

#### Why Innovation and Entrepreneurship?

# "Entrepreneur"? "Innovation"?

#### Why Innovation and Entrepreneurship?

- Empowers
  - ✓ People
  - ✓ Ideas
  - ✓ Communities



University of North Carolina Wilmington

- Entrepreneurship = Career readiness
  - + Job creation
    - + Economic resiliency
      - + Recruitment strategy
- Entrepreneurs need passion, resilience, and <u>support</u> to succeed

## Center for Innovation and Entrepreneurship – "CIE"



- ✓ Accelerate high-impact startups
- ✓ Build an entrepreneurial pipeline
- ✓ Create a vibrant innovation hub

#### CIE Mentors: Startups Mentored











BRILLIANT SOLE













































Secondhand Seafood



#### You Are Invited!

**Givitas -** Givitas Network for getting and giving advice -

cie.givitas.com

#### **Welcome Wednesdays**

Nov 2 and Dec 7 8a-5p, CIE



**GLOBAL** 

WFFK USA

WII MINGTON

REPRENEURSHIP

#### 1 Million Cups – Every Wednesday at 9a, CIE

www.1millioncups.com/wilmington-nc

Global Entrepreneurship Week – Nov 14-71

https://uncw.edu/cie/gew.html

Nov 16 – Entrepreneur Day

Nov 17 – Mentor Madness



Apr 28 10-noon, Kenan Auditorium



### Stay connected

Heather McWhorter, Director
UNCW Center for Innovation and Entrepreneurship
803 S College Rd, Suite G, Wilmington
www.uncw.edu/cie









