



Mattia Ruberto

WEB DEVELOPER

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📍 Lugano, Switzerland

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Profile

I was born in Italy but lived 6 years in **St. Gallen**, 12 in **Lugano** and 13 years between northern and southern **Italy**.

I started creating websites with Frontpage when I was **12 years old**. After various school and work paths, in 2016 I started developing websites with **Wordpress** and creating **Digital Marketing** strategies.

I always found it very fun to use **APIs through Zapier** to link platforms together, but I realized that I would never be fully satisfied that way. So I started to study code as a **Front-End Developer** and will probably continue to study to learn the **Back-End** and **figure out what I want to specialize in**.

Latest Work Experiences.

Web Developer, Freelancer, Italy

2017 — 2022

- Web Development:

Wordpress, Elementor Pro, WooCommerce, Shopify, HTML5, CSS, Javascript

- Digital Advertising:

Facebook Ads, Google Ads, TikTok Ads, SEM, SEO, Email Marketing, Affiliate Marketing, Performance Marketing.

Web Developer, Clublab, Lugano

2016 — 2016

Website creation with Wordpress using page builders such as Divi and Elementor. Creation of social posts, Facebook Ads and LinkedIn Ads.

Links

[Linkedin](#) [Duolingo](#) [FreeCodeCamp](#) [GitHub](#)

Skills

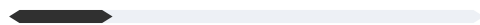
Wordpress - Senior



CSS - Junior



HTML - Junior



Javascript - Junior



Languages (Ongoing study)

Italian



Spanish B1



English B1



German A2

