



Customer Demographics



Customers



Credit Card

Gender

All

Age Group

All

Marital Status

All

Occupation

All

Category

All

Payment Type

All

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4000

Total Customers

1240M Total Income 531M Total Spend

1.19%

Average Income Utilization %

531M

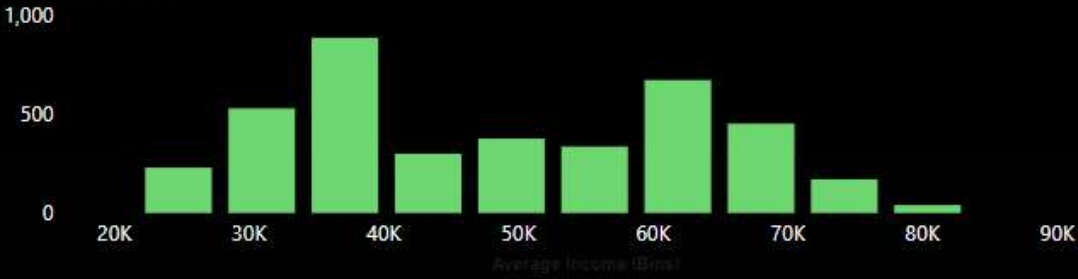
Total Spend



Marital Status	Female	Male	Total
Married	1136	2000	3136
Single	267	597	864

Occupation	Avg Spend	Avg income
Business Owners	646.7	70.1K
Salaried IT Employees	872.0	61.5K
Government Employees	419.1	52.0K
Salaried Other Employees	453.7	38.8K
Freelancers	446.1	35.1K
Total	614.5	51.7K

Customers Demographic by Income (Bin)



Customer Demographics

Gender

Female | 1403

Male | 2597

Age Group

Age Group 21-24 | 691

Age Group 25-34 | 1498

Age Group 35-45 | 1273

Age Group 45+ | 538

City

Age Group | 751

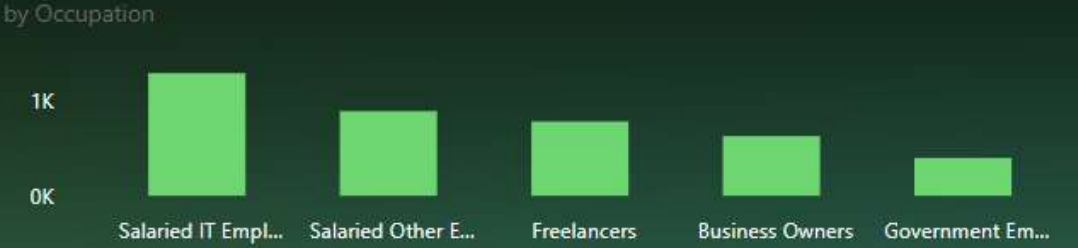
Age Group | 834

Age Group | 744

Age Group | 593

Age Group | 1078

Customer Count by Occupation



Age Group
All

Gender
All

Marital Status
All

Occupation
All

Category
All

Payment Type
All

Clear all slicers

