

SUBHODIP SARKAR

DATA ANALYST

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 8481951545

PROFILE INFO

I'm a passionate and results-oriented data analyst with a proven track record of unlocking growth and amplifying brand awareness for small businesses. My diverse skillset spans across multiple analytical disciplines, with a particular expertise in MS excell, Power BI, python programming.

EDUCATION

2025
EME ACADEMY

- Data Analytics

2016 - 2020
GURUNANAK INSTITUTE OF
TECHNOLOGY

- B-tech ECE

SKILLS

- Project Management
- Tableau
- SQL
- Python
- Critical analysis
- Power BI
- Critical Thinking
- MS office suite

LANGUAGES

- English (Fluent)
- Bengali (Fluent)
- Hindi (Fluent)

WORK EXPERIENCE

Data Analyst freelancer

- Pivot Tables & Charts
- Excel VBA / Macros Automation
- Excel (Advanced formulas, Dashboards, Pivot Tables)
- Power BI (Interactive Reports & Visualizations)
- Python (Pandas, NumPy, Data Cleaning & Automation)
- Data Cleaning, Transformation, and Visualization
- Business Intelligence and KPI Analysis

PROJECTS

• HR Attrition Analysis (Power BI, Excel)

Analyzed employee demographics, tenure, performance, and compensation data to identify attrition trends and key drivers of employee turnover. Built interactive dashboards with KPIs to support data-driven HR retention strategies.

• E-Commerce Customer Behavior Analysis (SQL, Power BI, Excel)

Analyzed customer purchase history, order frequency, and average order value to identify buying patterns, repeat customers, and churn risk. Delivered actionable insights to improve marketing effectiveness and customer retention.

DECLARATION

I certify that the details provided in this resume are accurate and complete to the best of my understanding.