

Code: 9AHS401

R09

B.Tech II Year II Semester (R09) Regular & Supplementary Examinations June 2014

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to EIE, E.Con.E & ECE)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 Discuss the nature and scope of managerial economics?
- 2 What elasticity of demand is important? Explain the factors governing elasticity of demand.
- 3 How BEP can be used for taking add or drop decisions? Illustrate.
- 4 (a) Define market and explain how markets are classified?
(b) What are the important features in any market structure?
- 5 Discuss the company features of form of business organization.
- 6 (a) Explain the factors affecting the requirements of working capital.
(b) Determine the capital, and its features.
- 7 Briefly explain the following:
(a) Tangible assets.
(b) Fixed assets.
(c) Intangible assets.
(d) Inventory.
- 8 How are ratios's classified for the purpose of financial analysis? With assumed data, illustrate any two types of ratios under each category?
