

Subtle Shoppers Academy

**Vector
Unleashed:
Product Design
Bootcamp**



Starting 5th Jan 2026

The Mission

Most courses teach you how to use software tools. We teach you how to solve problems. At the Vector Unleashed bootcamp, we believe that great design isn't just about making things look pretty—it's about logic, systems, and accessibility. Over 4 intensive months, you will build a portfolio-ready case study under the guidance of specialized mentors.



Vector Unleashed Bootcamp

Curriculum/Timetable

Phase 1: UX Foundations & Structural Logic

Duration: (Month 1)

WEEK 1: Figma Interface Fluency: Learning the tool mechanics

Topics

- Interface Mastery: Pages, Frames vs. Groups, and the Scale Tool.
- Figma Community: Duplicating community files and installing essential plugins.

Deliverables

- Complete 1 Quiz on UI/UX basics.
- Redesign 1 bad app screen (Focus on usability)
- Recreate 2 mobile screens in Figma to practice tools.
- Post redesign on LinkedIn (1x), Connect with 5 designers.

All Instructors

Week 2: Wireframing & User Flows

Topics

- FigJam Basics: Using sticky notes and connectors for mapping.
- Low-Fidelity Wireframing: Rapid iteration using the pencil tool and basic shapes.

Deliverables

- Wireframe a 3-step sign-up flow.
- Share user flow diagram on LinkedIn.

Design Thinking Instructor

Week 3: Layout, Grids & Vector Networks

Topics

- Auto Layout Fundamentals: Hug vs. Fixed vs. Fill containers.
- Grid Systems: Setting up Layout Grids (Columns/Rows) for print vs. web.
- Vector Networks: Mastery of the Pen Tool and Boolean Operations (Union, Subtract).

Deliverables

- Redesign a homepage layout using 12-column grids.
- Create 5 custom vector icons with the Pen Tool.
- Post outcome on LinkedIn (2x).

UI Instructor

Week 4: Accessibility & Inclusion

Topics

- Using Stark & A11y plugins to automate contrast checking.
- Using whitespace and grouping for accessible reading orders.

Deliverables

- Redesign an app screen for strict accessibility compliance.
- Document contrast checks.
- Post case study thread on LinkedIn.

Design Thinking Instructor

Phase 2: Visual Interface Design

Duration: (Month 1)

Week 5: Typography, Colour & AI Inspiration

Topics

- Creating and managing local styles.
- Binding colours to variables for future theming.
- Using AI to generate colour palettes and moodboard concepts.

Deliverables

- Create a typography study (Heading/Body pairings)
- Build 2 moodboards (colour palettes) using AI prompts.
- Publish 1 moodboard on Behance.

UI Instructor & D. Assets Instructor

Week 6: Advanced Assets & AI Generation

Topics

- Managing icon states (Outline vs. Filled).
- Using plugins and AI inside Figma to generate unique UI imagery/illustrations.

Deliverables

- Create a consistent 10-icon set in Figma.
- Generate 3 unique UI assets using AI prompting.
- Publish on Behance, Share 2 icons on LinkedIn.

Design Assets Instructor

Week 7: Responsive Design

Topics

- Wrapping, Min/Max Widths, and Absolute Positioning.
- Setting Left/Right/Top/Bottom constraints for fluid resizing.

Deliverables

- Design responsive landing page (Desktop & Mobile versions).
- Record walkthrough video, Post on LinkedIn (2x).

UI Instructor

Week 8: Design Systems I

Topics

- Creating Variants, Booleans, and Instance Swaps.
- Organizing Atoms, Molecules, and Organisms in Figma.
- Introduction to publishing and consuming assets.

Deliverables

- Build a basic Style Guide (Colours, Typography, Spacing, Buttons).
- Share a carousel of your system on LinkedIn.

UI Instructor



Vector Unleashed Bootcamp

Curriculum/Timetable

Phase 3: Prototyping, Testing & Iteration

Duration: (Month 1)

Week 9: Interaction Design & Prototyping

Topics

- Mastering seamless transitions between frames.
- Creating micro-interactions (hover states, toggles) inside components.
- Setting fixed headers and horizontal scrolling.

Deliverables

- Build a fully clickable prototype of the sign-up flow.
- Share demo video on LinkedIn, Publish prototype on Behance.

Week 10: Usability Testing

Topics

- Writing testing scripts, conducting peer observation, synthesizing feedback.

Deliverables

- Run 2 peer usability tests on your prototype.
- Summarize findings in a 1-page report.
- Post 1 testing insight on LinkedIn.

Week 11: Iteration & Refinement

Topics

- Analyzing data, implementing design fixes, version control in Figma.

