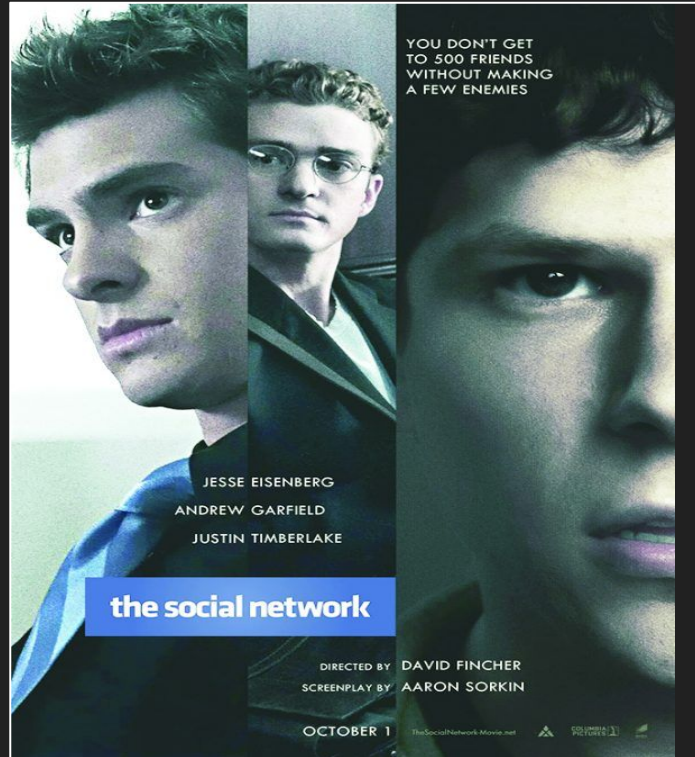


The Social Network



Movie review presented by -

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The Story Behind Facebook's Creation



Introduction

- Released in 2010, directed by *David Fincher*.
- Chronicles the founding of Facebook and the conflicts around it.
- Explores ambition, betrayal, friendship, power dynamics, and social validation.
- Highlights how personal relationships are affected by success and fame.
- Shows the emotional and ethical challenges behind building a global platform.

Emotional and Behavioral Analysis of Mark's Breakup



Emotional Expression :-

Mark is really upset after breaking up with Erica. You can see his feelings come out in his blog post and the way he obsessively codes.

Personality Traits :-

Mark shows traits like being anxious (nervous about rejection) and creative (building Facebook) when he reacts to the breakup.

Coping Mechanisms :-

Mark deals with his sadness by blogging and coding. That's his way of handling the breakup.

Social Comparison :-

Mark might be comparing himself to other successful people like the Winklevoss twins, and that motivates him to create Facebook to prove his worth.



Deeper Psychological Factors Influencing Mark's Actions



Identity and Self-Concept :-

Mark feels insecure after the breakup and wants to show people he's important by creating something big like Facebook.

Isolation and Loneliness :-

After the breakup, Mark feels isolated, and it drives him to create Facebook, which connects people but ironically reflects how lonely he feels.

Interpersonal Relationships :-

Mark's relationship with Erica falls apart, which makes him feel hurt and affects how he interacts with others, like his friends.

Aggression and Defensiveness :-

Mark feels rejected, and he responds by being aggressive in his blog post, attacking Erica, and acting defensive.

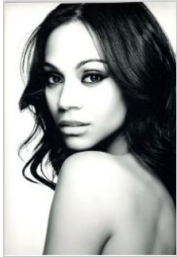


Mark **Hacking** into Harvard's Network

FACEMASH

Were we let in for our looks? No. Will we be judged on them? Yes.

Who's Hotter? Click to Choose.



Zoe Saldana

OR



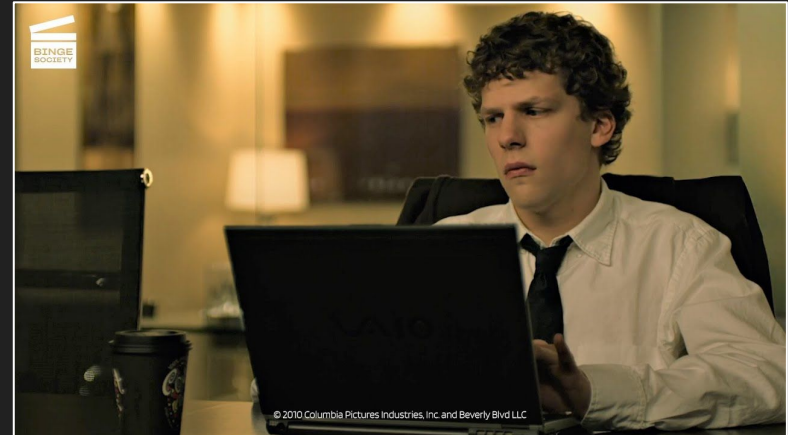
Carla Gallo

Mark hacks into Harvard's network to create "Facemash," a website comparing the attractiveness of female students. His actions lead to the university's network crashing, sparking both fame and trouble for Mark.

Machiavellianism: Mark's hacking behavior exemplifies Machiavellianism, as he manipulates the university's network for personal gain and recognition, disregarding the privacy of others.

Personality trait :where individuals manipulate others for personal gain,with little regard for ethics.

Mark's actions are driven by the id as Mark's hacking and creation of Facemash show his desire for attention and revenge, disregarding privacy and ethics to achieve his goal overpowers any consideration for ethical behavior or potential repercussions.



Deindividuation

Anonymity in Hacking: Mark's ability to hide behind a computer screen allows him to act without accountability, leading to impulsive and unethical decisions, such as creating a controversial website that objectifies fellow students.

