

Proposal Ref No: 103/16-17 Date: 19th May 2016

Proposal for Emoji App

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Sub: Quotation for Emoji App

Dear Sir,

Kindly accept our sincere regards for your valuable interest shown in our Company and given opportunity to submit our quotation for **Emoji App** for your esteemed company.

We took this opportunity to quote for an entire new system in totality.

We hope you will find our offer in line with your requirement and sincerely looking forward for your valuable order.

In case, you have any query, please feel free to contact us.

With Regards,

OK WEBSOLUTION LLP

Hemant Agarwal

Executive Director info@okwebsolution.com

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About the company

OK Websolution LLP is a technology wise creative company doing extensive projects in the field of website designing, web development & software development. Our website & software development professionals are committed to provide work which pushes the limit of creativity and at a quick turnaround time with utmost quality.

We are based in Kolkata, Mumbai & Canada. We provide Web & App Development, Website Maintenance, Search Engine Optimization, Logo Designing, Graphic Designing, Software Development Services and Solutions, Customized ERP Solutions & Consulting, Corporate & Adv. Film Making, Corporate Branding to global clients. We focus on developing easy, efficient and effortless solutions for our clients. We also assure fast turnaround time without any compromise on quality.

We at **OK Websolution LLP** provide services all-round the globe with our prime sector being US, Canada & Australia.

Why us?

- Availability of competent technical resources on multiple technology platforms –
 Domestic & International
- Proven ability to embrace best practices in project management, and in working across language and cultural barriers
- Constant support and be an extended development centre to clients' business
- Responsive, Prompt and Quality Oriented
- Experienced and Expert Team
- Software Solutions Spectrum
- Pricing model to beat the competition without compromising the quality.
- Committed in Delivering Value
- Timely Delivery of our services

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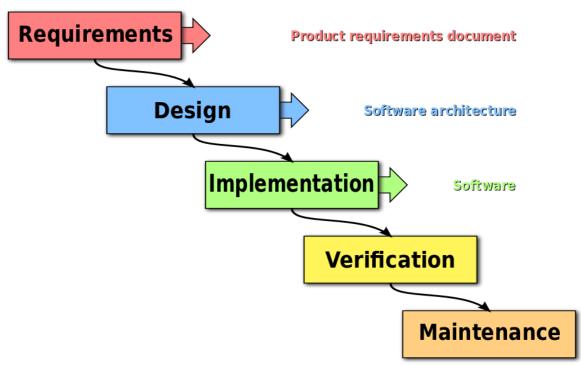
Before starting any project we need to choose some models and framework on which we will work in order to deliver bug free product within the specified time period.

For your project, we have decided to follow "Water Fall Model".

What is Water Fall Model?

The waterfall model is a sequential design process, often used in software development processes, in which progress is seen as flowing steadily downwards (like a waterfall) through the phases of :

- Conception,
- Initiation,
- Analysis,
- Design,
- Construction,
- Testing,
- Production/Implementation,
- And Maintenance.



Waterfall model maintains that one should move to a phase only when it's proceeding phase is completed and perfected.

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Features of App:

- Users will be able to upload there business logo.
- User will be able to use their uploaded images in form of emojis in the keyboard.
- Users will be able to send this emojis in imessage or whatsapp.
- Users can edit, delete emojis.
- Users can set link to be opened when somebody taps on the emoji.

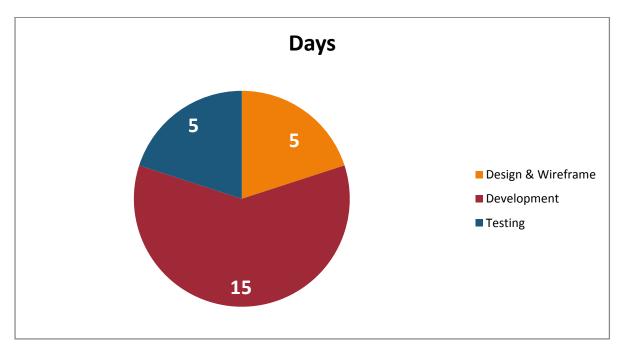
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Technology to be used:

- Asp.Net
- C#
- Ajax, JSON
- JQuery
- Phonegap / Xamarin (for app development)
- Html5
- Css3
- SQL Server 2012

Implementation Schedule:





Product Name	Emoji App for IOS	
Total Cost	USD 1250 (Twelve Hundred Fifty US Dollars only)	
App Publishing	To be provided by the client	
Payment Terms	50% Advance, 25% after development & 25% after testing before delivery.	
Taxes & Duties	Extra, as applicable at the time of delivery.	
Delivery	20 – 25 days	

Thanks for giving your valuable time for going through our proposal, hope we have covered up all the points and requirements of yours, if you feel we have missed out anything or have wrongly understood any points of requirements of yours, please feel free to share it so that we can rectify it and can provide you with the right solution.

Please feel free to contact for any information / clarification.

Regards,

Hemant Agarwal

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