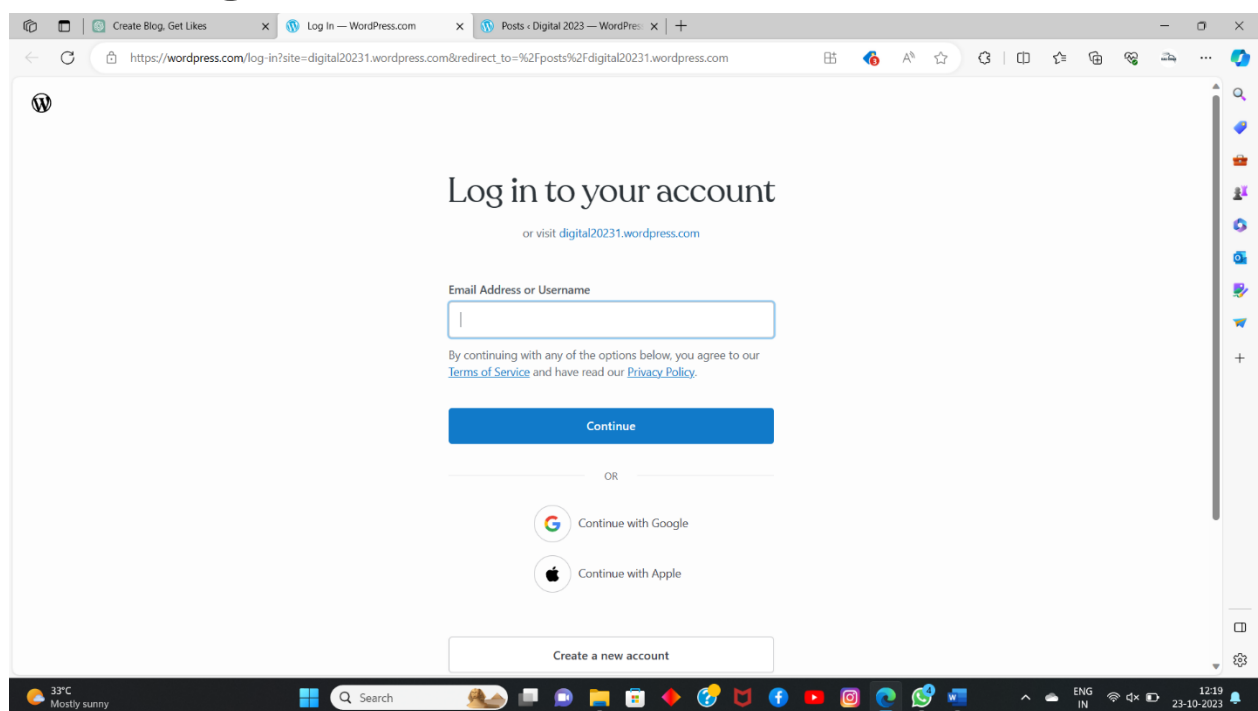


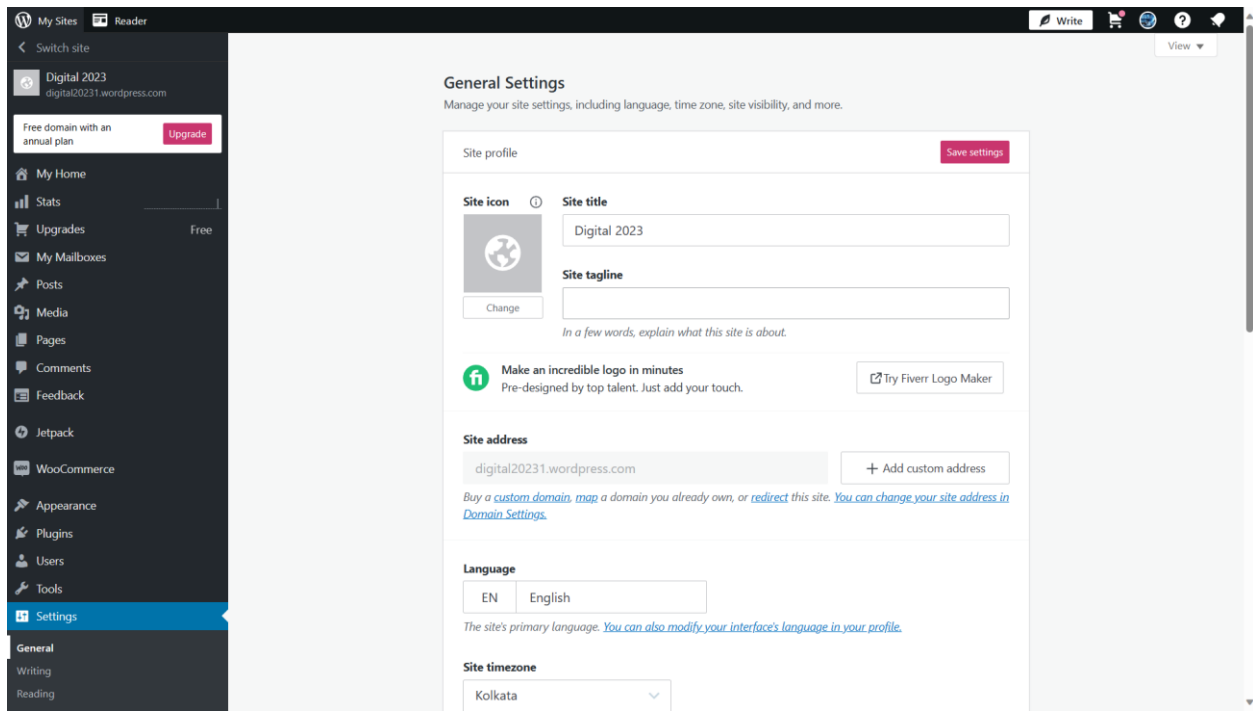
|                         |   |
|-------------------------|---|
| NAAN MUTHALVAN TEAM ID  | NM2023TMID08614   |
| TEAM MEMBERS            | SURYA R, GUNAL S, ARUNKUMAR P, THOUFEEQ AHAMED B  |
| PROJECT TITLE           | DIGITAL 2023  |
| BRAND NAME              | TRENDS FOR 2023   |
