

Code: 9AHS401

II B. Tech II Semester (R09) Supplementary Examinations, November/December 2012

MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS

(Common to EIE, E.Con.E & ECE)

Time: 3 hours

Max. Marks: 70

Answer any FIVE questions

All questions carry equal marks

- 1 What are the contributions and limitations of managerial economics to business managers?
- 2 What is the significance of elasticity of demand? Explain different types of elasticity of demand.
- 3 What is production function? How is it useful to the manufacturer?
- 4 What is price discrimination? What are the essential conditions for price discrimination?
- 5 Discuss about the short-comings of the public sector enterprises in India and what is their future.
- 6 (a) What is the significance of capital? Explain the types of capital requirements.
(b) Explain different kinds of capital investment proposals.
- 7 Briefly explain the following:
(a) Tangible Assets.
(b) Fixed Assets.
(c) Intangible Assets.
(d) Inventory.
- 8 Explain the significance and utility of ratio analysis in financial decision making.
