



Says

What have we heard them say?
What can we imagine them saying?

The classic business card ,the wild-format business card,the social networkers business card, the gadget business car,the tyograhic business card and ect...

logo,company name>tagline,your name,contact detail,your address,social media,A QR code,link to business website, photo,list of service product, quality good card stock,



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

memorable branding,professional layout and desing, personality.

contact information ,business name.



BUSINESS

contact information can include your phone number, maling address, physiical address and email address.

every business card should include your name,the company name and contact information. the primary purpose of your business card is to help peole remember you and to able to contact you when needed.

On something small and sensible like a business card.

If some minimalism feels like a been there-done-that for then you can yet creative.But again remember you do not have to exaggerate you do make an impact.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?