Suresh Kumar B

UI/UX Designer

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Bē behance.net/SuperHeroo   🌐 Portfolio Website

ABOUT ME

Passionate UI/UX Designer with expertise in user-centered digital experiences, wireframing, and prototyping. Proficient in Figma & Adobe XD, crafting visually captivating interfaces. Skilled in user research, interaction design, and usability testing. Known for creating intuitive designs that exceed client expectations and drive conversions. Strong collaborator with excellent communication and problem-solving skills.

TECHNICAL SKILLS

• User Research & Testing	• Wireframing & Prototyping	• Interaction Design	• Information Architecture
• Responsive Design	• HTML/CSS	• Design Systems & Style Guides	• Figma
• Adobe XD	• Usability Testing	• User-Centered Design (UCD)	• Adobe Creative Suite

DESIGN TOOLS

• Figma   • Adobe XD   • Adobe Illustrator   • InVision   • Balsamiq   • Adobe Photoshop

CERTIFICATIONS

- UX Design Specialization - Google | Coursera - **Click here to view**
- Foundations of User Experience (UX) Design - Google | Coursera - **Click here to view**
- Start the UX Design Process: Empathize, Define, and Ideate - Google | Coursera - **Click here to view**
- Build Wireframes and Low Fidelity Prototypes - Google | Coursera - **Click here to view**
- Conduct UX Research and Test Early Concepts - Google | Coursera - **Click here to view**
- Create High-Fidelity Designs and Prototypes in Figma - Google | Coursera - **Click here to view**
- Build Dynamic User Interfaces (UI) for Websites - Google | Coursera - **Click here to view**

PROFESSIONAL EXPERIENCE

UI/UX Designer   Sep '22 - Present

Verbinden Communication   Bangalore, IN

- Created an end-to-end E-Commerce platform and Innovation Management tool, including web and mobile apps, designed with 4+ efficient user flows.
- Collaborated with **18+ satisfied clients,** delivering successful design solutions that meet their needs and exceed their expectations.
- Delivered **12+ custom websites and landing pages**, tailored to client needs.

UI/UX Designer   Feb '22 - Sep '22

Udhaivi Healthcare India Pvt. Ltd   Bangalore, IN

- Created a CRM dashboard and a mobile application, each featuring more than **3+ distinct user flows.**
- Achieved a significant **12% increase in member conversion rates** through the creation of impactful digital assets.

EDUCATION

B.Sc Microbiology   Jun '18 - May '21

N.M.S.S.V.N College of Arts and Science   Madurai,IND

STRENGTHS

- **User-Centered Design**
  Demonstrated ability to understand and empathize with users' needs, translating them into intuitive and engaging design solutions that enhance the user experience.
- **Prototyping and Wireframing**
  Skilled in using industry-standard prototype software's to create interactive prototypes and wireframes that effectively communicate
  design concepts and facilitate collaboration with stakeholders.
- **Visual Design Skills (Visual Sense)**
  Proficient in crafting visually appealing and cohesive designs, applying color theory, typography, and User Centered design principles to create aesthetically pleasing UI (User Interfaces).
- **Collaboration and Communication**
  Strong interpersonal skills, able to collaborate effectively with cross-functional teams, including developers, Product managers and stakeholders. Excellent communication skills to articulate design decisions and rationale clearly.
- **Creative Problem-Solving**
  Demonstrates exceptional problem-solving abilities in tackling intricate design challenges, adept at finding innovative and user- centric solutions.