

BOAT

[○home](#) [○About Us](#) [○Content](#) [○Images](#)

We don't sell our products as Electronics, only we sell them as life style accessories. We are trying to our products can be a everyday fashion!

About Us

Boat is an Indian electronics and lifestyle brand, co-founded by Aman Gupta and Sameer Mehta in 2016. The company quickly gained popularity for offering affordable, stylish, and high-quality audio products such as headphones, earphones, smartwatches, speakers, and other accessories.



Content

2018-2019: boat expanded its product range to include wireless headphones, Bluetooth speakers, and other accessories.

2020: The brand capitalized on the growing demand for wireless and Bluetooth devices.

2021: This funding helped boAt expand its operations and product line further, including launching smartwatches and other tech accessories.

2022-Present: boAt has continued to innovate and grow, maintaining its strong market presence in India and expanding into international markets.



Feedback

feedback

lack of info about company



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