

DATA MINING

(Common to CSE and IT)

Time: 3 hours

Max. Marks: 70

PART – A

(Compulsory Question)

- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Define Data Mining.
 - (b) What is data mart?
 - (c) What is FP growth?
 - (d) Compare clustering with classification.
 - (e) What is Data purging?
 - (f) What is the difference between OLTP and OLAP?
 - (g) What is Fact Table?
 - (h) Define Slice and Dice operation.
 - (i) Define Association Rule Mining.
 - (j) What is the use of the knowledge base?

PART – B

(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

- 2 Explain the steps in knowledge discovery data base.

OR

- 3 Describe OLAP operations in multidimensional data model.

UNIT – II

- 4 Explain with example the various steps in Decision tree induction.

OR

- 5 Explain about evaluating the performance of classifier.

UNIT – III

- 6 (a) Explain Rule based classifiers.
(b) Explain the Nearest neighbor classification.

OR

- 7 State Bayes theorem and discuss how Bayesian classifiers work.

UNIT – IV

- 8 Explain how the efficiency of apriori algorithm is improved.

OR

- 9 Explain the mining single dimensional Boolean associated rules from transactional data bases.

UNIT – V

- 10 Explain hierarchical methods of clustering.

OR

- 11 Discuss different types of clustering methods.
