Code: 9A05706 R09

B.Tech III Year II Semester (R09) Supplementary Examinations January/February 2014

DATA WAREHOUSING AND DATA MINING

(Information Technology)

Time: 3 hours Max. Marks: 70

Answer any FIVE questions
All questions carry equal marks

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1 (a) List and describe the primitives of data mining task.
(b) Explain data cleaning, data integration and transformation.

2 (a) Differentiate between OLAP and OLTP.
(b) Draw and explain the star schema for the data warehouse.

3 List and explain the five techniques to improve the efficiency of apriori algorithm with an example.

4 Can we get classification rules from decision tree? If so how? What are the enhancements to the basic decision tree?

5 Describe each of the following clustering algorithms in terms of the following criteria:
(a) Shapes of clusters that can be determined.
(b) Input parameters that must be specified.
(c) Limitations:
(i) K-means
(ii) K-medoids
(iii) BIRCH
(iv) DBSCAN.

6 (a) In mining sequence data define:
(i) Time series.
(ii) Symbolic sequence.
(iii) Biological sequence.
(b) Explain sequential pattern in symbolic sequence.

7 What is spatial data mining? Explain construction of spatial data cube and spatial OLAP.

8 (a) What are the differences between visual data mining and data visualization?
(b) Propose visualization method that will help users to see network topology of social network.

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