Deliverables

- Revise prototype based on test feedback.
- Present prototype in live cohort showcase.

Week 12: Midpoint Showcase

Topics

- Portfolio cleanup, presentation skills, Behance case study formatting.

Deliverables

- Publish Midpoint Project on Behance.

 Design Thinking Instructor

 Design Thinking Instructor

 Design Thinking Instructor

 All Instructors

Phase 4: Capstone & Portfolio (Month 4)

Duration: (Month 1)

Week 13: Capstone Kickoff & Research

Topic

- Problem definition, competitive audit, creating a project brief.

Deliverables

- Write 1-page Project Brief.
- Share research insights on LinkedIn.

Week 14: Systems & Wireframes

Topics

- Applying number variables for spacing tokens.
- Converting briefs into low-fidelity screens using Auto Layout

Deliverables

- Build mini Design System for Capstone.
- Create wireframes for 5 key screens.
- Share sneak peek on LinkedIn.

Week 15: High-Fidelity Design

Topics

- Connecting the full high-fidelity flows.
- Applying final branding, illustrations, and AI-generated content.

Deliverables

- Build High-Fidelity screens.
- Create full prototype.
- Publish WIP (Work In Progress) on Behance.

Final Showcase & Portfolio

Topic

- Case study writing, mock interviews, graduation.

Deliverables

- Finalize Capstone Project.
- Publish portfolio-ready case study on Behance.
- Present in Final Showcase.
- Share final project post on LinkedIn

 Design Thinking Instructor

 UI Instructor & D. Thinking Instructor

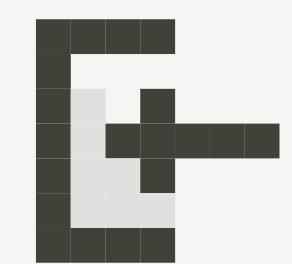
 UI Instructor & D. Assets Instructor

 All Instructors

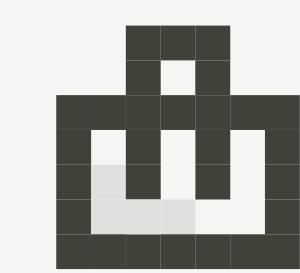


Bootcamp specified webinars

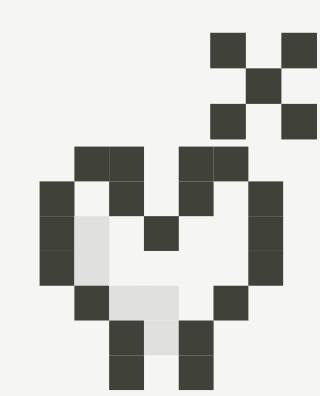
Post-Graduation Access



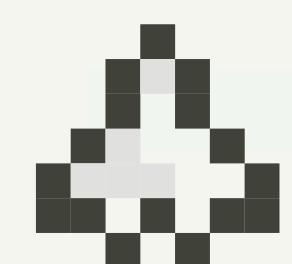
Personal Branding
& LinkedIn
Strategy



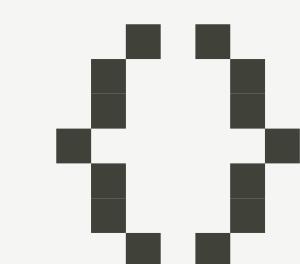
Career Hacking:
The Non-
Traditional Job
Hunt



No-Code
Development: Intro
to Framer

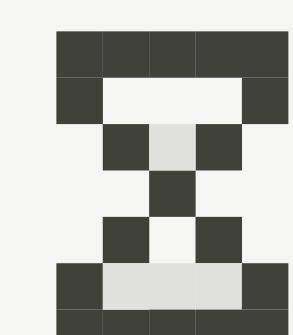


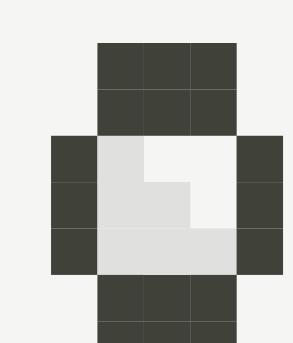
Advanced Motion:
Lotties &
Interactive
Animation

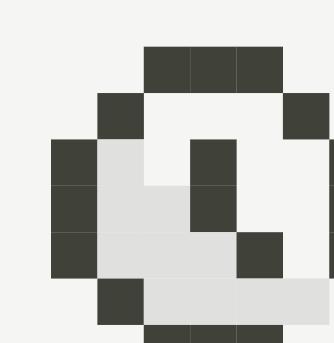


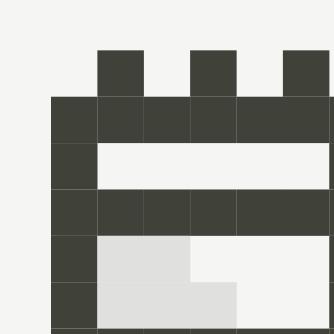
Systemizing Logic:
Building Context-
Aware Design
Repositories

