

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

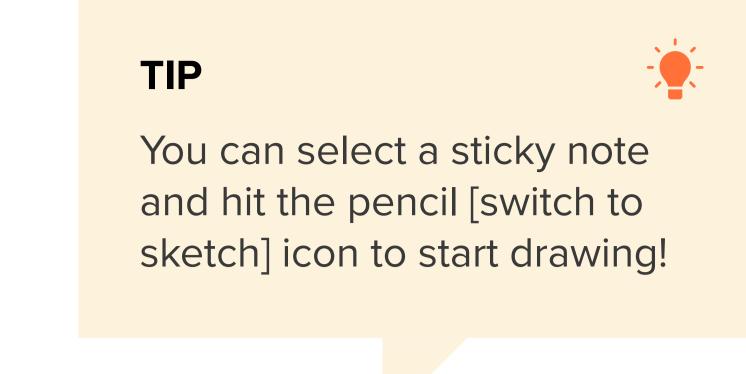
- (L) 10 minutes to prepare
- **1 hour** to collaborate
- 2-8 people recommended



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



How do we analyse charge and range of a electric vehicles through tableau



Key rules of brainstorming







PROBLEM



To run an smooth and productive session







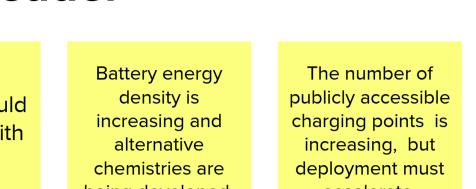


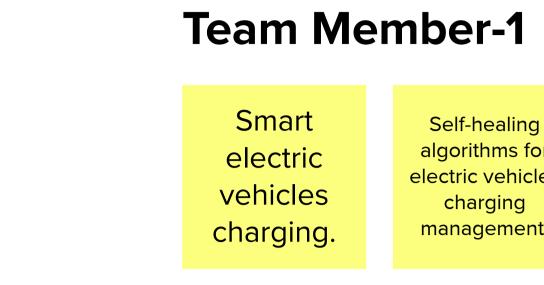
Brainstorm

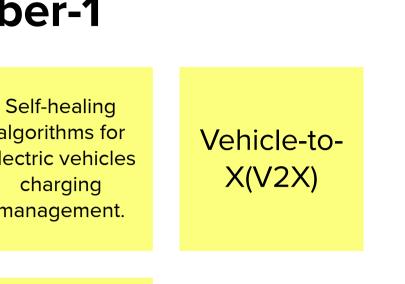
Write down any ideas that come to mind that address your problem statement.

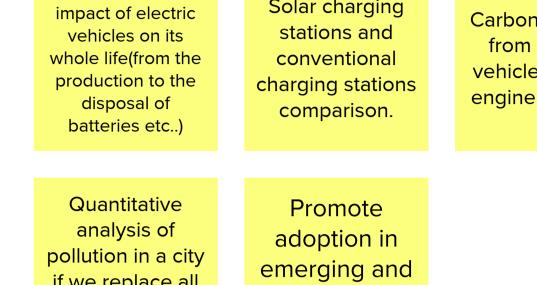
① 10 minutes

Team leader



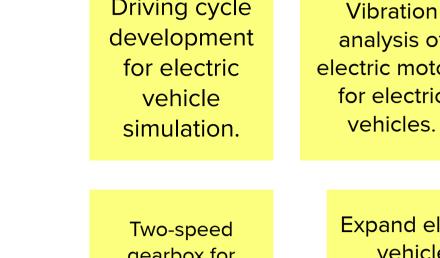


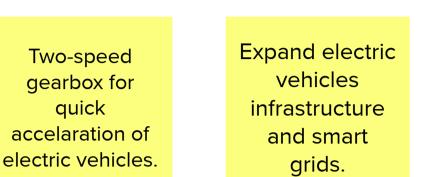


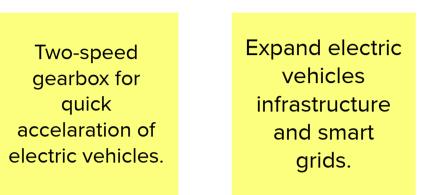


Team Member-2



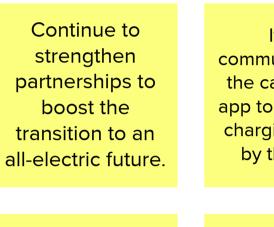




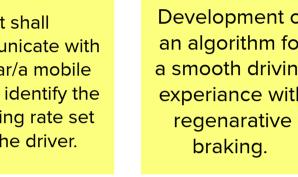


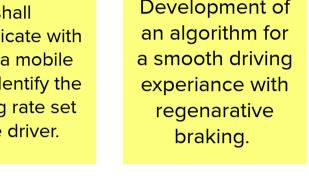


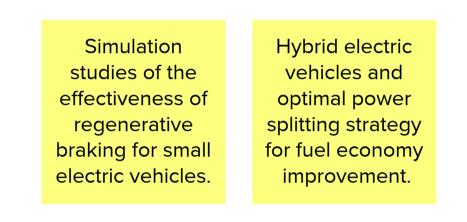
Expenditure on electric vehicles and investment in the supply chain are increasing.



Team Member-4











Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes

