

<b>Date</b>	<b>19 Oct 2023</b>
<b>Name</b>	<b>SURYA.R</b>
<b>zone</b>	<b>13</b>
<b>Naan Mudhalvan Course</b>	<b>Digital Marketing -Smart bridge</b>

## **Assignment topic:**

- 1.Create a blog or website using Blogspot and WordPress.  
Customize the theme design and post new article with  
500 words.**

<https://medcartcare.blogspot.com>

- 2. Create a New Facebook Business Page and post one social  
media posterfor your brand**

[https://m.facebook.com/story.php?story\\_fbid=122101193696083734&id=61552512033932&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=122101193696083734&id=61552512033932&mibextid=Nif5oz)

3. Create and design a social media advertisement poster using canva.



The advertisement poster for Medcare Clinic features a circular inset image of a male doctor in a white lab coat with a stethoscope, smiling and writing on a notepad while talking to a patient. The background is a dark blue gradient with green wavy shapes on the right. The Medcare Medical Center logo is in the top left. The main title 'MEDCARE CLINIC' is in large white letters, with 'BEST SERVICE FOR YOU' below it. Three icons (speech bubbles, heart with ECG, and a plus sign with a checkmark) are arranged horizontally, each with a short paragraph of text. At the bottom, there are social media icons for WhatsApp, Facebook, and Email, followed by the website URL.

**MEDCARE**  
Medical Center

# MEDCARE CLINIC

BEST SERVICE FOR YOU

Clear and open communication between healthcare providers and patients is crucial. This includes explaining medical conditions, treatment options, and answering patients' questions and concerns.

Healthcare providers should approach patients with kindness, empathy, and understanding. Treating patients with respect and showing that you care about their well-being is essential.

Ensure patient safety by following best practices, adhering to medical standards, and preventing medical errors. High-quality care should be a top priority.

[HTTPS://MEDCARTCARE.BLOGSPOT.COM](https://medcartcare.blogspot.com)

Create email newsletter design

#### 4.Create email newsletter design using MailChimp or canva tool

# SURYA'S CLINIC

*Your smile make as Happy*



## GREETINGS TO ALL THE TEAMS!

We are delighted to have you as a part of our healthcare family. At [MedCare], we're committed to providing you with the highest quality medical care in a compassionate and patient-centered environment. Our team of dedicated healthcare professionals is here to support your well-being and address your healthcare needs.

Whether you're visiting us for a routine check-up, seeking specialized care, or have any health concerns, you can count on us for exceptional medical expertise and a caring touch.

In this clinic, we believe in fostering a sense of community and open communication. We encourage you to ask questions, share your concerns, and actively participate in your healthcare decisions. Our goal is to empower you with the knowledge and resources you need to make informed choices about your health.

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