

How to become/maintain Sitecore MVP

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About me

Freelancer Solution Architect

Sitecore Technology MVP (2014-2016, 2020)

Sitecorian (2016-2018)

Sitecore Commerce MVP (2019)

Sitecore Stackexchange Addicted (<https://sitecore.stackexchange.com/>)

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Twitter: <https://twitter.com/SitecoreClimber>

Agenda

What is Sitecore MVP Program

Benefits

History of MVP Program

Advices

MVP Selection Process

Questions

Sitecore MVP Program

- The Sitecore MVP Award celebrates the most active Sitecore community members from around the world who provide valuable online and offline expertise that enriches the community experience and makes a difference.
- Each year, the Sitecore Most Valuable Professional (MVP) Awards recognize individuals with a passion for sharing their knowledge and expertise through active participation in online and offline Sitecore communities.

Sitecore MVP Categories

Technology

An individual with seasoned technical experience who actively participates in online and offline communities to share their knowledge and expertise with developers, marketers, strategists, Sitecore partners and customers.

Commerce

An individual who actively participates in online and offline communities to share their Sitecore Experience Commerce knowledge and expertise with developers, other Sitecore partners and customers.

Strategy

An individual with strong understanding with data driven context marketing and use of the Sitecore Experience Cloud to drive business results and who love to share his/her knowledge and experience with customers, users and implementation teams.

Ambassador

An individual with solid knowledge of the latest Sitecore offering who provide value for Sitecore, by influencing partners, industry, customers and decision makers and who provides product feedback, supplies references and case studies.

History of Sitecore MVP Program

Number of Sitecore MVPs Year Wise Year - number of MVPs

2008-13

2009-12

2010-20

2011- 42

2012-63

2013-104

2014-120 (Digital Strategist MVP was introduced)

2015 - 167

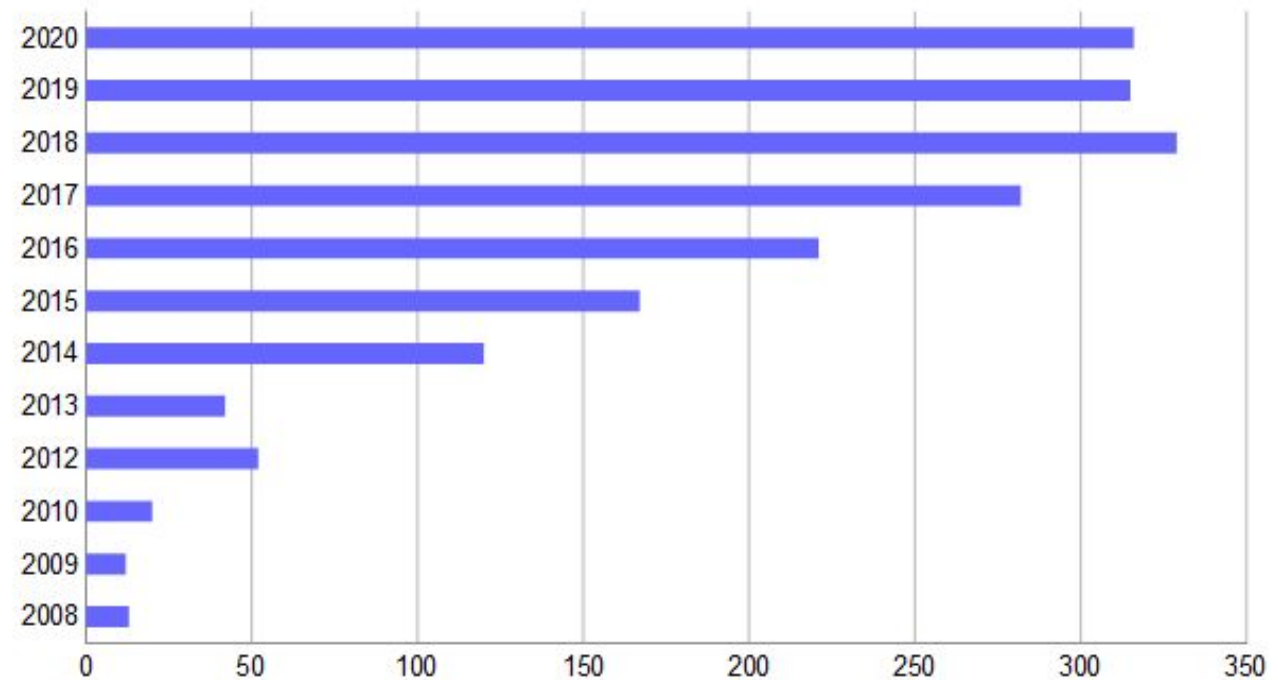
2016 - 221 (Commerce MVP was introduced)

