



4 Courses

Digital Competition in  
Financial Services

FinTech and the  
Transformation in Financial  
Services

Innovation Strategy:  
Developing Your Fintech  
strategy

Digital Transformation of  
Financial Services -  
Capstone Project



May 2, 2024

**Swati**

has successfully completed the online, non-credit Specialization

# Digital Transformation in Financial Services

The Specialization explored the evolving world of finance, focusing on the changing dynamics caused by the conversion of products and services into digital goods, new customer demands and changing regulation that follows in the swells of digitalization. Specialization participants have learned about concepts such as digital platforms and business ecosystems, been exposed to the emerging Fintech landscape and learnt to master a new toolbox for competing on innovation in the digital era of finance. In the final Capstone Project, participants have created and defended a holistic digital transformation strategy for a real world company.

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Henningsson  
Associate Professors  
Department of  
Digitalization,  
Copenhagen Business  
School

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