

Date	19 Oct 2023
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zone	13
Naan Mudhalvan Course	Digital Marketing -Smart bridge

**Assignment topic:** 1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://lensspotforsales.blogspot.com/2023/10/capturing-lifes-moments-guide-to.html?m=1>

2. Create a New Facebook Business Page and post one social media poster for

<https://www.facebook.com/profile.php?id=100090263490314&mibextid=ZbWKwL>

Create and design a social media advertisement poster using canva.

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The advertisement poster has a brown and black geometric background. In the top right corner, the 'Lens spot' logo is displayed, consisting of a camera aperture icon and the brand name, with social media icons for Facebook, Instagram, and YouTube below it. The main title 'DIGITAL CAMERA COLLECTIONS' is prominently featured in the upper left, with 'DIGITAL' in solid white and 'CAMERA COLLECTIONS' in white outline. A high-quality Canon EOS 5D Mark IV camera with a large lens is shown in the center. To the right of the camera, a grid of white dots is visible. A white box in the bottom right corner contains the text 'GET 25% OFF' in bold black letters. At the bottom center, the text 'Contact Us' is followed by a phone icon and the number '+123-456-7890' inside a white pill-shaped button.

Lens spot

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# DIGITAL CAMERA COLLECTIONS



**GET  
25%  
OFF**

Contact Us  
☎ +123-456-7890

### 3. Create email newsletter design using MailChimp or canva tool

Create email newsletter design

3. Create and design a social media advertisement poster using canva.

