



# Mapping Essential Concepts

School of Information Studies  
Syracuse University

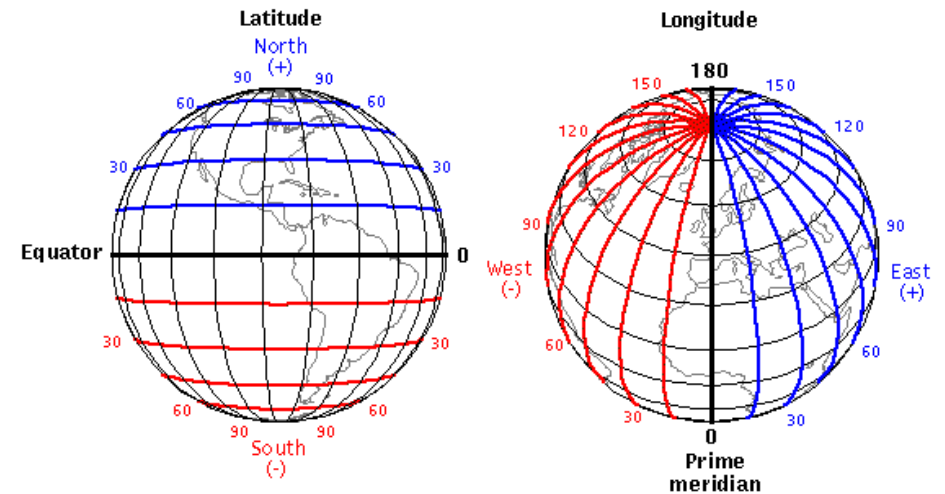
# Geographic Coordinate Systems

Latitude lines are parallel, horizontal circles

- 0 is the equator; +90 degrees is the North Pole; –90 degrees is the South Pole (latitude lines are full circles)
- Think of 'x' values

Longitude lines are vertical arcs; not parallel

- 0 is the prime meridian in Greenwich, UK; +90 degrees is east and bisects Asia; –90 degrees is west and passes through middle of Canada and US; +/-180 degrees is mid-Pacific (longitude lines are half circles)
- Think of 'y' values



# Map Projections

- At small scales, longitude and latitude work like a regular Cartesian grid.
- At large scales, the spherical shape of Earth interferes with plotting on a flat surface.
- A map projection renders a spherical area onto a flat surface.
- All map projections create distortions.

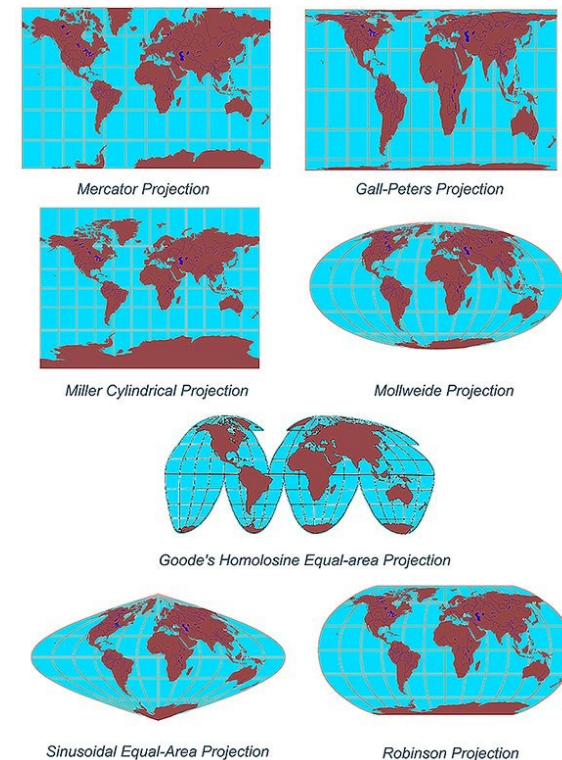


Image credit: [geoawesomeness.com](http://geoawesomeness.com)

# All Projections Create Distortions

Map distortion in context: Alaska vs. Lower 48



Image credit: The Guardian

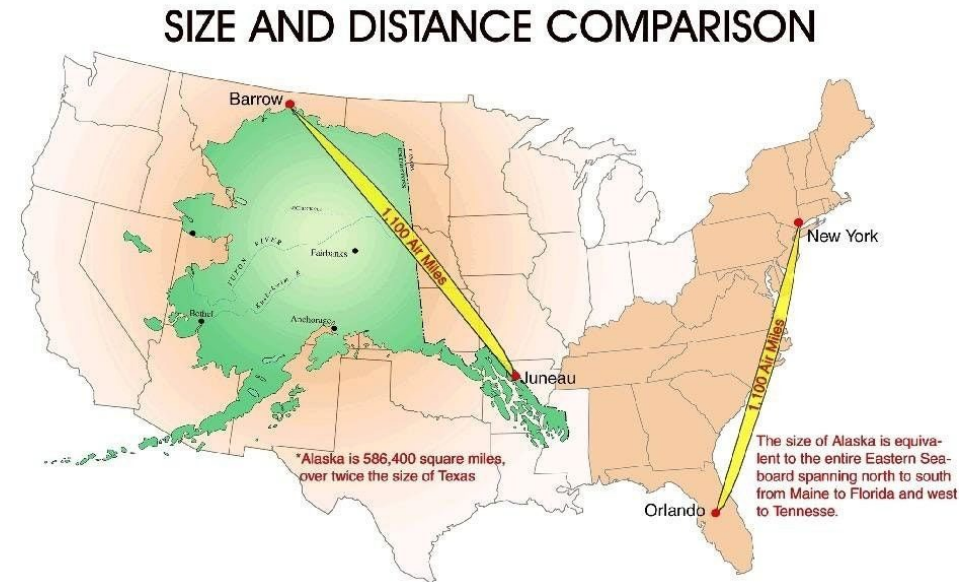


Image credit: Matador Network

# Four Major Classes of Spatial Data

1. **Point**—individual point, usually (x,y), or collection of points
2. **Line**—an ordered collection of points, assumed to be connected
3. **Polygon**—an area enclosed by lines
4. **Raster**—a collection of locations, usually organized in a rectangular lattice (e.g., an 'image')