| CATEGORY                | DIGITAL MARKETING   |
| EMAIL                   | <a href="mailto:digital20231@gmail.com">digital20231@gmail.com</a>  |
| RECORDED VIDEO(YOUTUBE) | <a href="https://youtu.be/kx8oiOZlplQ?si=J5sU9APkE0GxH3JE">https://youtu.be/kx8oiOZlplQ?si=J5sU9APkE0GxH3JE</a> |

## Creating an Account:



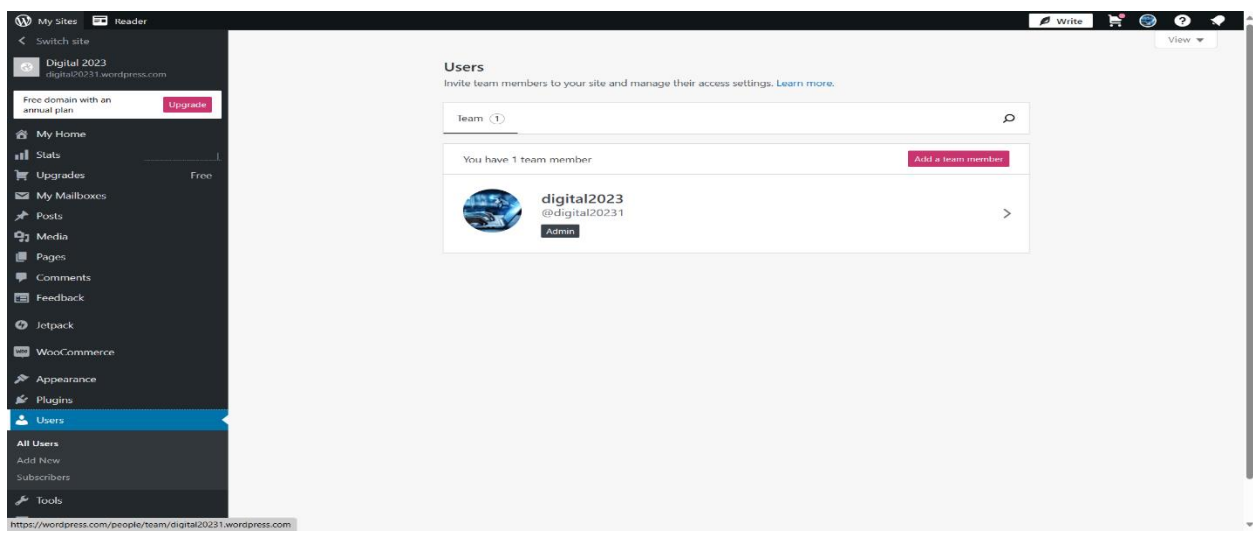
Create a Account using the wordpress before.

