

# DOMAIN 1: VENTURE CAPITAL StartupSavvy

Presented by: Byte Council



STARTUP  
SAVVY

# MEET OUR TEAM



## **AZFAR IRFAN DANISH BIN AZRUL FAHMEE**

- Gold medal award 2019 INNOCOM
- Student exchange alumni in USA



## **MUHAMMAD NAQIB FITRI BIN ABD AZIZ**

- Top 3 CTF Team in AturKreatif USIM
- Participant of Malaysia Cybersecurity Camp(MCC)



## **MUHAMMAD AKRAM ZAKI BIN AMRAN**

- Gold medal in Asean Innovative Science Environment and Entrepreneur fair 2023
- 3rd place in CTF USIM AturKreatif 2022



## **NOR IZNA BINTI MOHD ISA**

- Gold Medallist AICD 2021
- Participant in VHack 2022 and 2023

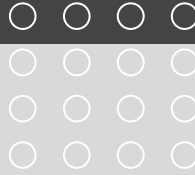


## **AMIR HAZIM BIN BAHRI**

- Participant in VHack 2022



# PROBLEM STATEMENT



According to Forbes, less than 1% of small businesses in the United States receive funding from venture capital (VC) firms to cover costs.

On average, a single VC firm receives more than 1,000 proposals per year.

Around 25% of new businesses don't receive all of the funding required to launch, thus restricting their sustainable growth.

Around 30% of all venture-backed startups fail.

## Key Statistics



# PROPOSED SOLUTION

A website that helps beginner individual investors make better decisions by providing them with the tools they need to evaluate their financial ability more effectively.

1



**Personalized  
Portfolio Builder**

2



**Research  
Trading**

3



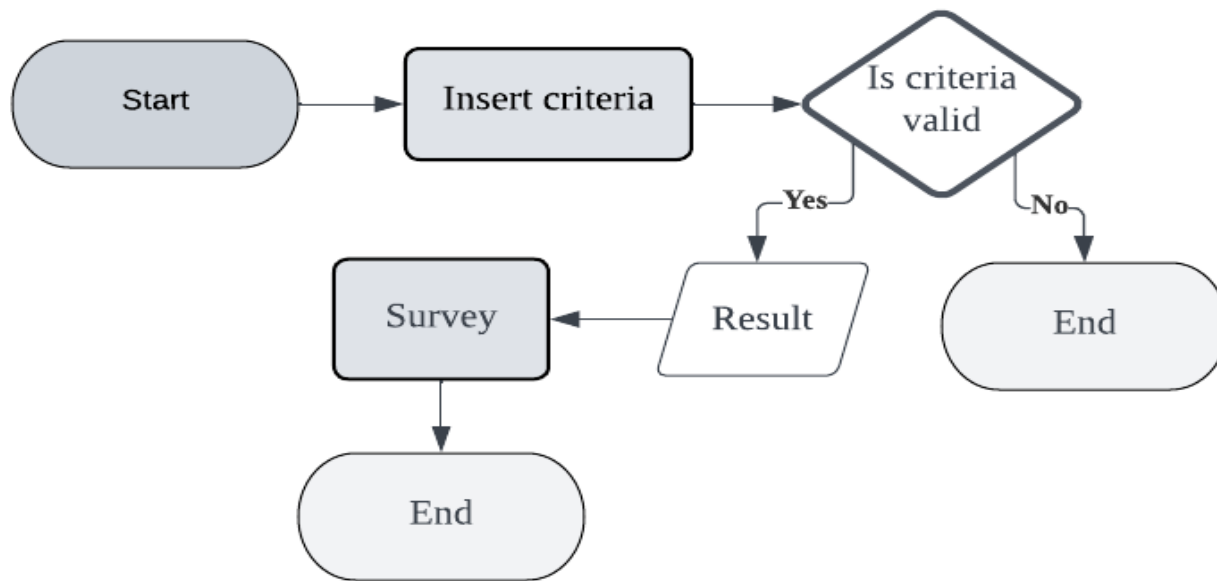
**Portfolio  
Construction**

4



**Risk  
Management**

# PROBLEM SOLVING APPROACH



# COMPETITOR ANALYSIS



Features	Pitchbook	Crunchbase	StartupSavvy
Purpose	Financial data and software company that provides analysis and research on the private equity and venture capital markets. (Company-based)	Track startups and venture capital investments (Company-based)	Providing a platform specifically for individual at beginner level to make profit by investment. (Individual and company based)
Data coverage	Covers a wider range of companies, including early-stage startups.	Focuses on private equity and venture capital-backed companies.	Focuses on giving prediction and suggestion, real-time data and risk analysis.
User interface	More complex and may require more training or familiarity with financial data analysis tools.	More user-friendly and intuitive interface	More user-friendly and suitable for beginner in venture capitalist field.
Additional Features	Advanced features, such as portfolio tracking, customizable dashboards, and API access	Offers a news and trends section; community forum and collaboration	Providing a real-time stock value and risk management as a reference for evaluation.

# FUTURE RECOMMENDATION

## Strong Branding

Providing more startup list company with strong branding.

## Portfolio Showcase

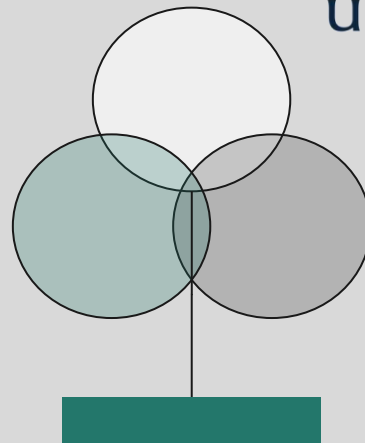
Widen the display content such history of the success investors.

News section that highlights industry trends, market insights, and company updates.

## News and Insights

Make it accessible using smartphone.

## Mobile Optimization





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# THANK YOU

Feel free to listen your  
comments : )

~Byte Council | UMhack  
2023