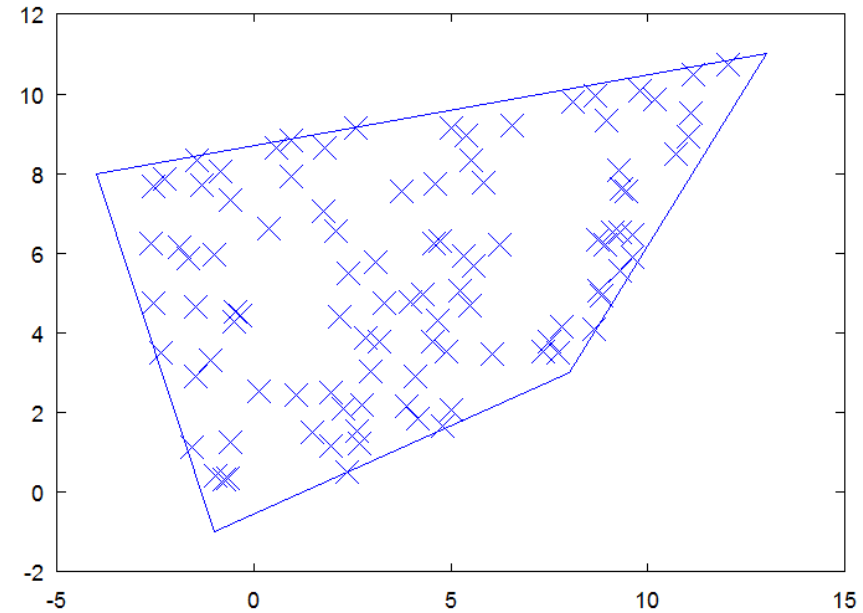


Image credit: [particleincell.com](http://particleincell.com)

Note: A filled polygon is called a choropleth.

# Vector vs. Raster

- Vector graphics work by drawing lines between points.
- Raster graphics treat every image as a grid of pixels.
- Both types of maps exist: “shapefile” maps contain vector graphics info; “tile maps” contain raster graphics.
- We will use ggplot2 to make vector-based maps (and ggmap for raster graphics)

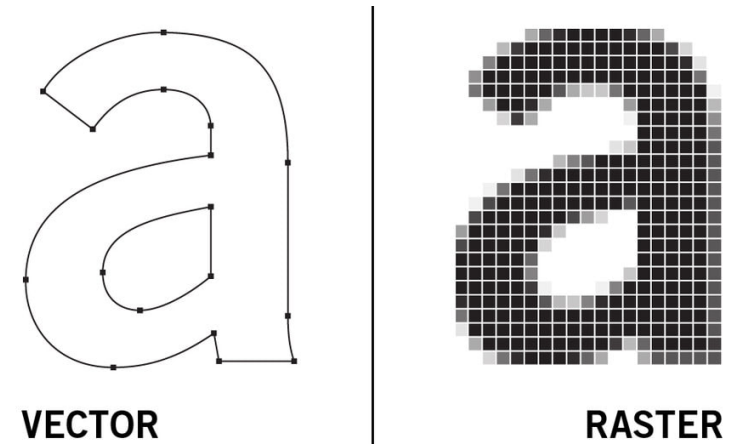
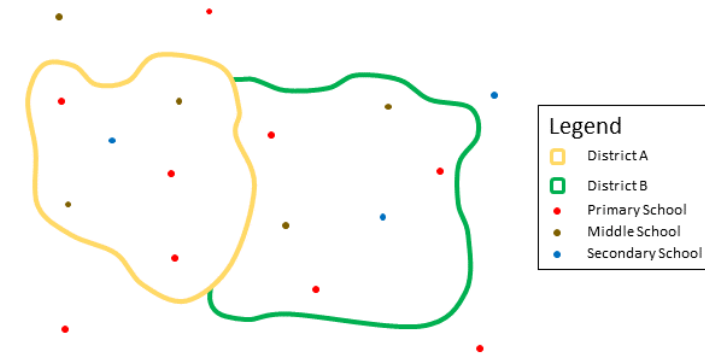


Image credit: Seeka Creative

# Spatial Data Attributes

In addition to x and y (or other coordinate) position, any point, line, polygon, or grid can have attributes. For example:

- Points on Earth's surface can have an altitude.
- Spatial objects can have names.
- Spatial objects can have attached data, such as the population contained within a region.