## Step 1: Set a domain and category



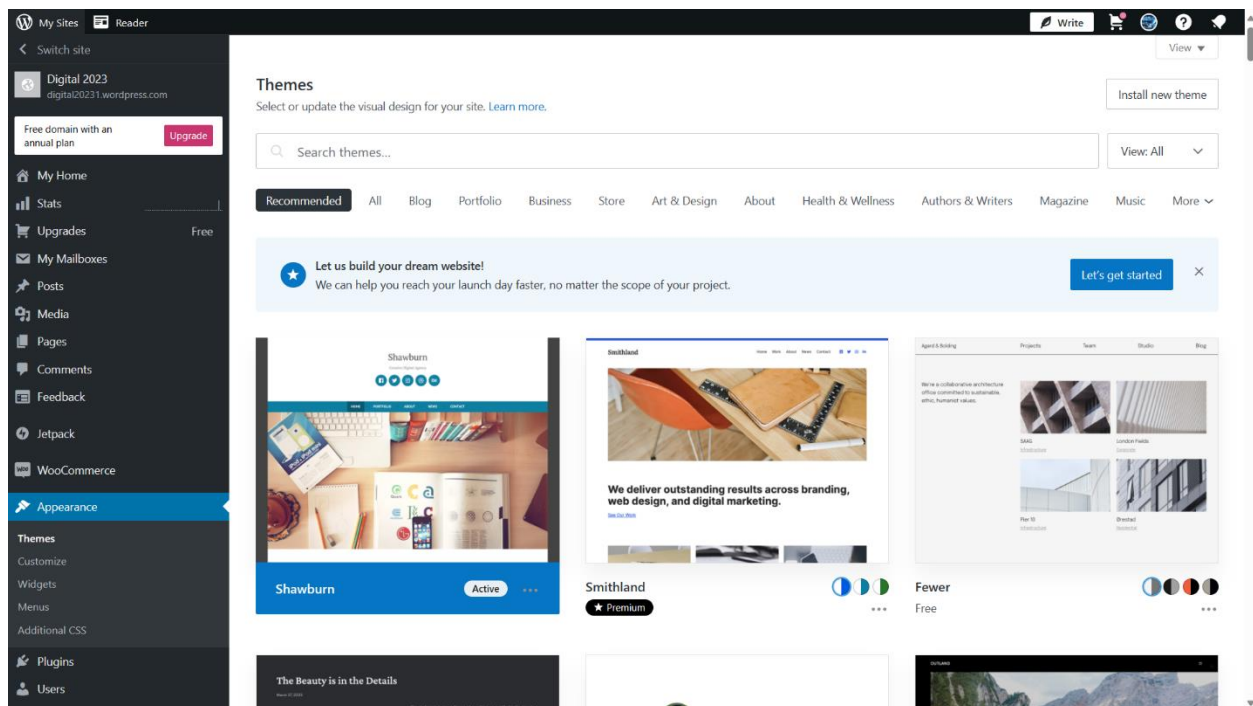
In the marketing field the landing page will be chosen.

