# Project Presentation On Film Licensing Compliance



### KISHKINDA UNIVERSITY

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#### **Department of CSE**

**Internal Guide** 

**Mr.T.Sukumar** 

#### **Project Team Members:**

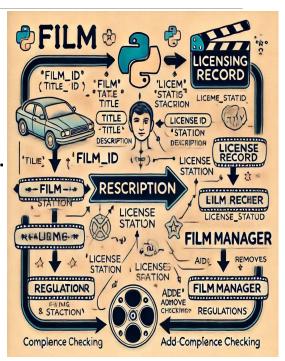
1.umme summaiya	<b>KUB23CSE150</b>
2.Sharanya	KUB23CSE062
3.Spoorthi.C	KUB23CSE140
4. Nasiya Tasleem	KUB23CSE091
5.Vasudha.U	KUB23CSE156

#### **INTRODUCTION:**

- 1. In today's digital landscape, film licensing compliance is vital for [Company/Organization Name] to maintain its competitive edge and reputation.
- 2. As [Company/Organization Name] expands its media presence, ensuring film licensing compliance is essential for avoiding costly lawsuits and reputational damage.
- 3. This project will develop a comprehensive film licensing compliance program, aligning [Company/Organization Name] with industry best practices and regulatory requirements.

# Objective:

- 1. Avoid copyright infringement and legal issues.
- 2. Obtain necessary licenses for content use.
- 3. Comply with territorial, platform, and usage restrictions.
- 4. Protect intellectual property rights.
- 5. Maintain reputation and credibility.
- 6. Streamline licensing processes and reduce costs.



# **Current Challenges:**

- 1. Integrating disparate systems and formats.
- 2. Ensuring data accuracy, consistency, and security.
- 3. Developing scalable and flexible architecture.
- 4. Implementing robust encryption and access controls.
- 5. Managing complex licensing rules and regulations.

# **Existing System:**

- 1. License Request Submission: Manual submission via email/phone.
- 2. License Review and Approval: Manual review by licensing team.
- 3. License Tracking: Manual tracking using spreadsheets.
- 4. Compliance Monitoring: Manual audits and checks.
- 5. Reporting: Manual reporting using spreadsheets

## Proposed System:

- 1. License Request Submission: Online portal for submissions
- 2. License Review and Approval: Automated workflow with notifications
- 3. License Tracking: Real-time tracking and updates
- 4. Compliance Monitoring: Automated checks and alerts
- 5. Reporting: Automated reporting and analytics

#### Vision:

"Streamline film licensing compliance through a centralized, automated, and data-driven platform, ensuring transparency, efficiency, and accuracy in licensing management, minimizing risk and maximizing revenue for the entertainment industry."

#### Mission:

"Ensure seamless and secure film licensing processes, safeguarding intellectual property rights, and promoting transparency, accountability, and compliance with regulatory requirements, to foster a vibrant and sustainable entertainment industry."

# Requirements Specification:

- Functional Requirements
- Non-Functional Requirements
- Business Requirements
- Technical Requirements

# Software Requirements:

- Python 3.12(64-bits)
- Visual studio code

# Hardware Requirements:

Processor : Intel i5

• Ram : 64GB

• Hard Disk: 500GB

#### Conclusion:

The Film Licensing Compliance Point of Contact project aims to streamline film licensing compliance, minimize risk, and maximize revenue for the entertainment industry. By implementing an automated, centralized, and data-driven platform, this project will:

- 1. Simplify complex licensing processes
- 2. Ensure adherence to copyright laws and regulations
- 3. Increase efficiency and reduce administrative burden
- 4. Provide real-time analytics and reporting

#### Future Enhancement:

- 1. Integration with emerging technologies (AI, blockchain, IoT)
- 2. Enhanced analytics and reporting capabilities
- 3. Mobile optimization for license request submission and tracking
- 4. Automated

#### References:

- "Film Licensing: Law and practice" by Routledge
- "Entertainment Law: Film and Television" by LexisNexis
- "Intellectual Property Law for the Entertainment Industry" by West
   Academic Publishing
- "Film Licensing Trends Report" by PwC

# THANK YOU