ObjectID	District	Type	Population
1	A	Primary School	280
2	A	Primary School	408
3	A	Primary School	356
4	A	Middle School	361
5	A	Middle School	450
6	A	Secondary School	713
7	B	Primary School	370
8	B	Primary School	422
9	B	Primary School	495
10	B	Middle School	607
11	B	Middle School	574
12	B	Secondary School	932

Image credit: [arcgis.com](https://www.arcgis.com)

# Question

A minimum of three data fields are needed to create any data-based map. What are they?





# Mapping Essential Concepts (cont.)

School of Information Studies  
Syracuse University

# Answer

X location (longitude)

Y location (latitude)

An attribute (e.g., income that can be mapped to a visual)

*Note that the point itself could represent information (e.g., location of an ATM machine). In that case, only two attributes are needed.*



# Visualization With Maps Using R

School of Information Studies  
Syracuse University

# Polygon Data Using map\_data()

#Shapes of states

```
state_geomDF <- map_data("state")
```

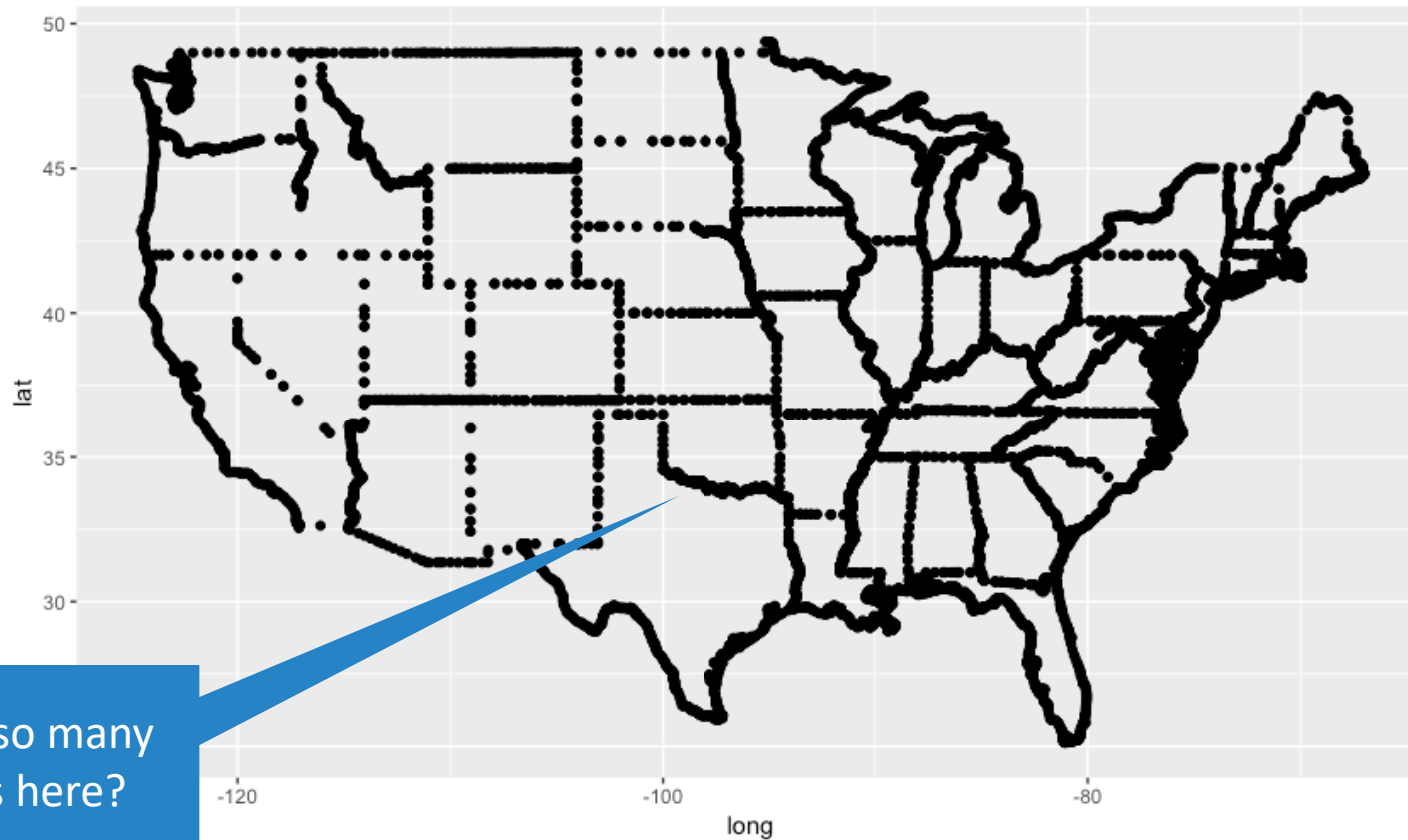
```
head(state_geomDF )
```

	Longitude	Latitude	Group	Order	Region	Subregion
1	-87.46201	30.38968	1	1	alabama	<NA>
2	-87.48493	30.37249	1	2	alabama	<NA>
3	-87.52503	30.37249	1	3	alabama	<NA>
4	-87.53076	30.33239	1	4	alabama	<NA>
5	-87.57087	30.32665	1	5	alabama	<NA>
6	-87.58806	30.32665	1	6	alabama	<NA>

Group is a bunch of points that belong together.

Order shows the order in which to plot the points of the polygon.