## Step 2 :Get Started



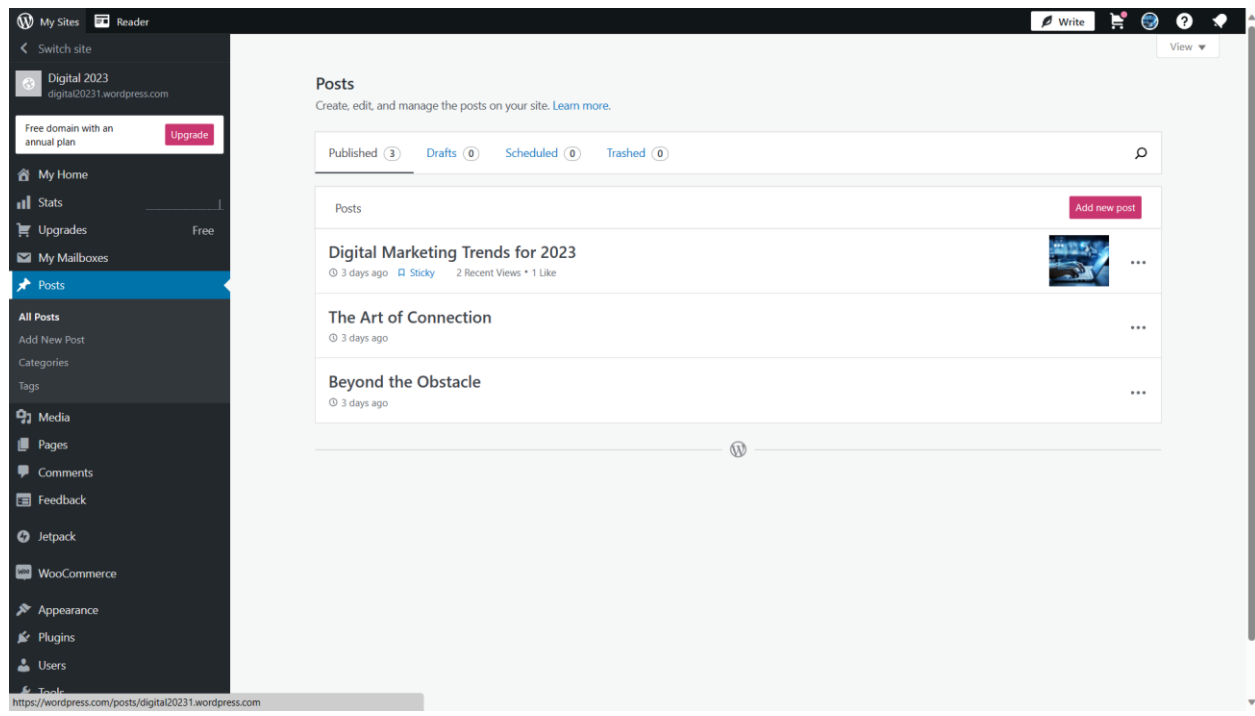
Get started with landing page and create a business to business (b2b) communication.