Loss of Self-Awareness: In the online environment, Mark loses touch with social norms and ethical considerations, resulting in behaviors he might typically avoid in direct interactions with others.



Fame and Loneliness:

Mark gains attention through Facemash, but this fame leads to isolation from friends.

Insight: The irony of seeking connection through fame highlights how social media can create feelings of loneliness, even when surrounded by others.

Ambition and Empathy: The Turning Point in 'The Social Network'



Humanistic Perspective on Mark Zuckerberg's Actions

Ambition: Mark's ambition to create Facebook highlights his desire for success and connection, driving him to innovate and expand the platform.

Empathy: By stealing the Winklevoss twins' idea, he shows a lack of empathy for their feelings and hard work, contradicting the core values of understanding and kindness.

The Winklevoss Twins' Emotions & Divya's Loyalty: A Psychological View



Competitive: They feel threatened by Mark and want to be the best at what they do.

Betrayed: Mark's actions make them feel deeply betrayed, as they trusted him with their idea while working to stay ahead in the competitive world of innovation.

Loyal: Quickly informs the twins about Mark's actions, showing responsibility for their interests and valuing their friendship.

Outraged: Feeling a strong sense of injustice, he is upset by Mark's betrayal and speaks up to protect the idea and their efforts.



Behaviour Analysis of Sean Parker



Extreme Risk-Taking and Consequences: Sean's reckless risk-taking, exemplified by his drug-related scandal, damages his credibility and relationship with Facebook, illustrating the pitfalls of unchecked ambition.

Narcissism and Lack of Empathy: Sean's lack of empathy highlights his focus on personal success, making self-serving decisions that overshadow emotional and ethical considerations.

Status Obsession and Manipulation: Sean's obsession with status drives his manipulative behavior, undermining Eduardo to control Mark's perception and maintain his power in the tech world.

Personality Analysis of Sean Parker



The Double-Edged Sword of Grandiosity: Sean's grandiosity inspires Mark's ambition but blinds him to ethical considerations, reflecting narcissistic traits as he sees himself as the genius behind Facebook's success.

Charm as a Tool for Manipulation and Ethical Divergence:

Sean's charm lets him manipulate others, especially Mark, into trusting and following his lead. While often seen in successful entrepreneurs, in Sean's case, it crosses into manipulation, steering Mark away from Eduardo's more ethical, cautious approach.

Machiavellian Manipulation and Ingroup-Outgroup Dynamics: Sean positions himself as crucial to Facebook's success, alienating Eduardo through cunning and deceit.

The Personality Behind Zuckerberg's Success



Ambition :- His relentless drive to succeed pushed him to innovate and expand Facebook rapidly.

Determination :- Zuckerberg's strong will allowed him to overcome challenges and setbacks, propelling the platform's growth.

Visionary Thinking :- His ability to see the potential of social networking enabled him to create a platform that connected people on a global scale.

Resilience :- His capacity to navigate legal battles and personal conflicts demonstrated resilience, allowing him to maintain focus on his goals.



Relationship with Erica

Regret and Longing :-

Zuckerberg expresses regret over his breakup with Erica and attempts to reconnect, indicating a desire for meaningful connections.

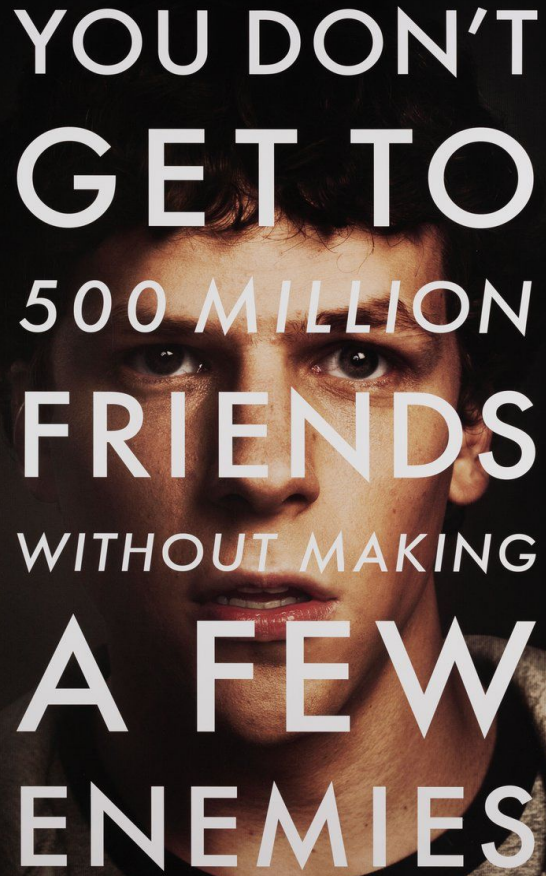
Strained Relationship :-

Despite his efforts, their relationship remains strained, highlighting unresolved feelings.

Personal Sacrifices and Inner Conflict :-

His struggle to balance ambition with personal fulfillment reflects the sacrifices he made for success.



A movie poster for 'The Social Network' featuring Jesse Eisenberg. The text is overlaid on a close-up of his face. The text reads: 'YOU DON'T GET TO 500 MILLION FRIENDS WITHOUT MAKING A FEW ENEMIES'. On the right side of the poster, there is a vertical blue bar with the text 'the social network' and 'TheSocialNetwork-Movie.net'. At the bottom left, there is a small logo for 'PENGUIN' and 'ROCK'.

CONCLUSION

Monumental success often comes at a steep price, sacrificing personal connections for ambition.

In building a vast network, one inevitably faces the risk of creating adversaries, showcasing the dark side of social dynamics.