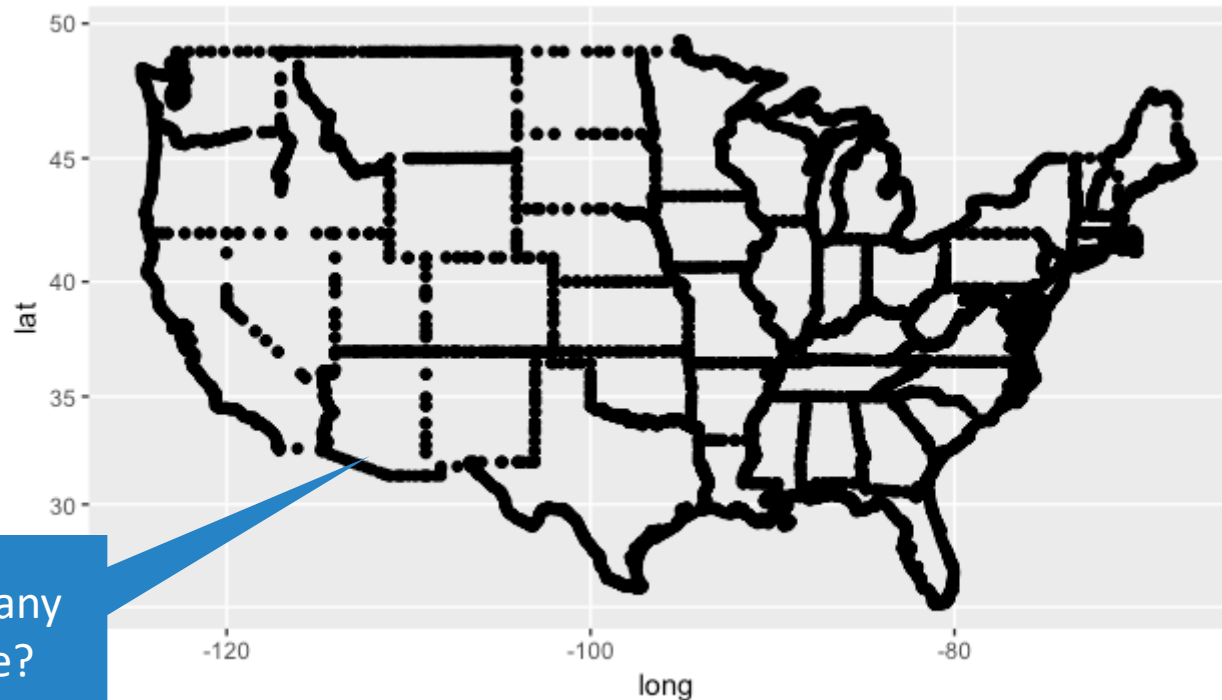
```
ggplot(state_geomDF ) + geom_point(aes(x=long,  
y=lat))
```



Why so many  
dots here?

# Correct Aspect Ratio

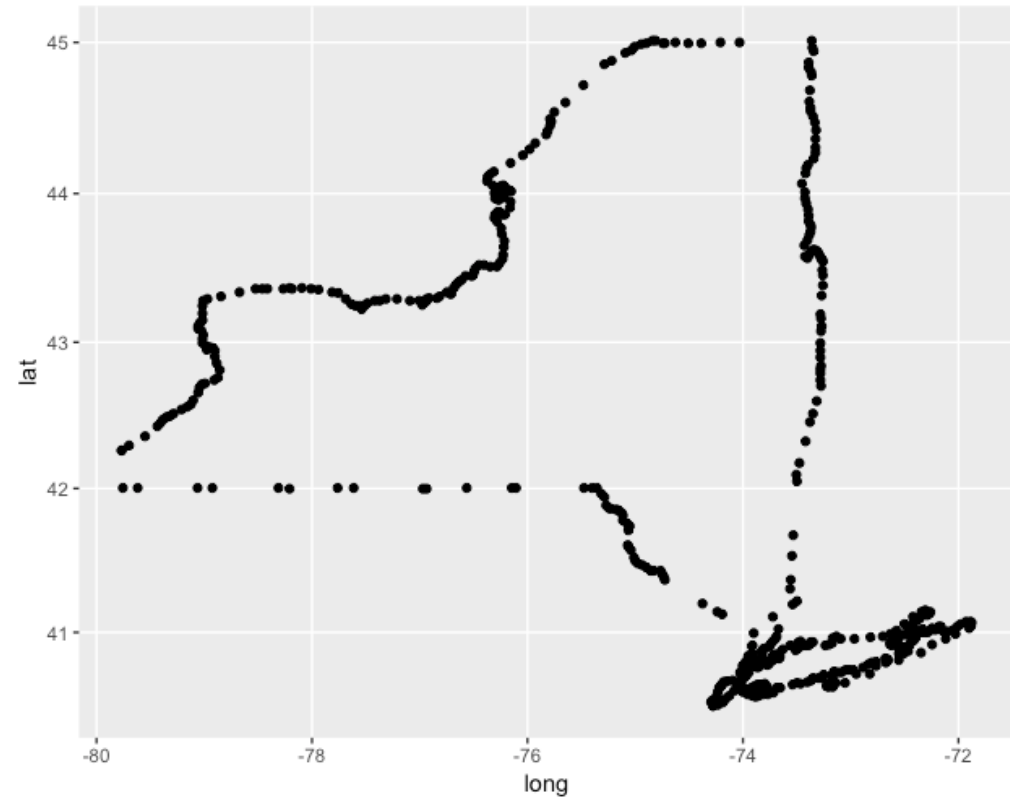
```
ggplot(state_geomDF ) + geom_point(aes(x=long,y=lat)) + coord_map()
```



Why so many  
dots here?

