Stakeholder Requirements Document: MarkIt

BI Professional: Sunny Sharma

Client/Sponsor: MarkIt

Business problem: How do buyers and sellers use MarkIt's platform? How can MarkIt improve their platform?

Stakeholders: Alice Shi, Vice President of Sales; Matías Sosa, Program Manager

Stakeholder usage details: Insights will inform new-product design. **Ask follow-up questions for more context**

Primary requirements:
- Must include fields for customer ID/username, item category such as clothing or household goods, and date
- Should show how long the listings for completed sales are online before the sale is completed
- Should be a chart comparing the number of searches made and the amount of sales completed