I want a

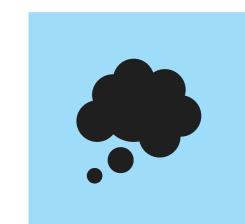
modern and

comfortable

living space.

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Will this design match my lifestyle.

I need a space that reflects my personality.

The interior should be functional and practical.

How can i optimize the use of space.

I hope it's within my budget.



Persona's name

Short summary of the persona

Researching interior design trents.

Seeking inspiration on social media and design websites.

Anxiety about making the right choices.

Desire for a sense of belonging and comfort.

Consulting with interior designers or architects.



Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

Excitement

possibilities.

about tha