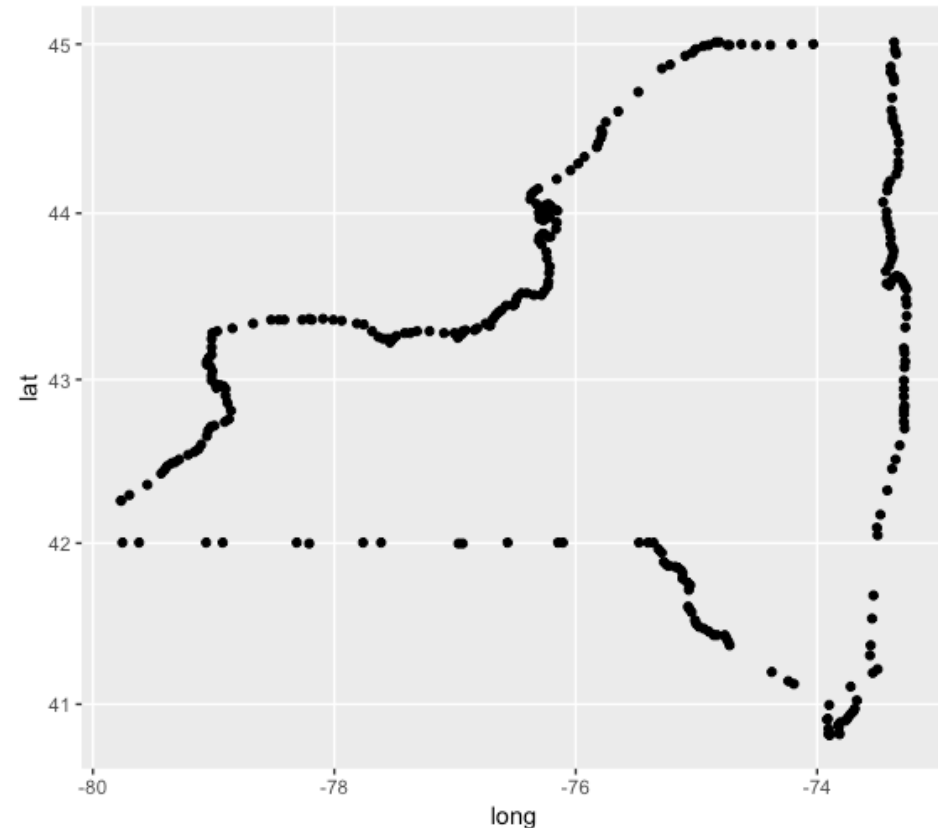
# Zoom Into NY

```
NYData <- state_geomDF %>%  
  filter(region=="new york")  
  
ggplot(NYData) +  
  geom_point(aes(x=long,y=lat)) +  
  coord_map()
```



# Zoom Into a Part of NY

```
state_geomDF %>% filter(group==35) %>%  
  ggplot() +  
    geom_point(aes(x=long,y=lat)) +  
    coord_map()
```





# Creating a Simple Map

```
map.simple <- ggplot(state_geomDF) +  
  geom_polygon(color="black", fill="white",  
    aes(x=long,y=lat, group=group)) +  
  coord_map()  
map.simple
```



	Longitude	Latitude	Group	Order	Region	Subregion
1	-87.46201	30.38968	1	1	alabama	<NA>
2	-87.48493	30.37249	1	2	alabama	<NA>
3	-87.52503	30.37249	1	3	alabama	<NA>

# Creating a DataFrame With Geometry

#Create a df with state center & population

```
usData <- data.frame(stateName=state.name, area=state.area)
```

```
usData$centerX=state.center$x
```

```
usData$centerY=state.center$y
```

#Make sure everything is lowercase

```
usData$stateName <- tolower(usData$stateName)
```

#Combine dataframes using the merge function

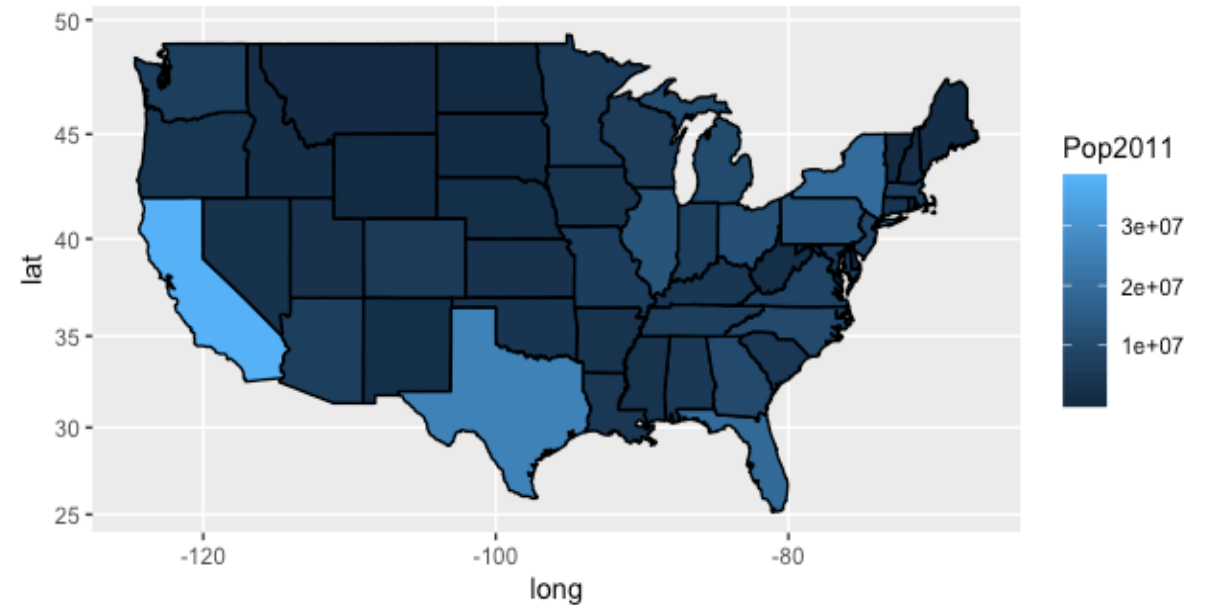
```
usDataWithGeom <- merge(usData, state_geomDF, by.x="stateName",by.y="region")
```

