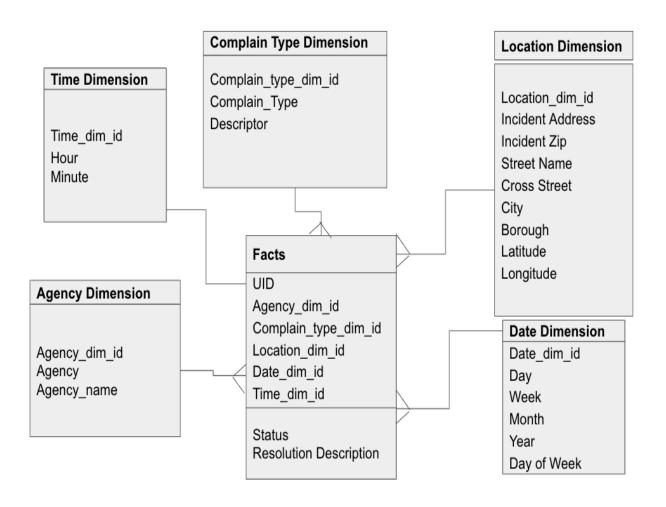
KPIs:									
Our first step is to list Key Performance Indicators (KPI's) that our group will use to address									
the issue or problem. Our KPIs are the following:									
☐ Illegal Parking Complaint per hour per borough									
☐ Illegal Parking Complaint per hour per borough from 2017 to now									
☐ Illegal Parking Complaint Type from 2017 to now									
☐ Illegal Parking Complaint Map from 2017 to now									
Time frame is from 2017 to now. We create a Dimension Model to demonstrate the									
information including each entity and the relationships between dimension tables and facts									
table. Please see the Picture for Dimension Model.									

Dimension Model:



Dimension and fact tables:

Below are each tables transformations and configurations:

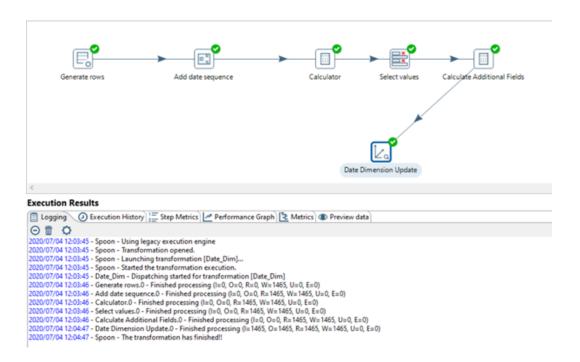
Time Dimension:

we create a spreadsheet from 0:00 to 23:59 and then input it to Pentaho to create a Time Dimension.



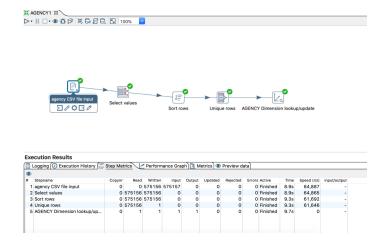
Date Dimension:

we are using Generate Rows as the first step to create the date dimension. we generate the 1465 rows from 1/1/2017 as our data is from 2017. Then we increase the date by day through Add Sequence and Calculator modules. After this, we pare down the field by Select Values and embellish the date with additional calculated date attributes.



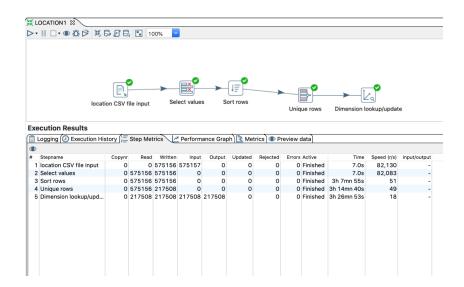
Agency Dimension:

We selected the columns of agency and agency name, then sorted all rows and found the unique rows; finally, we created the agency dimension for three years.



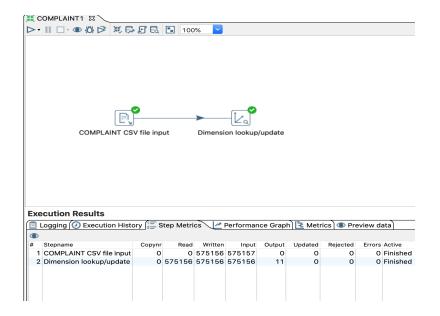
Location Dimension:

Similar with agency dimension, we selected the columns that we need like borough, city, latitude and so on; we created location dimension after we sort rows and finding the unique rows for three years.

