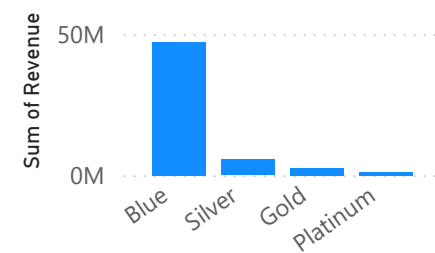


Sum of Revenue by
card_category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117638	994184	-11.0%

Credit Card Transaction Report

Revenue

57M

Total Interest

8M

Amount

46M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

Q4

Q3

Q2

Q1

week_start_date

All

F

M

Low

Med

High

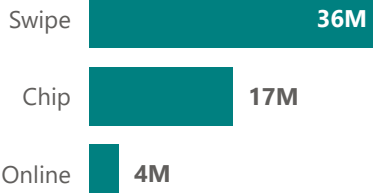
Gold

Silver

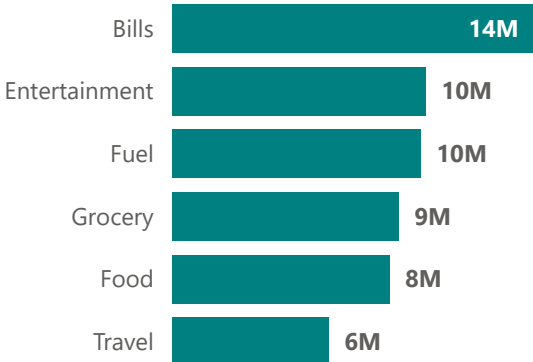
Blue

Platin...