#Don't lose the order for the points in polygon

```
usDataWithGeom <- usDataWithGeom %>% arrange(order)
```

# Creating a Filled Map (Based on Area)

```
ggplot(usDataWithGeom) +  
  geom_polygon(color="black",  
    aes(x=long,y=lat, group=group,  
      fill=area)) +  
  coord_map()
```



# Question

What is a choropleth and what is it good for?



# Visualization With Maps Using R (cont.)

School of Information Studies  
Syracuse University

# Answer

## ***What is a choropleth and what is it good for?***

Choropleth maps are used to represent statistical data through various shading patterns or symbols on predetermined geographic areas (i.e., countries).

They are good at utilizing data to easily represent variability of the desired measurement, across a region.

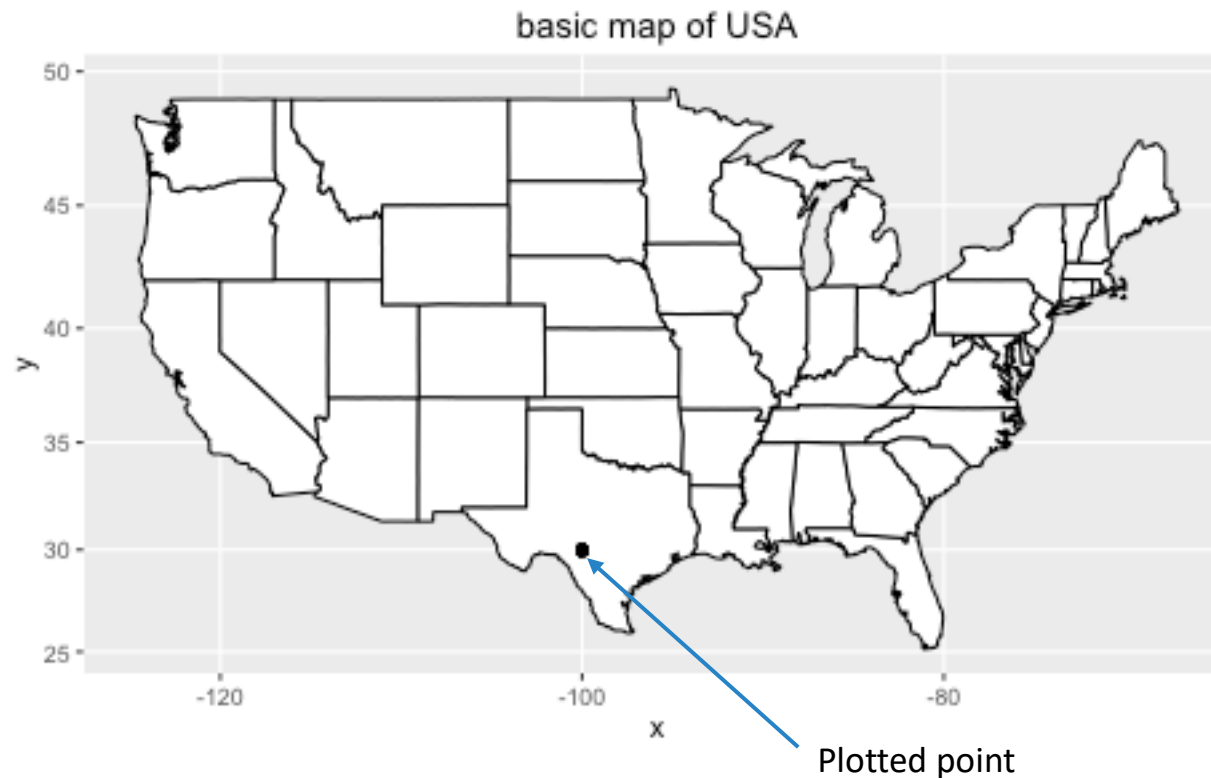


# Creating Layers on Maps

School of Information Studies  
Syracuse University

# Add a Point to the Map

```
map.simple + geom_point(aes(x = -100, y = 30))
```



