

METHODOLOGY



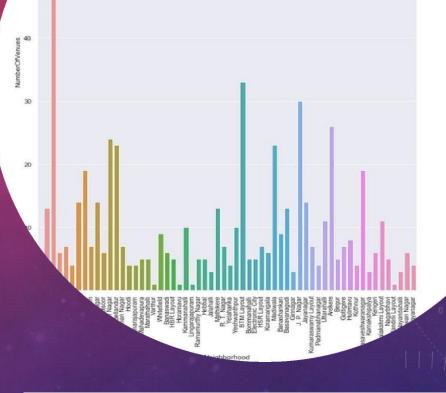
Recommender System

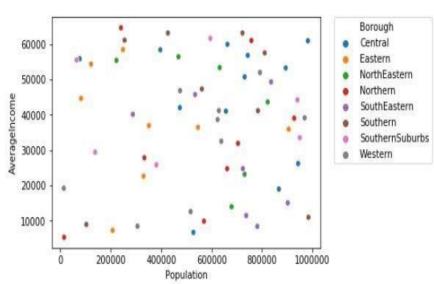


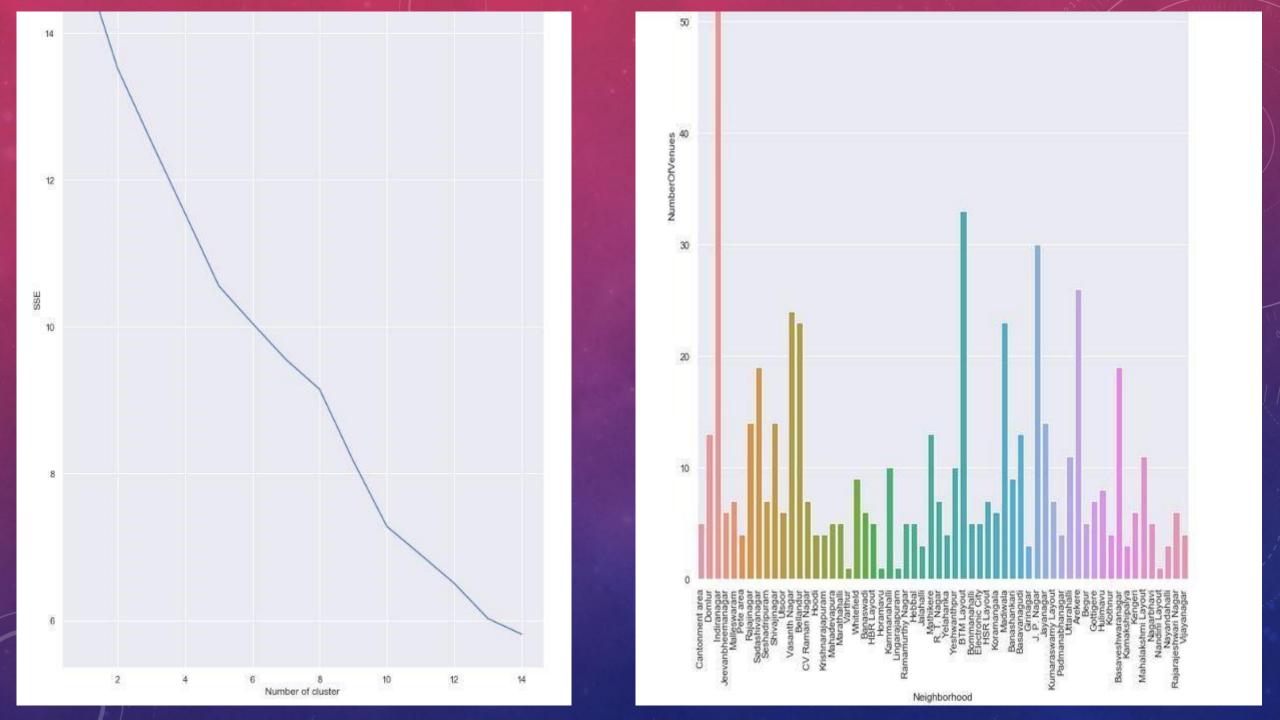


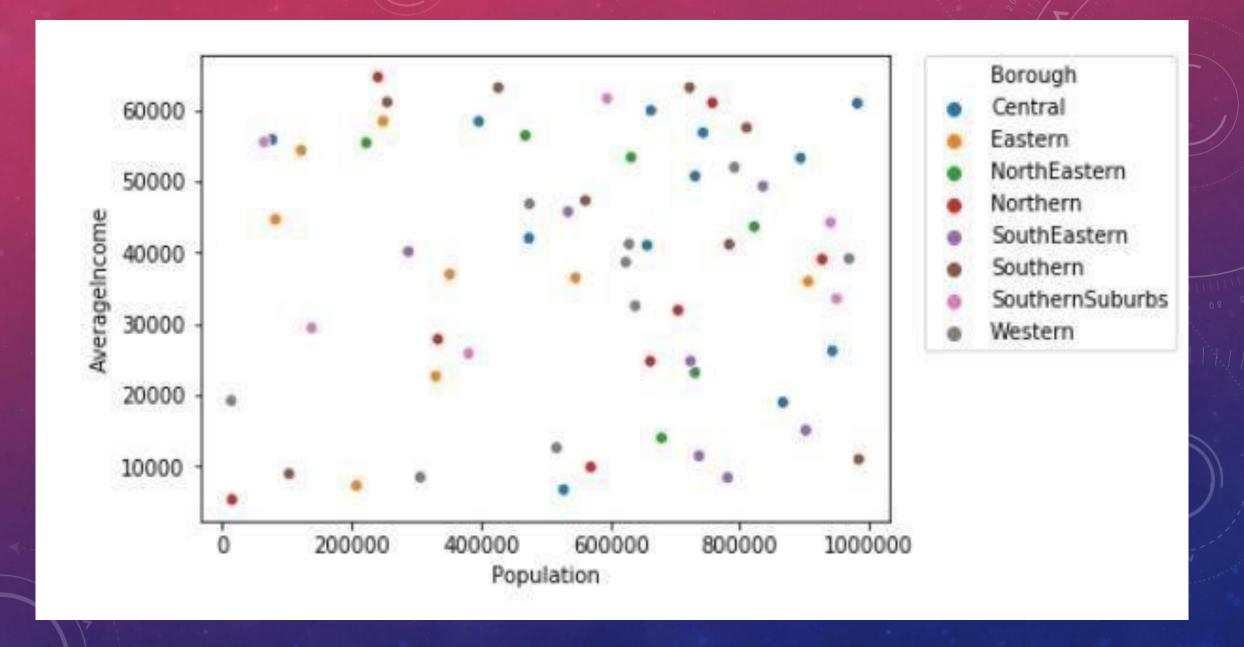
Exploratory analysis











DATASETS

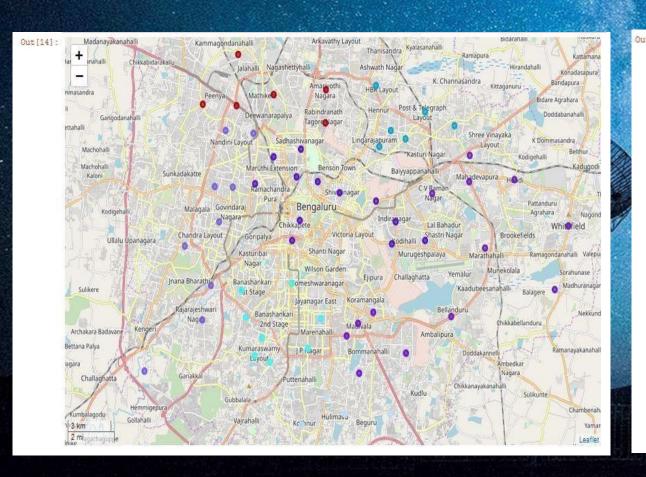
	Neighborhood	Borough	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude	Venue Category
0	Cantonment area	Central	12.972442	77.580643	Hotel Fishland	12.975569	77.578592	Seafood Restaurant
1	Cantonment area	Central	12.972442	77.580643	Sapna Book House	12.976355	77.578461	Bookstore
2	Cantonment area	Central	12.972442	77. <mark>5</mark> 80643	Vasudev Adigas	12.973707	77.579257	Indian Restaurant
3	Cantonment area	Central	12.972442	77.580643	Adigas Hotel	12.973554	77.579161	Restaurant
4	Cantonment area	Central	12.972442	77.580643	Kamat Yatrinivas	12.975985	77.578125	Indian Restaurant