2017- 282 (Cloud MVP was introduced)

2018 - 329 (Ambassador MVP was introduced)

2019 - 315

2020 - 316



<http://sitecoresolution.blogspot.com/2016/11/how-sitecore-mvp-community-growing.html>

Benefits

Exclusive access to new tools, products and information

- As a Sitecore MVP you'll get early access to product releases and resources, direct access to product teams and kick-off webinars
- Sitecore, TDS , Razol and Feydra license.
- Exclusive invitation to MVP discussion forums (community and slack channel)
- Discounts at Sitecore events such as the SUGCON, Symposium
- Exclusive Invitation to the MVP Summit. The Summit is executive insight to product and company strategy with lots of networking and fun activities.

Advices

Why do you want to become a Sitecore MVP ?

Your goal shouldn't be to become a Sitecore MVP,
your goal should be to share your knowledge to community.

Individual community involvement

One of the key things to remember with the MVP piece is around individual community involvement on a specific topic and that people can nominate for multiple categories.

Beyond day job

The roll up of this was probably 5-10 hours per week of your personal time beyond day job, as well as hours for self-learning on top of this

Advices

Be active on Sitecore Community.



https://twitter.com/search?q=%23Sitecore&src=recent_search_click



<https://sitecore.stackexchange.com/questions>



sitecore®

<http://bit.ly/SitecoreSlackSignup>

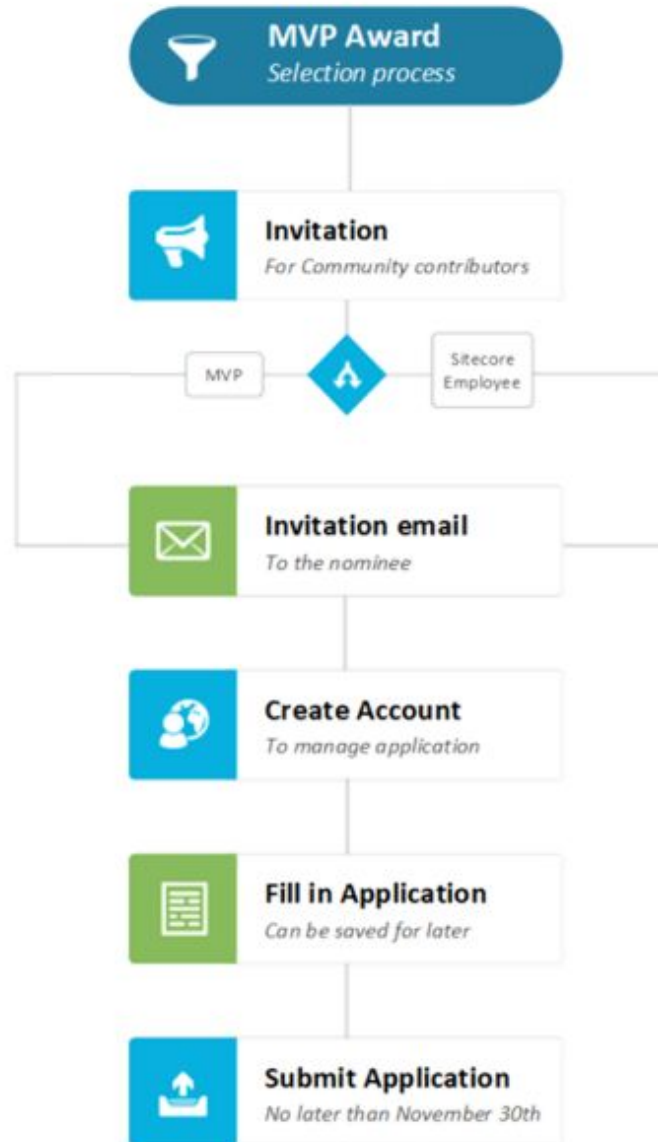
Advices

Contributed to open source projects .

