

OUTPUTS:

A/B Testing and Survey Optimization System ↻

Please log in:

Enter username:

user1

Enter password:

.....

Press Enter to apply

Login

A/B Testing and Survey Optimization System

Welcome, user1! Choose an option:

Select an option:

- ☒ Create a new survey
- ☐ Select an existing survey

Enter survey ID for the new survey:

1

Press Enter to apply

Current step: Create or Select Survey, New Survey ID Temp: None

A/B Testing and Survey Optimization System

Current step: Title

Enter survey title:

contact button colour

Save Title

A/B Testing and Survey Optimization System

Current step: Description

Enter survey description:

description

Save Description

Optimization System

Current step: Variations

Customize or generate variations:

Survey data for ID 1:

Title: contact button colour

Description: description

Variations: []

Enter variations (comma-separated):

black,blue

Press Ctrl+Enter to apply

Save Variations

Deploying A/B test for survey 'contact button colour'

Deploying A/B test for survey 'contact button colour'

Select target audience:

- ☒ Existing customers
☐ New users

Select distribution method:

- ☒ Email
☐ Social Media
☐ Website

Target Audience: Existing customers

Distribution Method: Email

Survey distributed to 200000 participants.

Analyzing responses...

Completion Rates (%):

Variation	0
black	50.0975
blue	49.9025

Average Response Quality:

Variation	Response_Quality
black	0.5013
blue	0.499

Providing optimization recommendations...

Model R^2 Score: -0.00

Best-performing variation: **black**

Optimization Engine

New optimized variation added: black - Optimized

Dashboard



Completion Rates per Variation