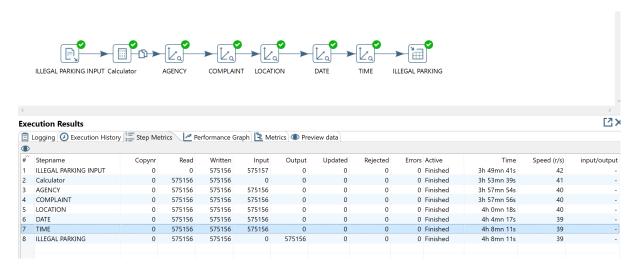


Complaint Dimension:

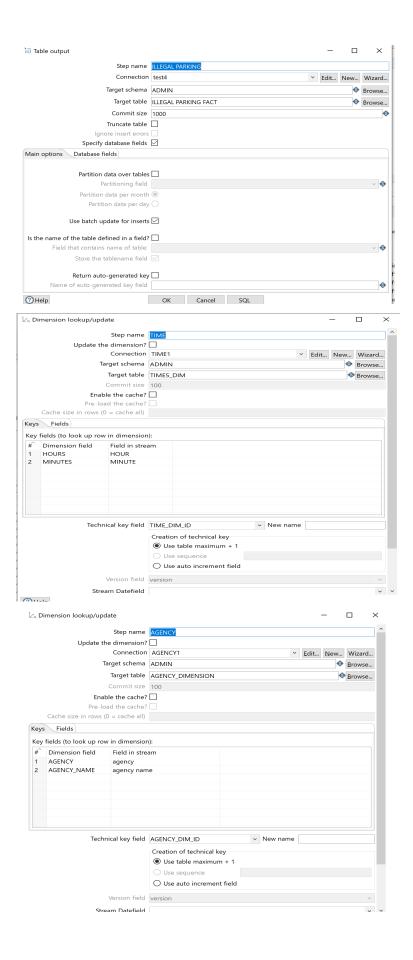
We imported our datasets into complaint CSV file input; then we created our complaint dimension in a direct way that we skipped the steps of sorted rows and find the unique rows.

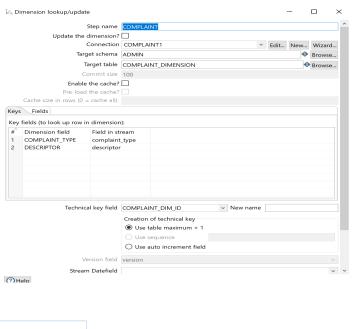


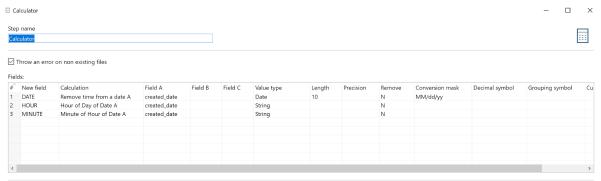
The final fact table with all the dimension tables:

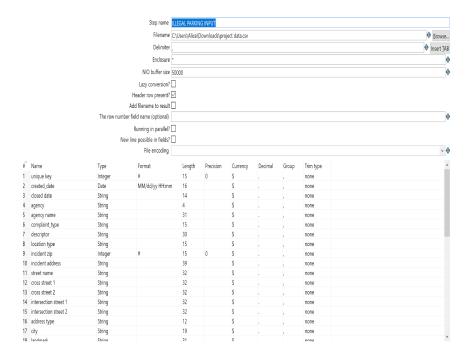


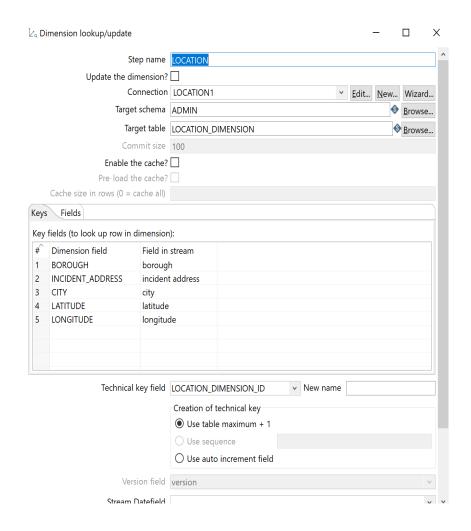
Other configuration of dimension tables:











