



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

01-01-2015 31-12-2015



## BUSIEST DAYS & TIMES

### DAYS

Orders are highest on **Friday/Saturday** evenings.

### MONTH

Maximum orders from month of **January and July**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes to maximum sales & total orders.

### SIZE

**Large size pizza** contributes to maximum sales



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



38.31

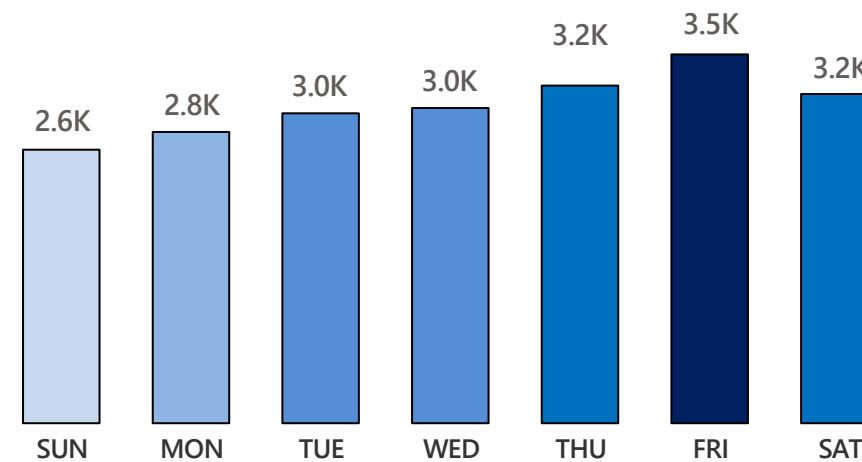
Avg Order Value



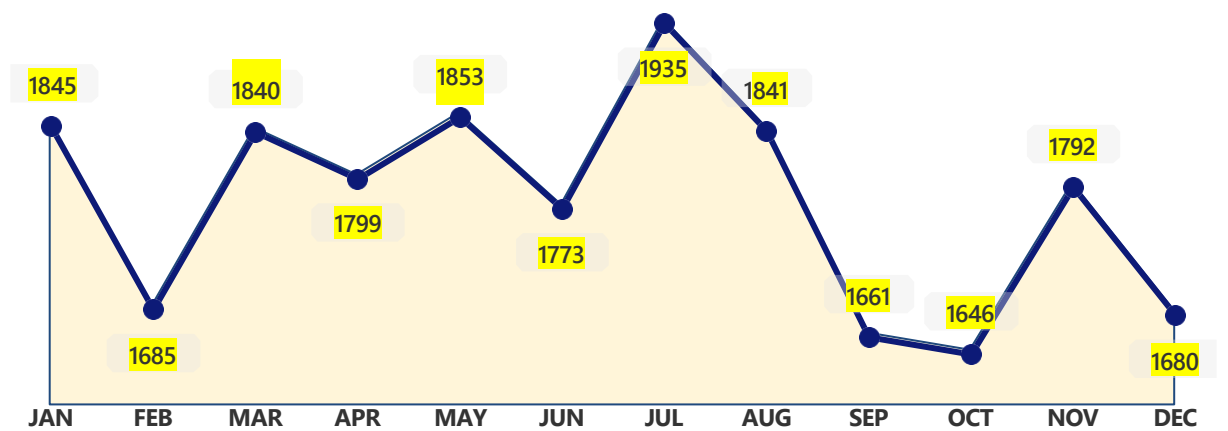
2.32

Avg Pizzas Per Order

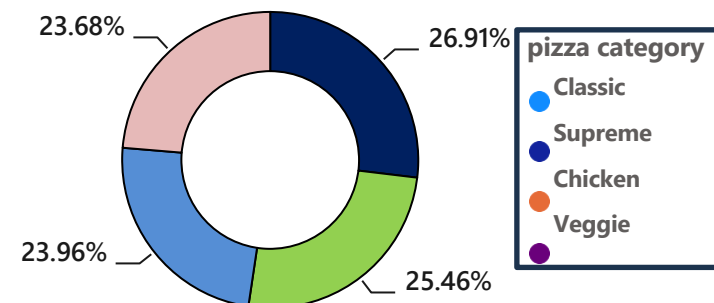
### Total Orders by Orders Day



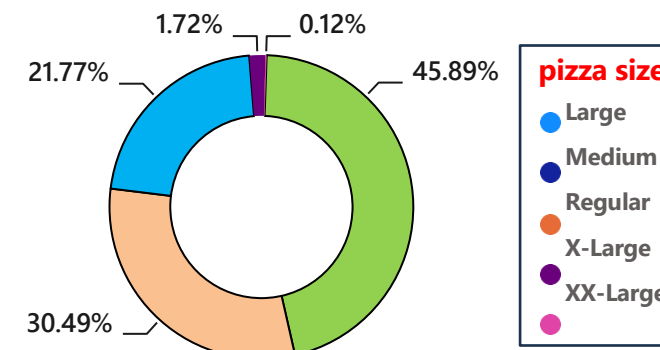
### Monthly Trends of Total Orders



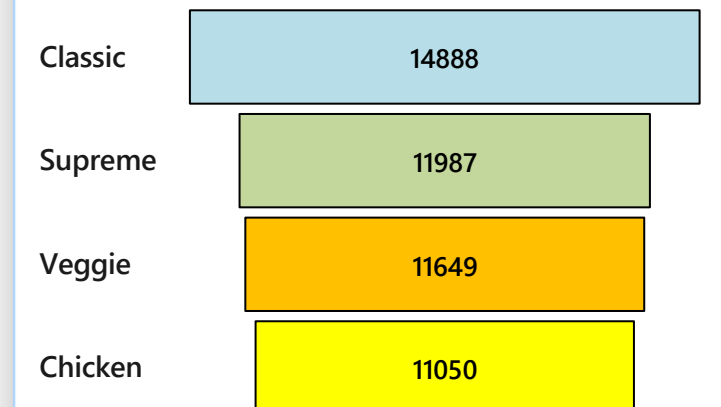
### Total Revenue by Pizza Category



### Total Revenue by Pizza Size



### Total Pizzas Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue.

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza Contributes to minimum Revenue.

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders



817.86K

Total Revenue



49574

Total Pizzas Sold



21350

Total Orders



38.31

Avg Order Value



2.32

Avg Pizzas Per Order

### Top 5 Pizzas by Revenue



### Top 5 Pizzas by order Quantity



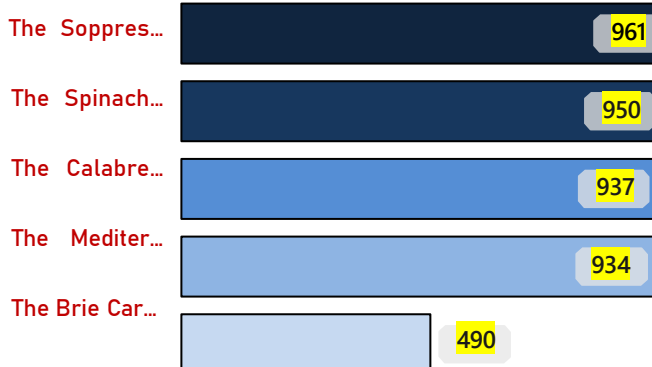
### Top 5 Pizzas by Total Orders



### Bottom 5 Pizzas by Revenue



### Bottom 5 Pizzas by Order Quantity



### Bottom 5 Pizzas by Total Orders

