



# Team Leader Facilitation Instructions

## **BEFORE** your session (2-4 days)

Have your team complete this individual response survey:

<add your survey link here>

## **DURING** your session

See the next slide...

<add your survey  
QR code here>

In-person or online

# Card Game

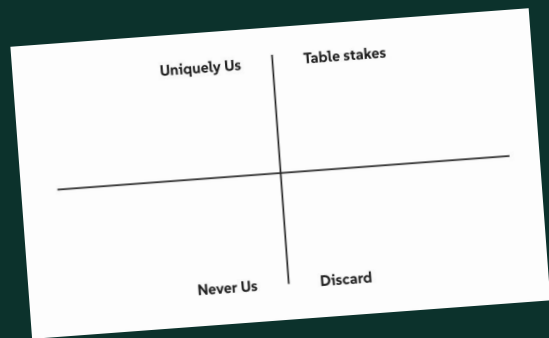
**Bold**

*Honest*

**Proud**

**Expert**

# FACE TO FACE



Print out the sorting sheet and place one sheet on each table:

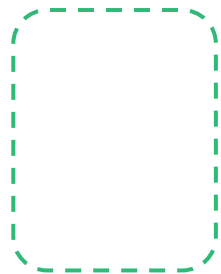
<add your survey link here>

If you want to print a set of cards, please use the card deck PDF:

<add your card deck link here>

**ACTIVITY** If in person, create 4 piles - 10 minutes.  
If online, see next slide.

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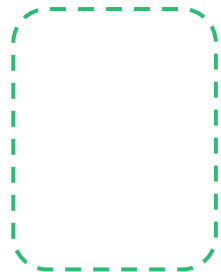
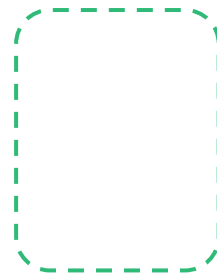


**Uniquely us**

Unique or we  
do it better

**Table stakes**

Required by our  
industry

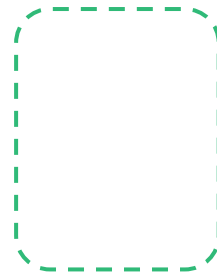


**Never us**

Our brand would  
never be this

**Discard**

Fits nowhere else



## ACTIVITY Build consensus - 20 minutes

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1. **Label and set aside:** Table stakes, Never us, and Discard
2. Place **Uniquely Us** cards face up on the table
3. Debate and **vote for your top 3**
4. **Rank** your table's top 3 words

# ONLINE + VIRTUAL

Screenshare this results submission form and discuss responses with your team

<add your submission form link here>

Share the deck PDF link below via meeting chat if people want to look through them while you all pick a favourite three

<add your card deck link here>

# Submit answers (already done if online)

<add your submission form link here>