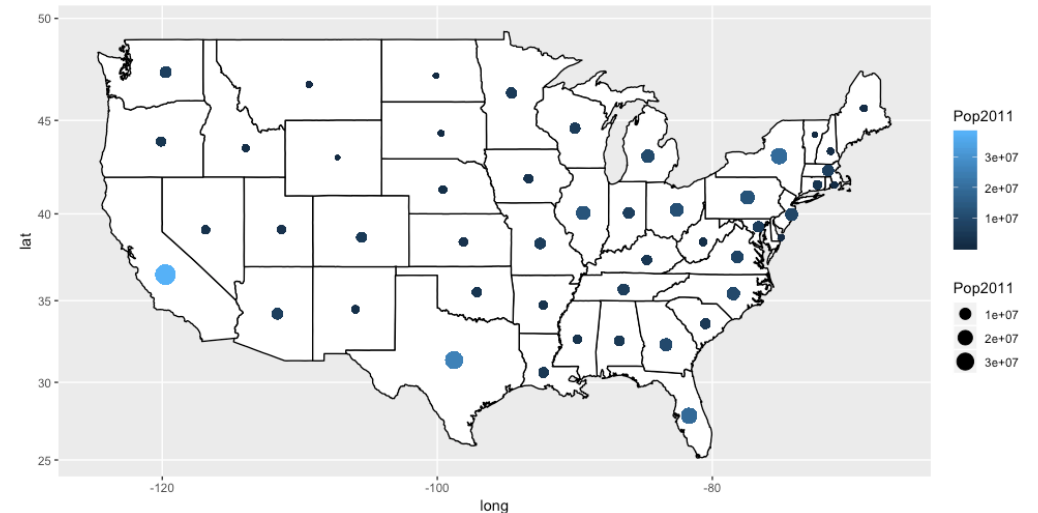


# Add Points to the Map

#Add a points layer:

# color and size showing population

```
ggplot(usDataWithGeom) +  
  geom_polygon(color="black",  
    fill="white",  
    aes(x=long,y=lat, group=group)) +  
  geom_point(aes(x=centerX,y=centerY,  
    color=area,size=area)) +  
  coord_map()
```



# Question

Give an example of two data series that could be plotted 1) as the color of choropleths; and 2) as the size of dots.



# Creating Layers on Maps (cont.)

School of Information Studies  
Syracuse University

# Create an Image (Raster) Map

#Put a map image behind the visualizaition

```
bb <- c(left = min(usDataWithGeom$long),  
        bottom = min(usDataWithGeom$lat),  
        right = max(usDataWithGeom$long),  
        top = max(usDataWithGeom$lat))
```

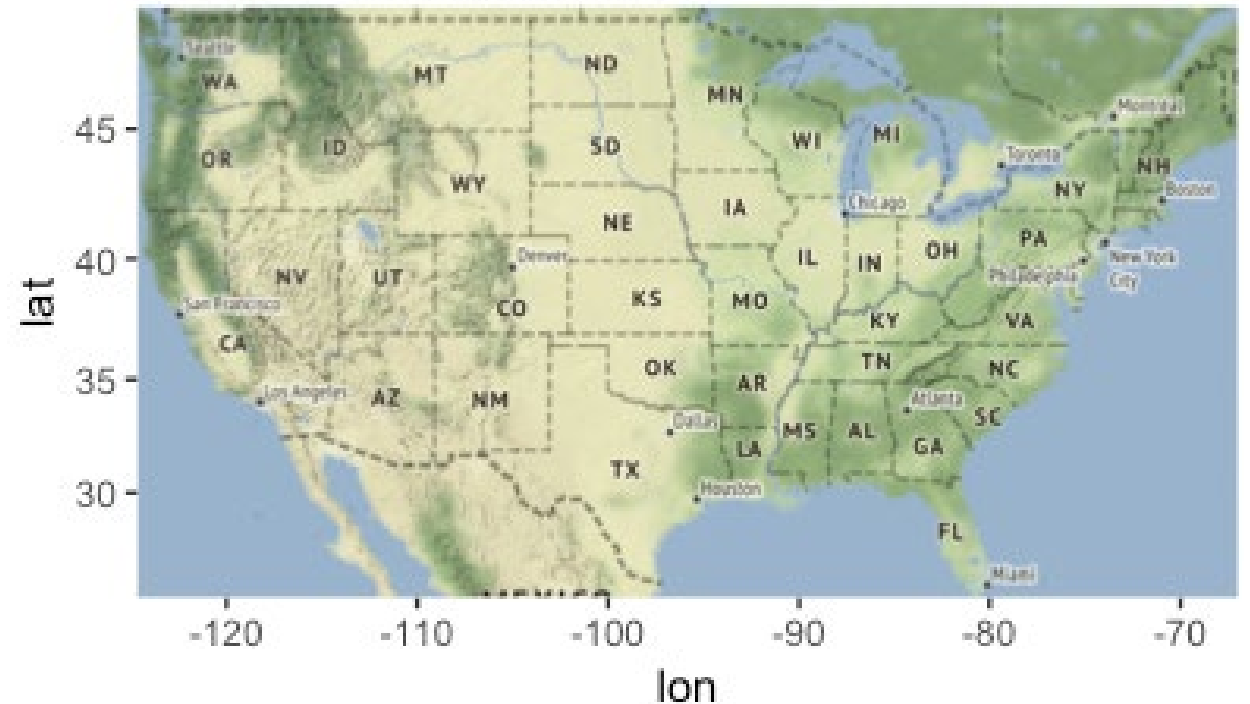
# get the map - Note: If the zoom is too large,  
# it will take a long time to load the maps.

```
library(ggmap)
```

```
map <- get_stamenmap(bbox = bb, zoom=4)
```