Below is the query to create the view:

```
CREATE VIEW TOGETHER AS

SELECT *

FROM ILLEGAL_PARKING_FACT

NATURAL JOIN AGENCY_DIMENSION

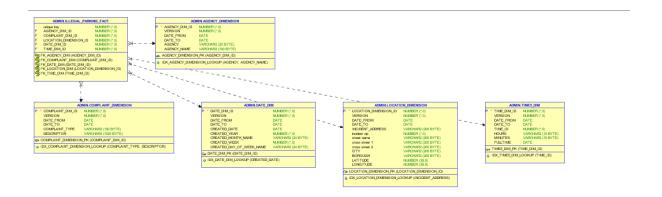
NATURAL JOIN COMPLAINT_DIMENSION

NATURAL JOIN DATE_DIM

NATURAL JOIN LOCATION_DIMENSION

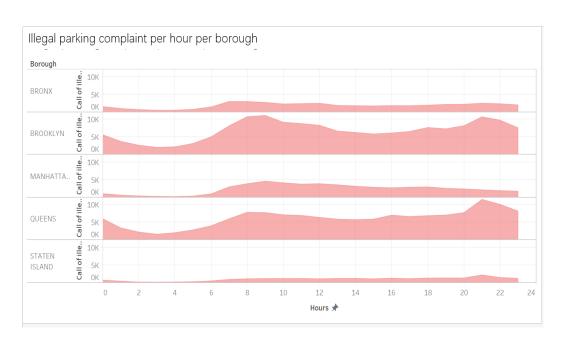
NATURAL JOIN TIME5 DIM;
```

Final schema is one primary fact table with 5 foreign keys from 5 different dimension tables.



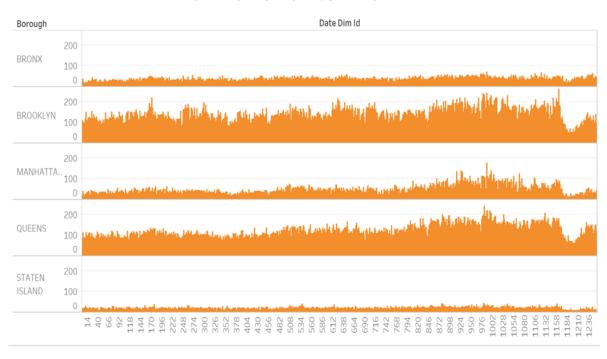
According to the KPIs, we visualized four KPIs by Tableau.

A. Illegal parking complaint per hour per borough: We can easily conclude that Brooklyn has the most complaints and 8am-10am and 8pm-10pm are the two peaks of illegal parking.



B. Illegal parking complaint per day per borough from 2017 to now: It's apparent that Manhattan and Queen have a growing illegal parking since last year.

Illegal Parking Complaint per Day per Borough



C. Illegal Parking Complaint Map



D. Illegal parking complaint type from 2017 to now: Blocking hydrant is the top complaint type of illegal parking.

Illegal parking complaint type

Borough						Descriptor					
BROOKLYN	8,743	54,320	23,044	20,210	475	9,450	5,534	1,472	1,955	35,821	
QUEENS	2,861	46,227	24,222	24,706			1,973	2,134		32,780	
MANHATTA	12,255	7,695	5,427	1,297	46	4,598	3,233	203	1,285	18,182	1,525
BRONX	342	13,483	7,247	4,802	187	3,483	3,003	586	906	10,172	254
STATEN ISLAND		5,267	4,080	5,156		1,390		472	384	6,094	
	Blocked Bike Lane	Blocked Hydrant	Blocked Sidewalk	Commercial Overnight Parki	Detached Trailer	Double Parked Blocking Traffic	Double Parked Blocking Vehicle	Overnight Commercial Storage	Parking Permit Improper Use	Posted ••• Parking Sign	Unauthorized Bus Layover

Other questions:

1. Descriptions of the tools (databases, analytics, ETL, programming languages, etc.) used to complete the project.

We are using python to download the 311 database, conducting the ETL with Pentaho and finally visualizing the result/KPIs by Tableau.

- 2. A narrative conclusion section that describes:
 - a) the software and database tools the group used to coordinate and manage the project as well as carry out the programming tasks

Google drive is the main document share tool used to coordinate our group project while iMessage is another tool we are using to discuss our problem and process. Besides, we are also using Zoom to meet and discuss our project.

b) the group's experience with the project (which steps were the most difficult? Which were the easiest? what did you learn that you did not imagine you would have? if you had to do it all over again, what would you have done differently?)

The fact table is the hardest part to complete this project, because we have to make sure all the dimension tables can be combined together without any error and the dimension tables are created by different people. In order to keep the transaction level to leave us more flexibility, we decided to split the date column to date and time. However, it had some errors when we tried to link the date dimension to the fact table and therefore, it took more time than we originally expected to design the fact parts to fix the issue of conversion of the date.

c) if the proposed benefits can be realized by the new system.

Yes. We can suggest NYPD an optimized allocation of police resources to deal with illegal parking.

d) any final comments and conclusions.

This is a group project and needs a lot of communication and coordination. Also, this project provides us a chance to apply some real data to what we learned from class, which is fun!

3. A References list that provides the web sites and other sources for data, techniques, methods, software, etc. used to complete the project.