

ADEYEMI ADESEGUN (SUPAMAN.LJ)

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OBJECTIVE

As a passionate and results-driven Community Manager with a genuine love for the gaming industry, I've spent years honing my skills in managing online communities, moderating content, and fostering meaningful engagement. With a strong foundation in conflict resolution, content creation, and social media management, I'm driven by a desire to build and nurture vibrant communities that thrive on collaboration, creativity, and mutual respect. My approach is centered around empathy, active listening, and a deep understanding of the needs and interests of diverse community members. I'm committed to creating inclusive and engaging environments that encourage participation, spark conversations, and drive community growth. With my expertise and enthusiasm, I'm excited to take on new challenges and make a lasting impact in the industry.

EXPERIENCE

2022 -2024

Community Manager

Gamic App (Panthers Esport)

- Recruited and managed a community of over 10,000 users.
- Developed and implemented community engagement strategies to drive growth retention.
- Onboard over 4,000 users to the app, and maintain 1,000+ monthly users.
- Organized events offline and online to promote the brand.

2023 -2024

Ambassador/moderator

BattleCity

- Represented the brand and promoted the community engagement.
- Organized online events around the brand to improve awareness and onboard new users.
- Maintained a positive brand image to improve legitimacy and boost confidence in product.
- Moderated content and ensured community guidelines were followed.
- Mediated and resolved conflicts and addressed user concerns.
- Engaged with users and fostered a positive community environment.
- Educating users about the brand and products associated to BattleCity.
- Liased with other brands by creating strategic partnerships.
- Completed tasks to improve the growth of the brand and it's awareness.

2020 -2022

Community/Portfolio Manager

Apex Gaming Guild

- Managed community growth and engagement.
- Developed strategies to increase community participation and retention.
- Coordinated events and activities to foster community participation.
- Preparing reports on performances and growth.

2020 - Community/Portfolio Manager 2021 ZMA Guild Managed community growth and engagement. Developed strategies to increase community participation and retention. • Coordinated events and activities to foster community participation. • Preparing reports on performances and growth. Clan Chief 2019 -2020 KGen CC • Onboarded new players and managed Community growth. Developed strategies to increase community engagement and retention. 2018 - Moderator 2020 **AWUJO** • Moderated content and ensured community guidelines were followed. Mediated and resolved conflicts and addressed user concerns. • Engaged with users and fostered a positive community environment. • Facilitate discussions and host talks and X-spaces. Providing explainations of team decisions to users in a customer relatable language to foster growth and transparency. • Engaging with participants to peak interests and get feedbacks to the team. • Providing reports on trends and issues withing the community. Ambassadorship 2024 -2025 HangarX • Represented the brand and promoted the community engagement. Organized online events around the brand to improve awareness and onboard new users. • Maintained a positive brand image to improve legitimacy and boost confidence in product. • Educating users about the brand and products associated to HangarX. • Liased with other brands by creating strategic partnerships. Completed tasks to improve the growth of the brand and it's awareness.

EDUCATION -	
2016-2021	• Quantity Surveying University of Technology, Akure Second Class (3.33)
2009-2012	West African Examination Council (WAEC) Certificate. Mayflower Private School
2006-2009	Junior West African Examination Council (JSCE) Molusi College, ijebu Igbo
1998-2006	Primary School The Saints International Schools
SKILLS —	

Community management and moderation

Content creation and custom.

Conflict resolution and negotiation

Community building and engagement

100%

Social media management

Excellent communication and interpersonal skills.

PERSONAL DETAILS

Nationality : NIGERIAN

• Tiktok : https://www.tiktok.com/@supaman_lj?_t=ZM-8vdHaOqWVeP&_r=1

REFERENCE

• Obacrypto - Gamic app(Panthers Esport)

Co-owner

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