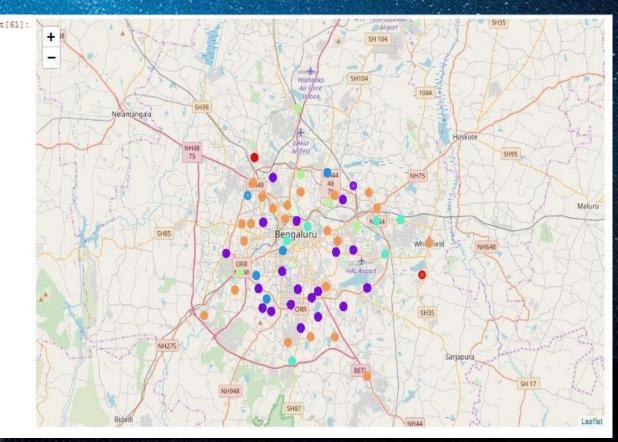
Borough	Neighborhoods	AverageIncome	Normalized_income
Central	Cantonment area	18944.099792	0.293051
Central	Domlur	56837.022198	0.879225
Central	Indiranagar	41991.817435	0.649581
Central	Jeevanbheemanagar	6667.447632	0.103140
Central	Malleswaram	53270.063892	0.824047
	Central Central Central	Central Cantonment area Central Domlur Central Indiranagar Central Jeevanbheemanagar	Central Cantonment area 18944.099792 Central Domlur 56837.022198 Central Indiranagar 41991.817435 Central Jeevanbheemanagar 6667.447632

	Borough	Neighborhoods	Population	Normalized_population
0	Central	Cantonment area	866377	0.880810
1	Central	Domlur	743186	0.755587
2	Central	Indiranagar	474289	0.482190
3	Central	Jeevanbheemanagar	527874	0.536668
4	Central	Malleswaram	893629	0.908516

Borough	Neighborhoods	Latitude	Longitude	
Central	Cantonment area	12.972442	77.580643	
Central	Domlur	12.960992	77.638726	
Central	Indiranagar	12.971891	77.641151	
Central	Jeevanbheemanagar	12.962900	77.659500	
Central	Malleswaram	13.003100	77.564300	
Central	Pete area	12.962700	77.575800	
Central	Rajajinagar	12.990100	77.552500	
Central	Sadashivanagar	13.006800	77.581300	
Central	Seshadripuram	12.993500	77.578700	
Central	Shivajinagar	12.985700	77.605700	

MAPPING AND CLUSTERING





RESULTS AND CONCLUSION

300	Arekere		
	Venue Fre	equency	
0	Venue Category Indian Restaurant	0.23	
1	Venue Category Sporting Goods Shop	0.15	
2	Venue Category Pizza Place	0.08	
2 3 4	Venue Category_Department Store	0.08	
4	Venue Category_Liquor Store	0.04	
920	BTM Layout		
		Venue	Frequency
0	Venue Category_Indian Resta	urant	0.18
1 2 3 4	Venue Category_Snack	Place	0.09
2	Venue Category_Ice Cream	n Shop	0.09
3	Venue Category_Pizza	Place	0.06
4	Venue Category_Vegetarian / Vegan Resta	aurant	0.06
252	Banashankari		
	Venue	Frequ	ency
0	Venue Category_Indian Restaurant	CONTRACTOR S	0.22
0 1 2 3	Venue Category_Café		0.22
2	Venue Category Men's Store		0.11
3	Venue Category_North Indian Restaurant		0.11
4	Venue Category Clothing Store		0.11

Out [211]:

Ranking	3rd Most Common Venue	2nd Most Common Venue	1st Most Common Venue	Neighborhoods	ide8
[0.6426377807870477]	Venue Category_Fast Food Restaurant	Venue Category_Indian Restaurant	Venue Category_loe Cream Shop	Basaveshwaranagar	0
[0.7361321887351776]	Venue Category_Food Court	Venue Category_Indian Sweet Shop	Venue Category_Indian Restaurant	Begur	1
[0.5423513638809381]	Venue Category_Bus Stop	Venue Category_Furniture / Home Store	Venue Category_Outlet Store	Electronic City	2

