active campaign).	x		

Scenario 1

ID: 3F451A3766D194D3516FDC020B98F0AE37AFC3C9

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		The coupons are not clear
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.		X	Rejected Campaigns should not be in the New Campaigns

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	X		

Additional feedback
- The coupons session should be clear instructions on how does it work and what discount is offered rather than just an icon.
- It should have a back button in order to not go always in the home page.
- Menu bar should be in the head part of the application.

Scenario 1

ID: 4B2AAD7D8325C940D9E9063C541972F972D9A773

Task	Successful	Not Success ful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		Mixed up % and PTS signs.
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Revoke consent for a campaign of choice (must be an active campaign).	X		

Campaigns duplicates.

After seeing the rank i want to participate more and be higher in the rank.

The rewards motivated me.

I prefer to share data if i get a reward but it depends on the purpose. I would share data even withouth reward if it benefits me.

Scenario 1

ID: 4B673F914DB3B0B03D45F67E17B6D8CB4D16E010

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	X		

Scenario 1

ID: 4F4C72D93FF4A99D43B0FBAE71C0EC9E92DB509F

Task	Successful	Not Success ful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		Clikced on settings instead of CONTINUE
View the incentives.	X		saw rewards instantly
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

| Revoke consent for a campaign of choice (must be an active campaign). | X | | |

Scenario 1

ID: 29AF1C63A1D77548F4E82FE117D612C078F170CF

Task	Successful	Not Successful	Comments
Open the app.	x		When opening the app on a tablet the first line gets cut horizontally due to notification bar
View a new campaign.	x		duplicates of campaigns in "new campaigns"
View details about the new campaign.	x		
Select what data will be shared.	x		scrollbar on the right side on data selection should be visible permanently
View the incentives.	x		
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		tiles in the "shop" should be highlighted green when it is possible to chose them according to the reached points
View how many points you have left.	x		
View the ranking list.	x		ranking list should automatically jump to your current position (vertically centered on the screen)
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Revoke consent for a campaign	x		

of choice (must be an active campaign).			

Additional feedback:

- design is a bit too "flat" - maybe add some light color
- Navigation in the app is easy to understand
- Font and button size is perfect for people with poor eyesight
- Add multilanguage support

Scenario 1

ID: 59F4606ADBA0B064E6288A08FC7137435CBE930E

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.	x		
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		
View how many points you have left.	x		
View the ranking list.	x		small confusion about points and completed campaigns in the ranking list
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		was not very clear that the new campaigns page lists the rejected campaigns

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	x		

Scenario 1

ID: 216CC5BDCD11F4DFC53713FFF71C738E0606B0A6

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		Navigation showed a white page. Works after refreshing.
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Revoke consent for a campaign of choice (must be an active campaign).	X		

14:26

Scenario 1

ID: 366ADF0322E60AE9C721AD8FD1F60F900943C0FD

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		Could not notice the information icon. Did not know how to go back.
View the incentives.	X		What is an insentive? Better use "reward".
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Revoke consent for a campaign of choice (must be an active campaign).	X		

Scenario 1

ID: 385D9772DB8A788CEE4AA37A538F4B20027A847B

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.	x		struggled to click away the dialogs at first
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.		x	didn't find the shop, organize the rewards in an order, put the confirm button to the right side when purchasing a reward
View how many points you have left.	x		
View the ranking list.	x		
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Revoke consent for a campaign of choice (must be an active campaign).	x		

Scenario 1

ID: 419F5E14BB1CCABD5893126DBA043E03A2DED694

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.	x		
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		"i want to see my points in the shop"; she also took a while until she found the shop
View how many points you have left.	x		
View the ranking list.	x		
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Revoke consent for a campaign of choice (must be an active campaign).	x		

Scenario 1

ID: 9509A16B87087AB179F007F4F44C77887BF9A80C

Task	Successful	Not Success ful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		It took some time to find the coupons section.
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Revoke consent for a campaign of choice (must be an active campaign).	X		

Additional Feedback
- After revoking a campaign, the points were not deducted, and the user can still buy a coupon even if there are no active campaign.
- Add a comment or a red dot to the shopping icon when the user has the possibility to buy coupons. Try to make it clearer that the points can be converted into coupons.
- In the ranking section, it is not clear in which position the user is.