## Step 3: Select a Theme

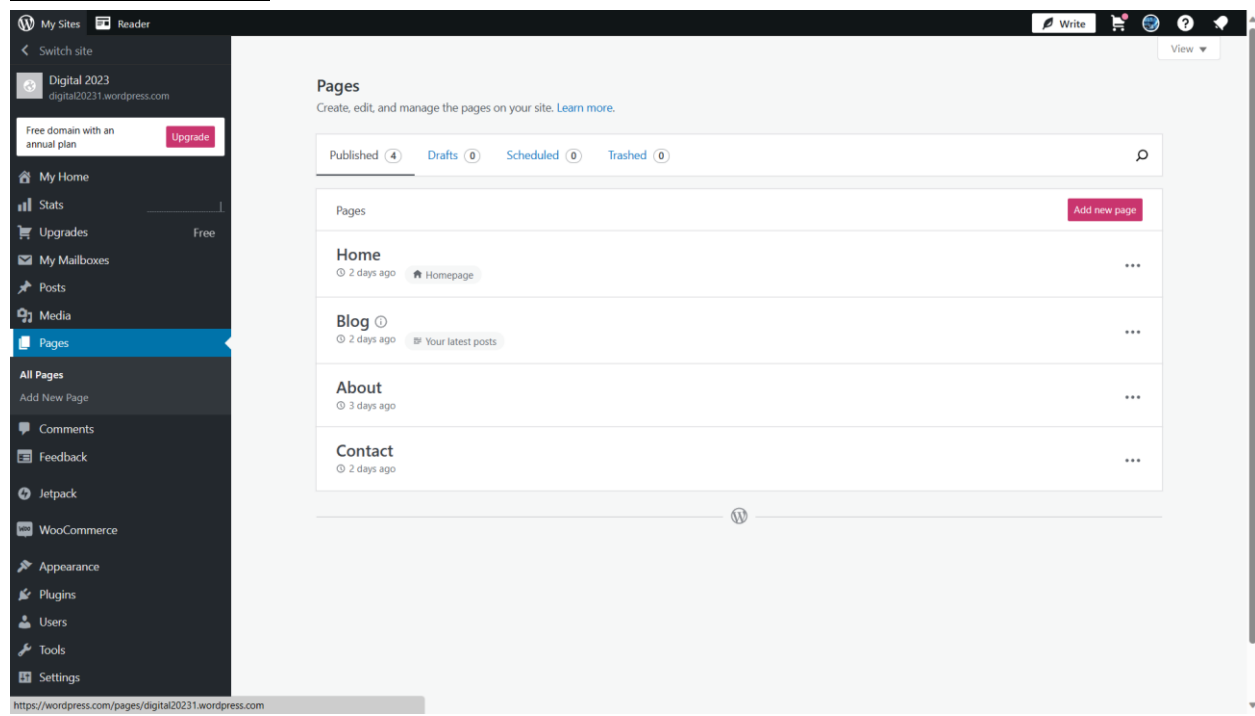


Select a theme and customize the design.

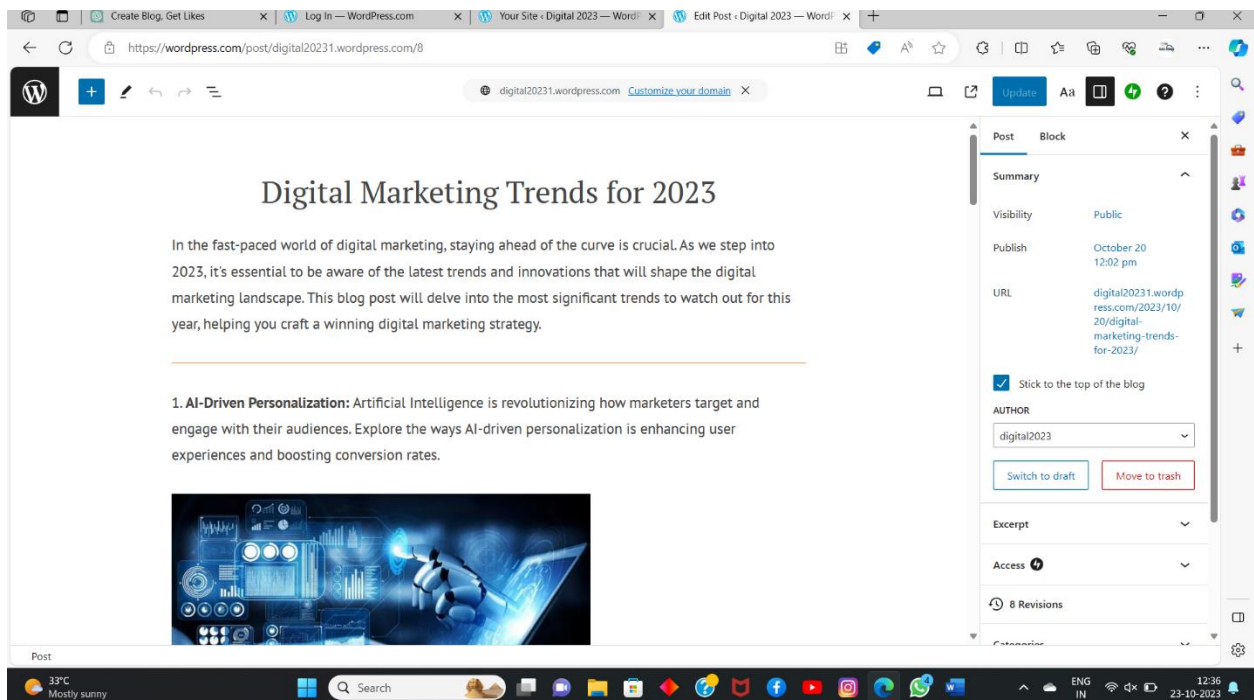
## Step 4: Add a new post:



## Step 5: Select page and design a home, blog, about and contact



# Step 6: PUBLISH



Here the publish option we can schedule the publish based on timing.

This is the final procedure for creating a wordpress blogging.

**Creating a wordpress blogging:**

<https://digital20231.wordpress.com/2023/10/20/digital-marketing-trends-for-2023/>

**Youtube URL:**

<https://youtu.be/kx8oiOZlplQ?si=J5sU9APkE0GxH3JE>