SYSTEM LOGISTICS

 **16 WEEKS**

 **16:00 - 18:00 WAT**

 **TUESDAY, THURSDAY AND SATURDAY**

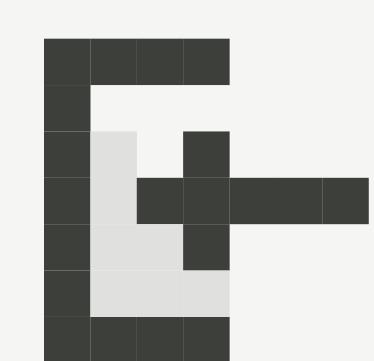
 **5th Jan - Saturday, April 25, 2026**



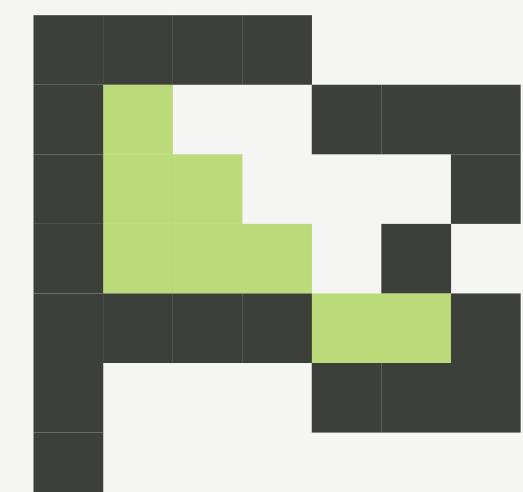
All live sessions are recorded. Replays are uploaded to the student portal within 24 hours.

ENROLLMENT & TUITION

How to Register >



academy.subtleshoppers.com/vector-unleashed-bootcamp

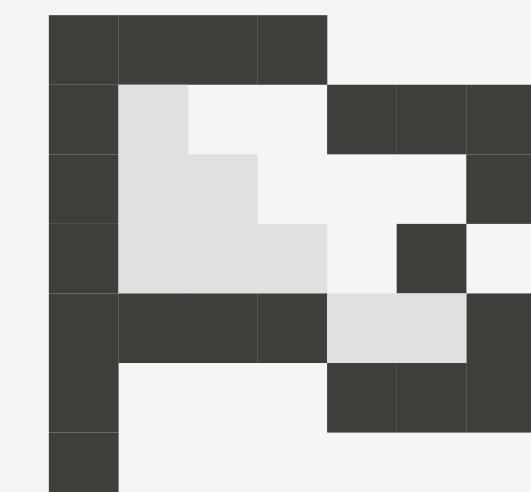


AFRICAN RESIDENTS

#80,000

Or equivalent in local currency (See page 7)

ONE-TIME FEE

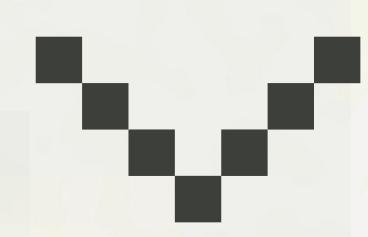


INTL. RESIDENTS

\$100

Or equivalent in local currency (See page 7)

ONE-TIME FEE



We accept Credit/Debit Cards (NGN & USD), Direct Bank Transfers, and Mobile Money.

FAQs

1

Do you offer installment payments?

To ensure commitment to the cohort model, we prioritize full tuition payments. However, we offer a strict 2-part installment plan (50% to secure seat, 50% before Week 4) for select applicants. Contact Admissions to request this structure.

2

Why is there a separate price for International students?

Vector Unleashed maintains a subsidized pricing tier strictly for residents of African nations to support local talent development. Our International rate (\$100 USD) reflects the global standard for mentorship of this calibre.

3

Will I get a certificate?

Yes. Upon successful completion of Phase 4 and the submission of your Capstone Project, you will be awarded the Vector Unleashed Certificate of Product Design, verifiable on LinkedIn.