Scenario 1

ID: 193085A0F38CCAE2D45D87EA550768D7F1E38439

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		declines a campaign to close the dialog instead of clicking it away
Select what data will be shared.	x		
View the incentives.	x		
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		
View how many points you have left.	x		
View the ranking list.	x		Confused the points with the completed campaigns in the ranking page and thought that the ranks were based on points and not completed campaigns
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Revoke consent for a campaign of choice (must be an active campaign).	x		

Scenario 1

ID: 984266A64FBC0C5E138C6BF76C1504AA4FD51B91

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		Took a long time to figure out where to look for selection
View the incentives.	X		
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		Didn't quite know that they were rewarded
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		Took a while to find

Revoke consent for a campaign of choice (must be an active campaign).	X		

ID: 243519282258BFA24C61134150B45DE5211724B8

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.		x	Could not be found. Only after agreeing. Not clear which data is necessary.
View the incentives.	x		was understood
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		Not many for little points.
View how many points you have left.	x		
View the ranking list.	x		
View all campaigns you participate in.	x		easy

ID: A5F2CCB782CCBD749A12A9F755003FFB2D081A66

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		Not sure if all data should be shared. Does the user has a choice? Not clear.
View the incentives.	X		It is not clear how to exit a window. Not clear if i have to click on the side f the window to go back.
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		How long untill i can revoke the consent? Can i give consent only for the reward and quickly revoke it?
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	X		

Other comments: day/night mode like online readers
Not likely to share with insurance because it might raise my fees.
Will campaign results be shared with me?

Scenario 1

ID: A34C5BE72C5BA7F116F2FB9C497DDC6E4DB87071

Task	Successful	Not Successful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.		X	Not clear where incentives are
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		At first it is not clear that you get points for participating
Exchange points for a reward.	X		
View how many points you have left.	X		
View the ranking list.	X		No numbers in ranking, would prefer a ranking regarding speed, lowest emission, …
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		

| Revoke consent for a campaign of choice (must be an active campaign). | X | | |

ID: BB63857DABD0DB31ACB29328A13417C119D36FD8

Task	Successful	Not Success ful	Comments
Open the app.	X		
View a new campaign.	X		
View details about the new campaign.	X		
Select what data will be shared.	X		
View the incentives.	X		
Give consent.	X		
Receive reward for participation (you should be able to see points being added to your profile).	X		Appreviation PTS not immediately clear (that you get points if you share the specific data)
Exchange points for a reward.	X		Reward with points is not sorted, and not visible which one can be purchased and which one not (you have to go through all rewards and check the points)
View how many points you have left.	X		
View the ranking list.	X		
View all campaigns you participate in.	X		
View all campaigns that you have rejected.	X		If one reject the consent and after that share consent again you still get points although already got points at the first time

| Revoke consent for a campaign of choice (must be an active campaign). | X | | |

ID: D2BF93BA64E9B3D645D02EF2E2A3B6D3276657A1

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		doesnt know what he would be declining in the continue&decline dialog -> then found the sensors after clicking the continue
View the incentives.	x		noticed right away that he gets rewards
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		clicked on paints like many others to see if that would navigate to shop -> then realized it was wrong and instantly went to shop page
View how many points you have left.	x		
View the ranking list.	x		clearly understood by what the list is ordered
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		didnt know right away where to look at but found it quickly

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	x		

ID: D08D1E1B7CA9FDB56E052BB5F51AAD5A55C906FE

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.	x		Incentives should be highlighted better - for the end-user it is more important why i should participate shop should be highlighted as tile and not as as button in lower bar
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		no feedback if the exchange worked - maybe a green tick symbol after exchange
View how many points you have left.	x		
View the ranking list.	x		when checking the ranking position, not only highlight the line but also automatically jump to the corresponding line (especially when there are hundreds of users) or use implement a button
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	x		

ID: D4227C95F48EE2AF83432B921004A5739BBA5202

Task	Successful	Not Success ful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.		x	didn't realize she is awarded points for sharing and also didn't know at first that she could select several sensors
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		clicked on points to try and find a shop but landed at the ranking page
View how many points you have left.	x		
View the ranking list.	x		
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

| Revoke consent for a campaign of choice (must be an active campaign). | x | | |

ID: E8FE0E920B06AF2773591F4D3B000A5520A36F75

Task	Successful	Not Successful	Comments
Open the app.	x		
View a new campaign.	x		
View details about the new campaign.	x		
Select what data will be shared.	x		
View the incentives.		x	points are displayed on selection - further information is superfluous
Give consent.	x		
Receive reward for participation (you should be able to see points being added to your profile).	x		
Exchange points for a reward.	x		rewards should be sorted ascending & use realistic discount
View how many points you have left.	x		
View the ranking list.	x		
View all campaigns you participate in.	x		
View all campaigns that you have rejected.	x		

Task	Successful	Not Successful	Comments
Revoke consent for a campaign of choice (must be an active campaign).	x		