

# How to create Google ads campaign for your brand

## Team members

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# PROJECT DETAILS

- BRAND NAME – KAWASAKI BIKES
- CATEGORY – BIKES
- EMAIL – [SKCODESS01@GMAIL.COM](mailto:SKCODESS01@GMAIL.COM)
- PASSWORD – Sk@12345
- BLOGURL -<https://www.blogger.com/u/1/blog/posts/8662775774812394229>

# New campaign

ChatGPT

google ads - Search

852-991-1397 - Google Ads

https://ads.google.com/aw/signup/business?ocid=1500781679&euid=1019804315&\_\_u=9159938435&uscid=1500781679...

Help852-991-1397skcodess01@gmail.com

Google Ads

Create your first campaign

Add business information

About your business

Link accounts

Create your campaign

Enter payment details

What's your business name?

Enter your business name (optional)  
kawasaki bikes

What do you want to advertise?

Your website

Your business phone number

People will be directed to call you at this number

United States


Enter phone number  
9687564673  
Example: (201) 555-0123

Your app download page

Something else

Need help? Call for free ad setup help at 1800-572-8304, 9.00 am to 6.00 PM IST, Mon-Fri. [Help articles](#)

# goal for your campaign


 Google Ads

Create your first campaign

?

Help

852-991-1397  
skcodess01@gmail.com



☐ Add business information

☐ Create your campaign

Choose goal

Choose campaign

Add search themes


Create ads

Set bid strategy


Set budget

☐ Enter payment details


What is your goal for this campaign?  
Select the most relevant conversions for your campaign. [Learn more about conversion goals](#)

 **Purchases**  
Someone buys a product or service


☐

 **Submit lead form**  
A potential customer fills out a form


☐

 **Phone call leads**  
A potential customer calls your business

☐


 **Page views**  
Someone views a key page (such as an article or product page)

☐

 **Brand awareness**  
Reach a broad audience, get video views and build consideration for your brand

☒

[See more](#)

 Need help? Call for free ad setup help at 1800-572-8304, 9.00 am to 6.00 PM IST, Mon-Fri. [Help articles](#)

# campaign name



Google Ads



**Help**

852-991-1397

skcodess01@gmail.com



Reach customers across three million sites and apps with engaging creative

Reach viewers on YouTube and get conversions

Run ads on YouTube, Gmail,  
Discover and more

Campaign name

kawasaki bikes

[Back](#)

Continue



Need help?

Call for free ad setup help at 1800-419-3355

9.00 am to 6.00 PM IST, Mon-Fri

[More help options](#)

Browser tabs: ChatGPT, google ads - Search, Display campaign - 852-991-139, +

Address bar: <https://ads.google.com/aw/campaigns/new/display?ocid=1500781679&cmpnInfo=%7B%22%3A2%2C%22%3A%22%3A099443+4380...>

## Campaign settings

## Locations

Select locations to target 

- ☒ All countries and territories
- ☐ India
- ☐ Enter another location

### Location options

## Languages

Select the languages that your customers speak. 

 Start typing or select a language

English X

 [More settings](#)









# Budget

## Budget and bidding

### Budget

Set your average daily budget for this campaign

Indian Rupee (INR ₹) ▼

₹ 100.00

The most that you'll pay per month is your daily budget times 30.4 (the average number of days in a month). Some days, you might spend more or less than your daily budget. [Learn more](#)

### Bidding

What do you want to focus on? ⓘ

High Quality Traffic ▼

Recommended for your campaign goal

How do you want to get high quality traffic? ⓘ

Automatically maximise traffic ▼



This campaign will use the **Maximise conversions** bid strategy to help you get the most traffic for your budget

# image's

Google Ads

New campaign

852-991-1397

skcodess01@gmail.com

Final URL ?

https://skcodess01.com

Required



Business name ?

kawasaki bikes

Required14 / 25

Images ?

Add up to 15 images [Learn more](#)



Edit

At least 1 landscape image is required

At least 1 square image is required

Logos ?

Add up to 5 logos

Ad strength ?

Incomplete

Images

Headlines

Video

Descriptions

Preview

Websites and apps

YouTube and Gmail

To preview this ad, add a final URL, business name, two images, one headline and one description

Add assets to your ad.

# Video

Google Ads

New campaign

Help

852-991-1397

skcodess01@gmail.com

<

>

?

Add some headlines

○

Ad strength 

?

Incomplete

○

Images

○

Headlines


○

Video

○

Descriptions

Add up to 5 logos



Edit

Videos

Optional (portrait and landscape around 30 seconds work best)

+ Videos

Headlines 

?

Add up to 5 headlines

Suggested headlines

More ideas

?

We don't have any suggestions at the moment.

