

UIUX DESIGN GUIDE

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Aim: This document is intended to serve as a brief constructive expository on the building, design and behavioral pattern of the web app SVCATV as well interpreted meanings of design cues.			

DESIGN BREAKDOWN

This is UIUX design was created using Adobe Photoshop tool so its raw format is in an “.psd” file hitherto, the editor or viewer must have Adobe Photoshop to open the file accurately. But as a contingency, the design as also saved in a high quality “.png” format so they also be opened with the normal system image viewer or a third party image viewing software. **No prototyping is available for the UIUX design** due to time being a constraint – as a result this document is created to serve as a visual interaction guide. Images and dummy texts entered in the design may be included in the development to help to improve ease, afterwards they can be edited out. Below are the design breakdown for each element and page in the web app:

The Landing Page/ Home page: The landing page is meant to be a video background with active controls (most preferably a dark video background):

- The “Get Free Trial” button should redirect the users to the **sign up page**.
- The “Sign Up, it’s free” button should redirect the users to the **sign up page**.
- The “Watch Live Stream” button should redirect the users to the **login page or sign up**.
- The “Learn More” button should redirect the users to the **About Us page**
- Clicking on any of the videos on the carousel video tray will result in redirection to the **login or sign up page**.
- The “see pricing” button should redirect the users to premium package plans, which is a **BETA version**.
- The “Read more” button should redirect users to the **About Us page**.
- The “Read more” button on the Contact Us div should expand to reveal more information about the contact us.

The other structures of the UIUX design are well understood and laid out perfectly well, further information on any subject contact me on the already established platform.