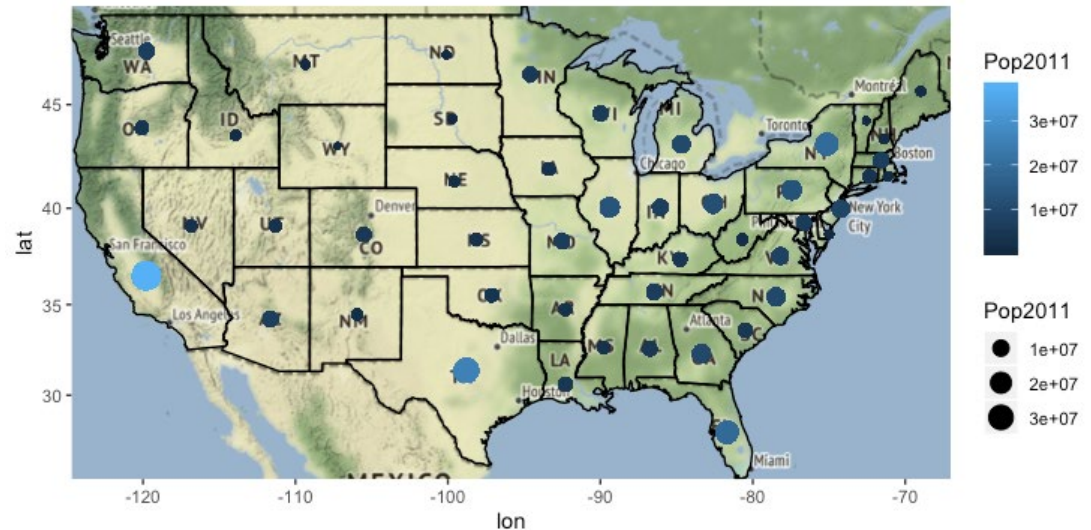
#Show the map using ggmap

```
ggmap(map)
```



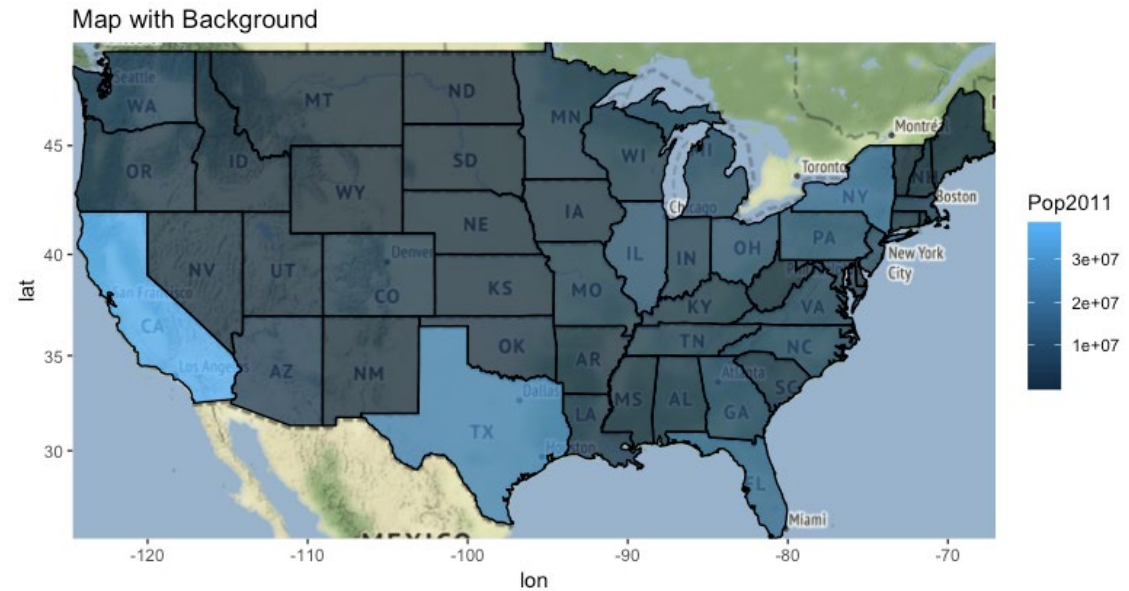
# Add a Layer to the Raster Map

```
#Add a points layer with color=population  
ggmap(map) +  
  geom_polygon(data= usDataWithGeom,  
    color="black", fill="NA",  
    aes(x=long,y=lat, group=group)) +  
  geom_point(data= usDataWithGeom,  
    aes(x=centerX,y=centerY, color=area,  
    size=area))
```



# Add a Choropleth to the Raster Map

```
ggmap(map) +  
  geom_polygon(data=  
usDataWithGeom,  
    color="black", alpha=0.8,  
    aes(x=long,y=lat, group=group,  
        fill=area)) +  
  ggtitle("Map with Background")
```



## Zoom on the Map (Visualize the Bike Data)

#Get the bounding box for the map

```
bb <- c(left = min(allBikeData$longitude),  
        bottom = min(allBikeData$latitude),  
        right = max(allBikeData$longitude),  
        top = max(allBikeData$latitude))
```

#Get the new background map—note zoom level

```
mapNY <- get_stamenmap(bbox = bb, zoom=12)
```

#Visualize the points and map, scaling the points

```
ggmap(mapNY) +  
  geom_point(data=allBikeData,  
            alpha=0.5, color="black",  
            aes(x=longitude, y=latitude,  
               size=availableBikes)) +
```

