

Subrahmanyam Daita

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Professional Summary

Salesforce Developer with a strong 5.7 years of experience in developing user friendly applications using force.com. 2X Trailhead Ranger.

Skills

Salesforce Lightning

Lightning Web Components(LWC), Apex, SOQL, SOSL, Aura, Data loader, Integration(REST), Triggers, Sales Cloud, Service Cloud, Salesforce Flows and other process automation tools, SLDS(Salesforce Lightning Design System)

Tools

VS Code, Azure DevOps, FieldPro, JIRA, Salesforce CLI, Copado

Industry Clouds and Other Salesforce features

Health Cloud, Media Cloud, Einstein Next Best Action, Slack Integration with Salesforce.

User Interface and User Experience

JavaScript, HTML, SLDS, Foundations of UX Design(Google Certification)

Other Languages

Python, C, Java

Certifications

Media Cloud ACP , Salesforce UX Designer , JavaScript Developer 1 , Process Automation Specialist ACP , Copado 1 and 2, Salesforce PD1, Salesforce Admin, Service Cloud Consultant, Sales Cloud Consultant, App Builder

Professional Experience

07/2021 – present
Hyderabad

Senior Software Engineer, LTIMindtree

- Sales, Service and Media Cloud
- Worked extensively on customization using LWC
- Involved in designing solutions for different sub-projects for optimization of business process(external approvals, enhancement of User Experience).
- Worked on model which has 40 profiles for ~6000 users.
- Worked on Flows, Apex , Aura components, Profiles, Permission sets.
- Worked on Integration
- Worked on Copado.
- Part of a sub team that looks after best practices in development, design and deployment.
- Maintained track of common issues and steps to avoid them further.
- Part of R&D to propose beneficial salesforce features to the client.
- Performed code reviews and enforcing industry best practices.
- Developing and designing custom and standards solutions which included effort estimation and impact analysis.
- Worked on RFPs - Service Cloud - Call Center and Next Best Action Implementation.
- Part of CD/CI based deployment & release management.
- Mentoring junior developers.

12/2020 – 07/2021
Hyderabad

Sr Salesforce Developer, CloudQ IT Services and Consulting

- Sales, Service and Health Cloud
- Part of implementing Patient Timeline Management. Patient Onboarding Centralization using – Contact Center with interesting Salesforce Flows implementation which improved app usability /
- Built reusable Lightning Components for Lightning Flow.
- Implemented solution to control the app behaviour using Custom Metadata and Custom Labels making the application flexible and change ready.
- Worked on platform events, REST integration and LWC.

06/2014 – 06/2017
Hyderabad

Programmer Analyst, Cognizant Technology Solutions

- Sales Cloud - Administration and Development
- Involved in defining and maintaining sharing and visibility model.
- Created and maintained user profiles, permission sets for an org with ~4000 users.
- Built workflow rules, processes.
- Won client appreciation for improving UX for Keybank users.
- Worked on Apex, Workflow rules and data loader.
- Developed triggers.

07/2017 – 11/2020

Enriched Pause

- During the period , I embarked on a purposeful career pause, during which I had the opportunity to explore diverse personal and professional pursuits. Amidst this transformative period, I actively engaged in enriching activities, including my pursuit and aspiration to join our country's Civil Services while dedicating time to a part-time voluntary teaching role at a private educational institution. I also finished my Masters in Sociology with distinction This interval allowed me to embrace new experiences, broaden my horizons, and ultimately return to the professional arena with a renewed sense of purpose and a broader skill set.

Education

B. Tech, JNTU Hyderabad

Computer Science Engineering, Class of 2014