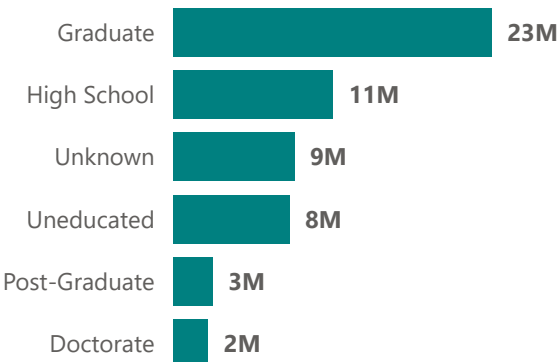
Revenue By Exp_Type



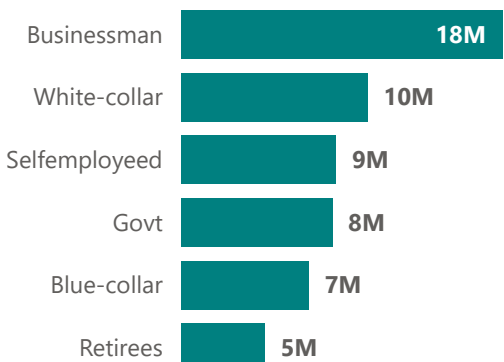
Revenue By Exp_Type



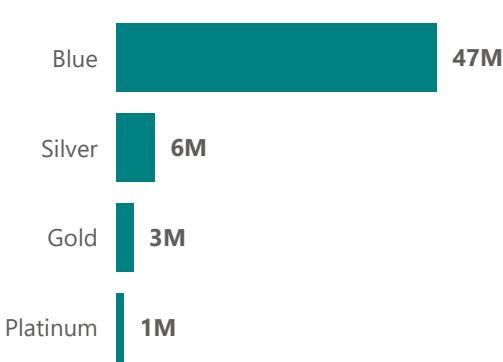
Revenue By Exp_Type



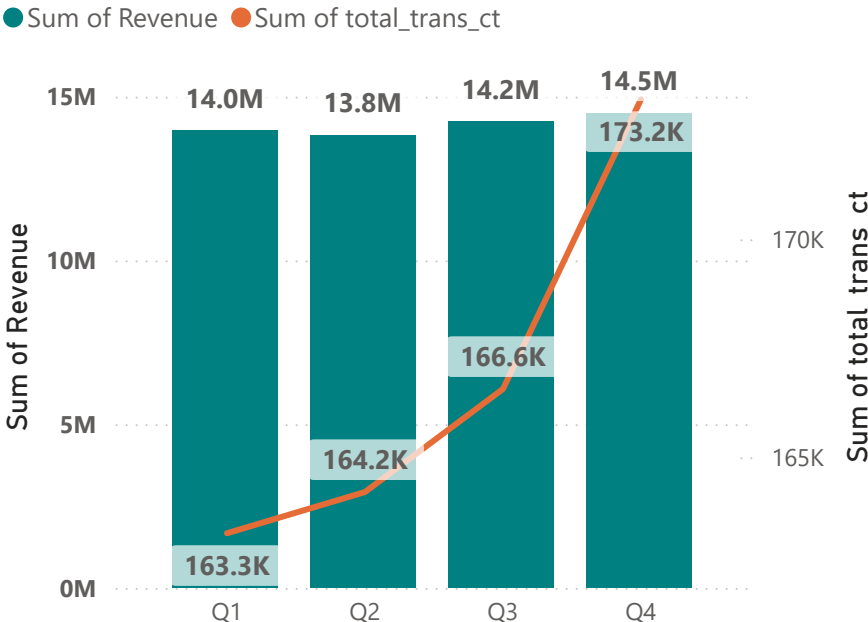
Revenue By Exp_Type



Revenue By Exp_Type



OTR Revenue And Total Trn Count



Credit Card Customer Report

Revenue

57M

Total Interest

8M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

M

31M

F

26M

Customer job

5

4

3

2

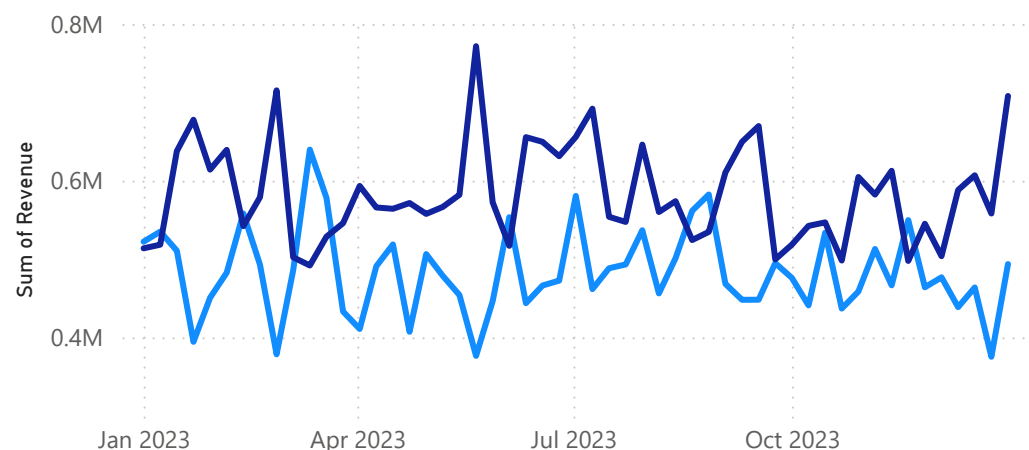
1

0



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Retirees	4617448	641692	49619308
Blue-collar	7040606	967751	73516911
Govt	8335534	1182231	90834727
Selfemployeed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Businessman	17697472	2584604	190350431
Total	56517011	7982480	587599783

Revenue by Week



IncomeGroup

High

7M

23M

Med

8M

8M

Low

10M

AgeGroup

20-30

30-40

40-50

50-60

60+



Marital Status

Married

13M

16M

Single

11M

13M

Unknown



Education level

Graduate

10M

13M

High Sc...

5M

6M

Unknown

4M

4M

Uneduc...

4M

5M

Post-Gra...

4M

5M

Doctorate

4M

5M

TOP 5 STATE

TX

6M

7M

NY

6M

7M

CA

7M

6M

FL

4M

6M

NJ

2M

3M