

Code: 9AHS401

R09

II B. Tech II Semester (R09) Supplementary Examinations, November/December 2011
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
(Common to Electronics & Instrumentation Engineering, Electronics & Control Engineering &
Electronics & Communication Engineering)

Time: 3 hours

Max Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 Define managerial economics. Explain its nature and scope.
- 2 (a) What do you understand by Elasticity of demand? How is it classified?
(b) Explain the importance of elasticity of demand in business decision making.
- 3 Define B.E.P. How do you determine it? Show graphical presentation of B.E.A.
- 4 (a) Explain important features of perfect market.
(b) What are the principle differences between monopoly and perfect competition?
- 5 Evaluate partnership form of business organization. How does it overcomes the limitations of sole trading?
- 6 What are the components of working capital? Explain each of them.
- 7 Give a brief account on the important records of accounting under double-entry system and discuss briefly the scope of each.
- 8 What is meant by 'Ratio' analysis? Discuss its objectives and limitations.