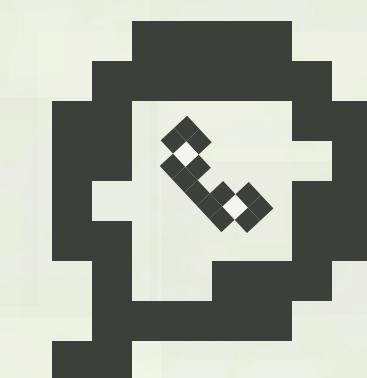
See more at academy.subtleshoppers.com/vector-unleashed-bootcamp/FAQs



CONTACT INFORMATION

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Academy

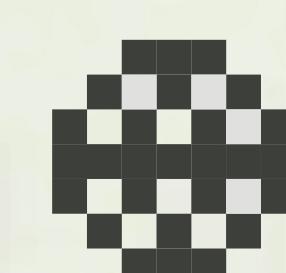


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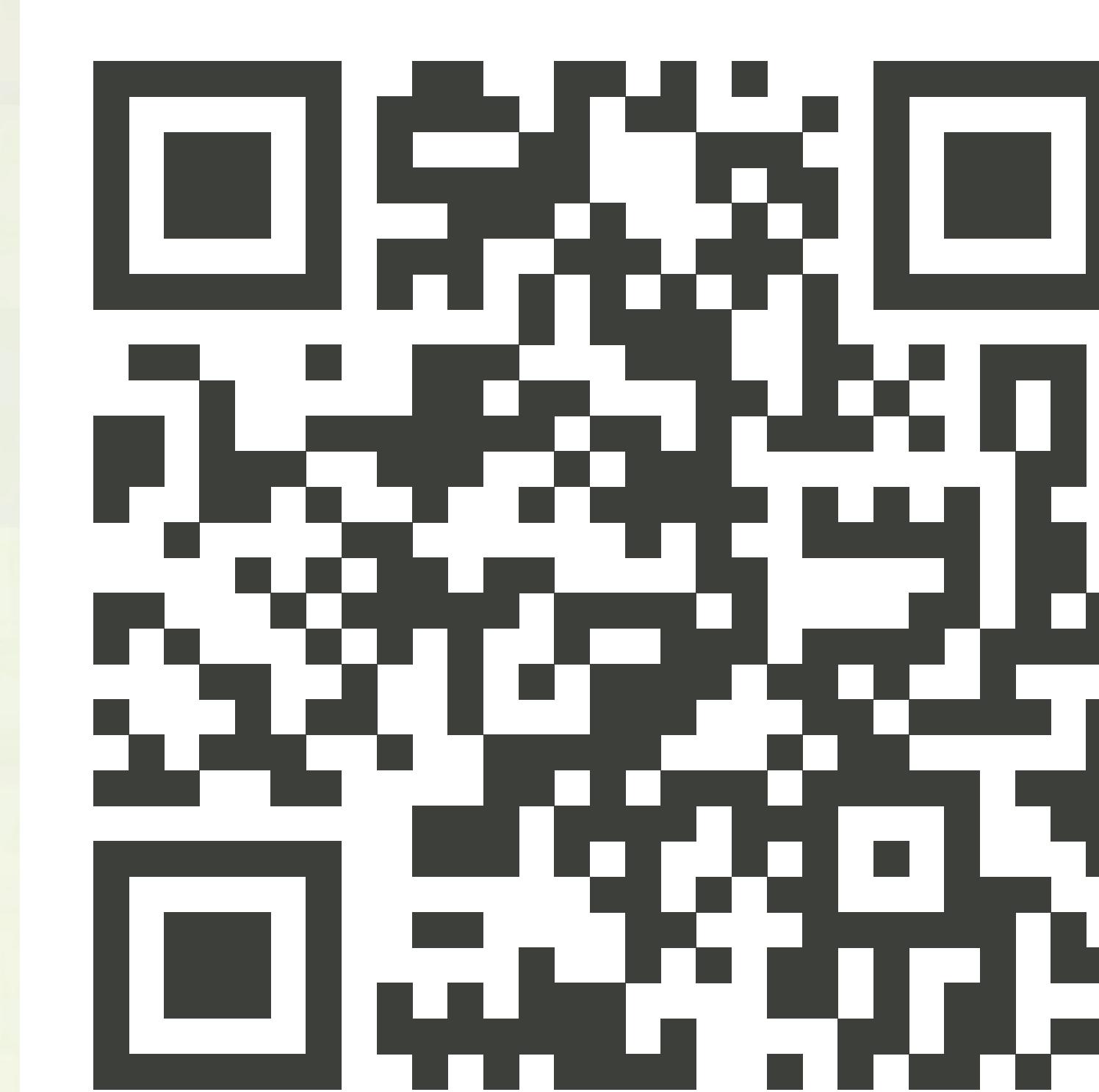


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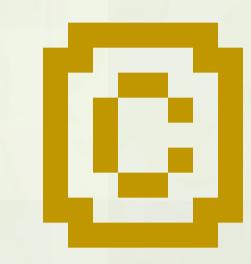
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