

# FINANCIAL HEALTH DASHBOARD

Total sales

118.73M

Total Profit

16.89M

Profit Margin

0.14

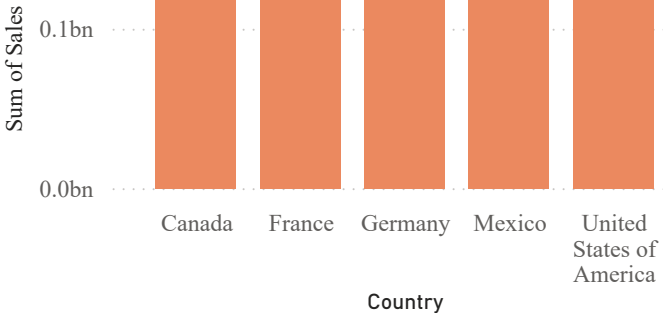
Total COGS

101.83M

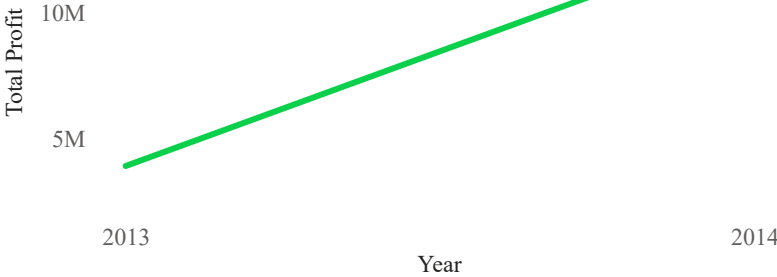
YTD Sales

92.31M

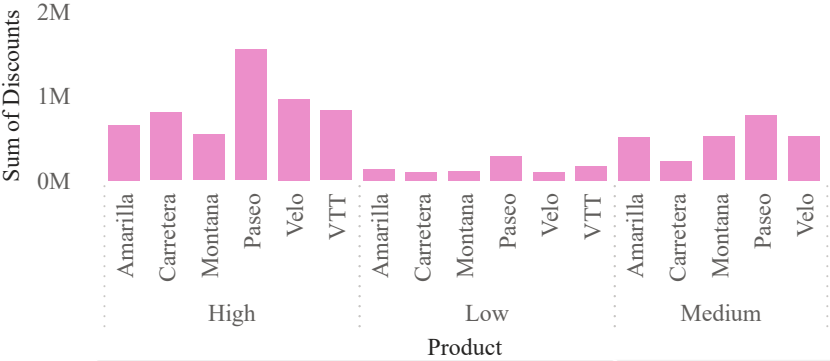
Sales by country



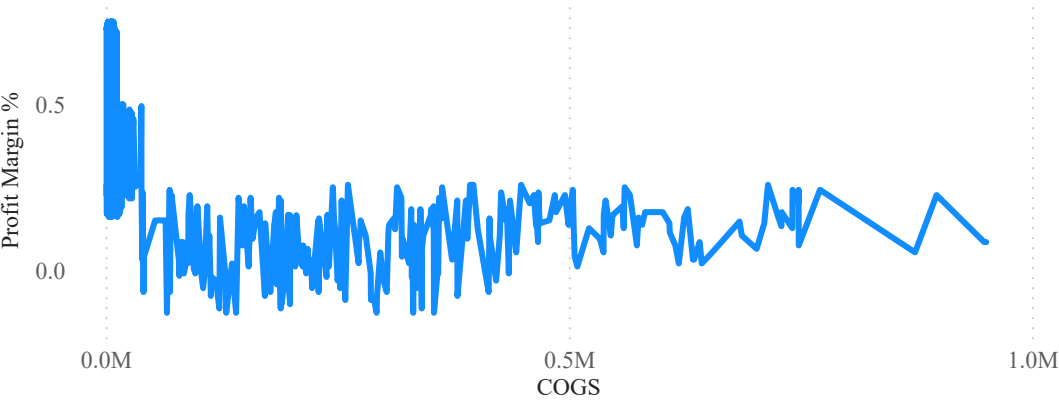
Monthly Profitability Trends



Discount Price by Product



COGS by profit margin



Year, Month

- ☒ 2013  
☐ January  
☐ February

Segment

- ☐ Channel Partners  
☐ Enterprise  
☐ Government  
☐ Midmarket  
☐ Small Business