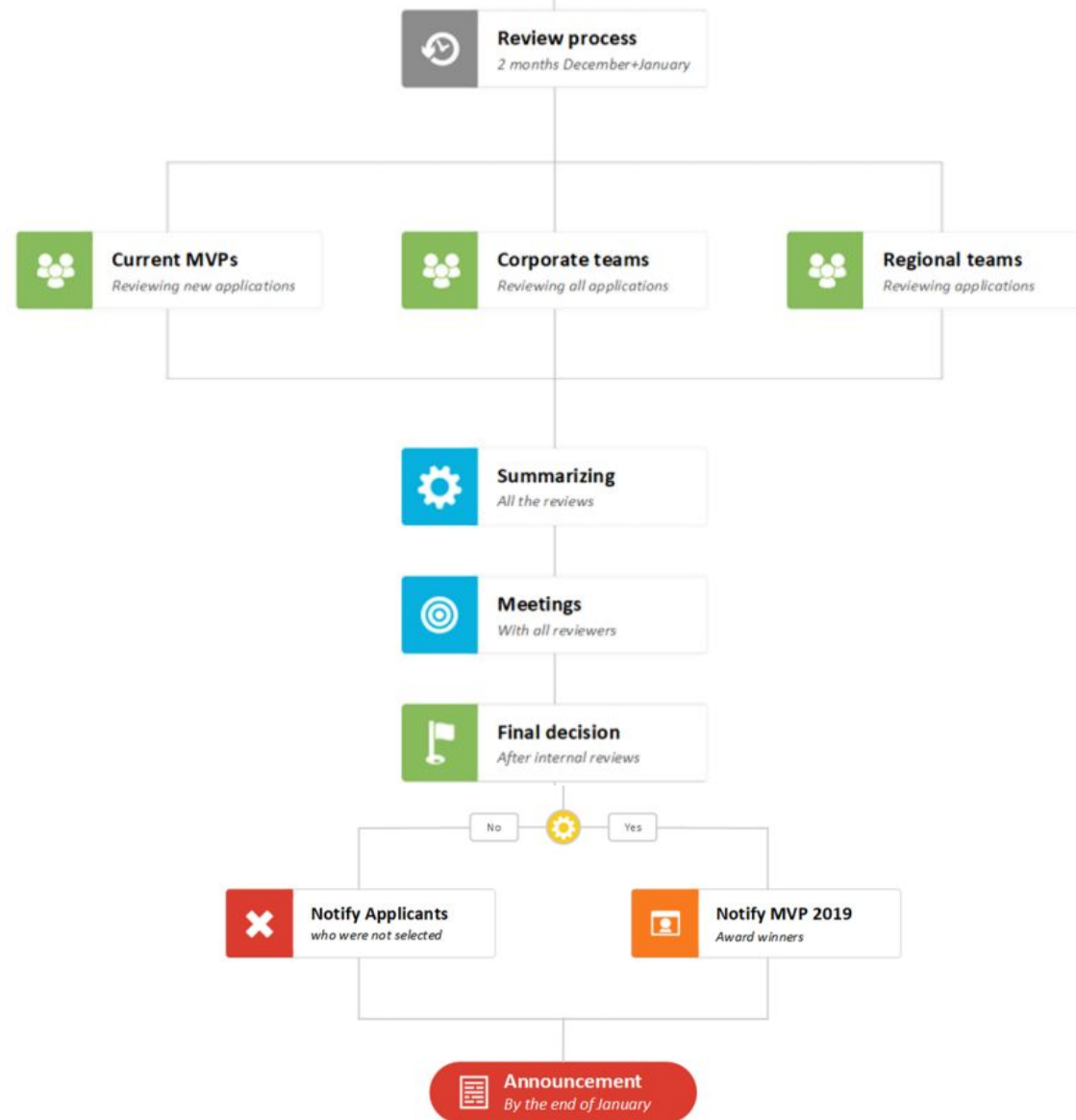
Upgrade the existing marketplace modules to newer Sitecore version and make them visible to other people.

Write quality blog posts. Quality matters more than quantity.

Selection process in the last years



MVP Selection Process - Review



Questions



