

1. Can you articulate at least one (and at most three) central questions that your project will seek to address — related to the readings you have done so far? Get specific.

- Is incelism a morally respectable belief system in today's society? (Inside the violent, misogynistic world of TikTok's new star, Andrew Tate) To be specific "Andrew has been lying to hide .
- What makes a person morally correct in today's day and age? (maybe connected to the Nietzsche reading? Haidt???) - Times change and certain things have become more and less acceptable to talk about. Does morality face the same changes?

2. In the Group Contract assignment on Wednesday, you were asked to reflect on possible genres for the project. Which one feels like the best fit based on the central questions that you want your project to tackle and the audience you intend to reach with your work? Name that audience. Why will they be most receptive to what you have to say?

We settled on a debate style youtube video script. Since we are using the Andrew Tate article we feel like anything representing the debate style would be a good fit, he's known as controversial and for starting moral arguments our goal is to represent that. Moral correctness is also something that is always up for debate. In a more specific manner the moral correctness of what Andrew Tate is saying especially against women and if he is allowed to address those opinions without criticism.

3. Why is that genre the best fit? Get rhetorically specific here. Name some tropes and devices that the genre can mobilize to reach the audience you identified in the previous question. (What are the *rhetorical* reasons, for example, why a YouTube video script on the topic of group morality and Twitch chat is the best fit for an audience of Gen Z gamers? Why is a newspaper editorial about the moral hypocrisy of American politicians the best fit for an audience of panicked Democrats? Why is a TED-talk script about social media's effect on teenage desire and identity the best fit for an audience of pop-science enthusiasts?)

With the debate video in specific we can use the trope of two interviewees on different ends of the argument to create drama and interest in our video. We can use the tension created through the debates and the fighting to create drama and interest in the video. Conflict tends to be universally entertaining to our college student and young adult audience. Using some editing tropes of this medium, we can add fact checking and major points in graphic bubbles to draw attention to certain points.

- Joke like debate trope: towards the end the two sides get into fight over idea, camera cuts to black or technical difficulties screen, when camera comes back: both members are seen with injuries/bandages, referee: "thank you to both of our participants for A CIVIL DEBATE"
- trope: cameraman/producer chiming in with other important points

4. Which two texts from the "Secondary Sources B" list would you like to include in the project? (If you would like to include sources different from those I have provided, please provide me with links and brief descriptions.) What do they bring to the conversation? Get specific.

The two texts from the "Secondary Sources B" we would like to include in the project are "Inside the violent world of Andrew Tate" and "Are we suffering from too much moral language". The Andrew Tate text introduces people who take their moral ideas to the extreme and we feel as if the "Are we suffering from too much moral language" podcast would pair really well since one of Tate's argument is against the "politically correct" which is too much moral language.