Product

- ☐ Amarilla  
☐ Carretera  
☐ Montana  
☐ Paseo  
☐ Velo  
☐ VTT

# FINANCIAL HEALTH DASHBOARD

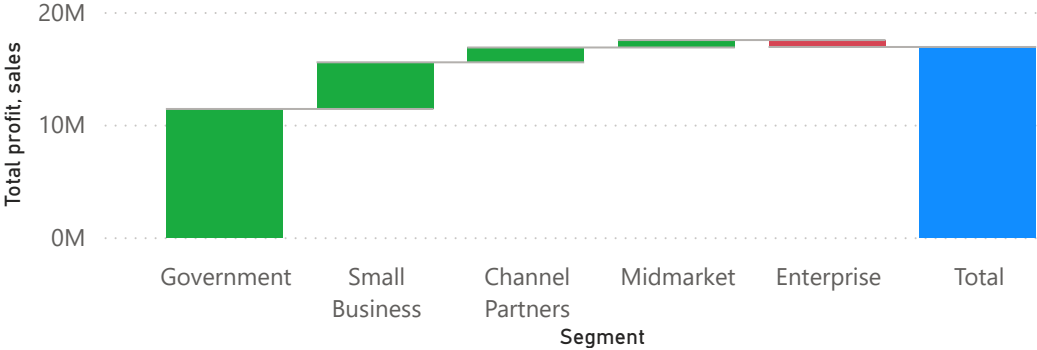
Total sales	Total Profit	Profit Margin	Total COGS	YTD Sales
118.73M	16.89M	0.14	101.83M	92.31M

## Financial Statement Structure

Month Name	April			August			December			February			January
Segment	Total COGS	Total Profit	Total Sales	Total COGS	Total Profit	Total Sales	Total COGS	Total Profit	Total Sales	Total COGS	Total Profit	Total Sales	Total Sales
Channel Partners	35,898.00	101,319.30	137,217.30	30,591.00	82,269.84	112,860.84	58,104.00	155,793.36	213,897.36	22,509.00	62,347.92	84,856.92	
Enterprise	1,647,000.00	2,416.88	1,649,416.88	1,107,000.00	-44,322.50	1,062,677.50	3,462,960.00	-110,322.50	3,352,637.50	947,160.00	-20,943.75	926,216.25	
Government	1,505,112.50	451,012.35	1,956,124.85	1,631,615.00	458,662.38	2,090,277.38	6,404,395.00	2,013,474.72	8,417,869.72	2,302,565.00	686,597.42	2,989,162.42	
Midmarket	122,280.00	44,813.55	167,093.55	105,850.00	38,140.70	143,990.70	245,440.00	93,814.40	339,254.40	74,250.00	35,260.80	109,510.80	
Small Business	2,724,500.00	330,422.50	3,054,922.50	2,198,500.00	256,316.00	2,454,816.00	4,479,000.00	564,570.00	5,043,570.00	2,802,500.00	385,285.00	3,187,785.00	
Total	6,034,790.50	929,984.57	6,964,775.07	5,073,556.00	791,066.42	5,864,622.42	14,649,899.00	2,717,329.98	17,367,228.98	6,148,984.00	1,148,547.39	7,297,531.39	5

## Profit and Sales by Segment

● Increase ● Decrease ● Total



Year, Month

2013

January

February

Segment

Channel Partners

Enterprise

Government

Midmarket

Small Business

Product

Amarilla

Carretera

Montana

Paseo

Velo

VTT