# Felicito Rustique, Jr.

Web/Software Development | Content Design & Management San Diego, CA | 619.536.5085 | rustique@stysl.xyz

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**SUMMARY:** Highly adaptive and versatile, US Navy veteran with 20 years of worldwide, digital content production for public affairs, ready to build and manage websites, their applications, databases and content.

## **SKILLS & TECHNICAL PROFICIENCIES**

Programming: Web, database, and software development with HTML, CSS, JavaScript, PHP, SQL, Java, Python, C++
Software: Adobe CC (Photoshop, Illustrator, Premiere, Lightroom, InDesign, After Effects, Dreamweaver), VS Code, Python
IDLE, NetBeans, Eclipse, Jupyter Notebook, IBM Watson Cognos, Ableton, Maschine, Final Cut, Reason, Microsoft Office
Multimedia: Content management and production through photojournalism, videography, editing, news writing, layout &
design, still & motion graphics, audio production, social media campaigns and public relations messaging
Management: Supervisory roles for team coordination, job delegation and tracking for timely, public affairs products
Certificates: Coursera - IBM Data Analyst Prof. Cert., IBM SkillsBuild - Cybersecurity Fundamentals, IBM SkillsBuild - Web
Development Fundamentals

## **RECENT EXPERIENCE & PROJECTS**

#### **Mass Communication Specialist**

United States Navy, Coronado, CA

Mar 2022 - Present

- Assigned to Naval Special Warfare Command (NSWC)
- Manager and editor for web pages and content on command's internal, Microsoft SharePoint portal
- Site manager and designer for public-facing website, <a href="nsw.navy.mil">nsw.navy.mil</a>

**Student**California Institute of Arts & Technology (CIAT)

May 2021 - Feb 2022

- Fundamentals of Software Design with Python Created Python program prompting users to correctly list U.S. state capitals: replit.com/@STYSL/Capital-Quiz
- **Object Oriented Programming (OOP) with C++** Completed C++ coding assignments utilizing stream and file i/o operations, data type manipulation, and function and class definitions: <a href="mailto:github.com/STYSL/C-Plus-Assignments">github.com/STYSL/C-Plus-Assignments</a>
- RDBM Systems and SQL Created relational databases & queries using SQL commands w/ Microsoft SQL Server
- **Front-End Web Development** Designed & coded personal website using HTML, CSS, and JavaScript to showcase self-produced digital content and web development skills: <a href="mailto:stysl.github.io">stysl.github.io</a>
- **PHP & MySQL** Utilized PHP to process HTML forms, output results, and store, modify & recall information in MySQL databases: <u>github.com/STYSL/PHP-MySQL</u>
- Python Fundamentals & Best Practices Developed GUI applications & image-processing algorithms w/ functions and class definitions: <a href="mailto:github.com/STYSL/ASD210">github.com/STYSL/ASD210</a>

#### **PAST WORK HISTORY**

#### **Mass Communication Specialist**

Jul 2018 - Mar 2022

United States Navy, Coronado, CA

- Assigned to Navy Public Affairs Support Element (NPASE) West
- Managed a department of 25 Sailors in administrative, training and job tasking for public affairs products
- Deployed aboard USS John C. Stennis, USS Carl Vinson and USS America coordinating timely production, management and release of media products including articles, photos, videos, graphics, and publications

#### **Mass Communication Specialist**

Jun 2015 - Jun 2018

United States Navy, Philadelphia, PA

- Assigned to Navy Recruiting District (NRD) Philadelphia
- Acting public affairs officer covering southern New Jersey, Maryland, Delaware and Philadelphia
- Coordinated setup and coverage of major recruiting events and media engagements
- Managed command social media pages and produced post content

#### **Mass Communication Specialist**

United States Navy, Manama, Bahrain

- May 2013 May 2015
- Assigned to Commander, U.S. Navy Forces Central Command (NAVCENT)
- Produced and handled both classified and released public affairs products in support of Operation Enduring Freedom (OEF) and Operation Inherent Resolve (OIR)
- Managed command social media pages on FB, Twitter, and Flickr, and designed command website

## **Mass Communication Specialist**

Feb 2010 - Apr 2013

United States Navy, Naples, Italy

- Assigned to Navy Public Affairs Support Element (NPASE) East Det. Europe
- Supervised expeditionary public affairs teams and provided visual information support with releasable photos, videos, and news articles for base newspaper, U.S. 6th Fleet, European Command (EUCOM) operations, and Africa Partnership Station (APS) and Phoenix Express exercises
- Deployed to Norway and aboard USS Gunston Hall, USS Simpson, USS Mount Whitney, and USS Swift to Greece, Mauritius, Israel, Cabo Verde, Ghana, and Nigeria

## **Mass Communication Specialist**

Jan 2007 - Jan 2010

United States Navy, Norfolk, VA

- Assigned to USS Harry S. Truman (CVN 75)
- Completed video-related jobs ranging from high-paced video stories to briefs, ceremonies and DVD creation
- · Lead video editor and show intro creator for ship's weekly newscast
- Trained media department Sailors on basic camera operation, shooting, scripting, and editing for video
- Produced command studio portraits and photographed shipboard operations for release to major news outlets

## **Mass Communication Specialist**

Nov 2004 - Dec 2006

United States Navy, Misawa, Japan

- Assigned to Armed Forces Network (AFN) Detachment 12
- Provided command information, news, sports and entertainment to multi-service audience of 13,500 personnel
- Operated complex digital broadcast, videography, editing systems, cameras and lighting equipment
- Produced weekly radio and video news stories and newscasts for air on local, regional and global networks

## **EDUCATION**

California Institute of Arts & Technology (CIAT), Certificate Software Development	May 2021 - Feb 2022
University of California-Irvine (UCI) Extension, Java Programming Certificate	Sep 2015 - Mar 2017
University of Maryland University College (UMUC), B.A. Digital Media & Web Technologies	Aug 2010 - May 2013
Defense Information School (DINFOS), Broadcast Writing, Video, Radio, and Photojournalism	Mar 2004 - Nov 2004
New York University (NYU), B.A. Music Technology	Sep 1996 - May 2000