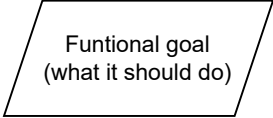

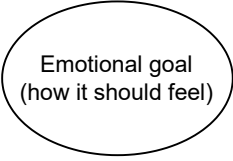
 Roles (who achieves goals)	 Funtional goal (what it should do)	 Quality goal (how it should be)	 Emotional goal (how it should feel)
Teacher	Assess students' ability	Easy to use, reduce work load	Accessible
Parent	Support and track their child's educational progress	Accurate and realistic	Feel trust and reliable
System curriculum leaders	Track the learning progress per subject	Reflective and conclusive	Connected
School leadership	Monitor and evaluate the school-wide educational quality	Comprehensive	Meaningful
Students	Get feedback from teacher	Clear instructions	Supported