

Code: 9AHS401

R09

B.Tech II Year II Semester (R09) Supplementary Examinations December/January 2014/2015

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to EIE, E.Con.E and ECE)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions
All questions carry equal marks

- 1 Define managerial economics. Explain its nature and scope.
- 2 Explain with examples:
 - (a) Price elasticity of demand.
 - (b) Cross elasticity of demand.
- 3 What are economies of scale? What are its types? Illustrate.
- 4
 - (a) What are the causes for the emergence of monopoly?
 - (b) How is the equilibrium position attained by a monopolist under varying cost conditions?
- 5
 - (a) Differentiate a private and public company.
 - (b) What is a joint sector management?
- 6 What do you understand by time value of money? How it is useful in capital budgeting?
- 7 Explain the following in briefly:
 - (a) Double entry system.
 - (b) Book – keeping.
 - (c) Capital.
 - (d) Income.
- 8 Define ratio. Explain in different classifications of ratio analysis.