Headline

Required0 / 30

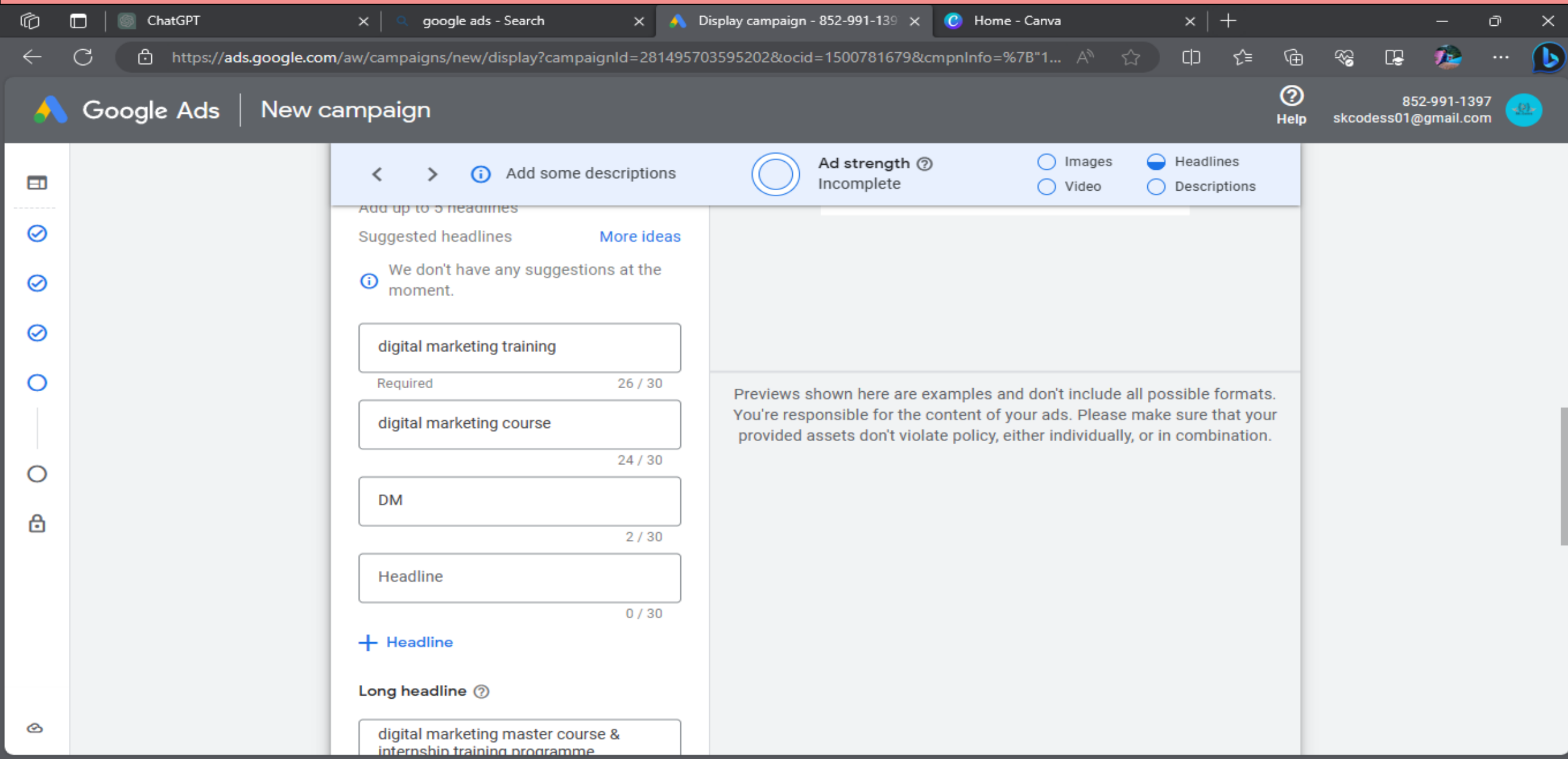
+ Headline

Add assets to your ad.

[Learn more](#)

Previews shown here are examples and don't include all possible formats. You're responsible for the content of your ads. Please make sure that your

# head line



# Project output

The screenshot displays the Google Ads interface. The left sidebar contains navigation links: Overview, Recommendations, Insights and reports, Campaigns, Assets, Audiences, keywords and content, Change history, Billing, and Admin. The main content area is titled 'Overview' and shows a summary of campaign performance. The metrics displayed are Clicks (0), Impressions (0), Avg. CPC (₹0.00), and Cost (₹0.00). The date range is set to '10 - 16 Oct 2023'.

Google Ads

Overview

View (2 filters) All campaigns Campaigns (1) Select a campaign

Filters Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter

Overview

Custom 10 - 16 Oct 2023 Show last 30 days

+ New campaign

Clicks	Impressions	Avg. CPC	Cost
0	0	₹0.00	₹0.00

Get the Google Ads mobile app

# PROJECT LINKS

- YOUTUBE LINK- <https://youtu.be/n9HPRKE8-nk?si=n9a9f5BDRSCpXleQ>
- GITHUB LINK - <https://github.com/Sureshkumarteam/Digital-Marketing-.git>
- BLOGURL - <https://www.blogger.com/u/1/blog/posts/8662775774812394229>
- Facebook – <https://www.facebook.com/profile.php?id=61550608110537>
- Canva - <https://www.canva.com/design/DAFu3sA5Sso/FAmIR77TZOjZAeRNTdQ2gA/edit>

THANK YOU