UI Design & Interaction research into a cooking application

The following is a survey that will consist of 8 images/gifs that detail the design and interaction of a cooking application.
Your answers will be completely anonymous and will remain anonymous throughout the research.

You must be a student either studying currently or recently graduated in order to complete this questionnaire. This is our target demographic.

Please keep comments professional if possible. Vulgar language, short negative comments with no constructive critisism help nobody. Thanks.

Throughout this questionnaire you will be asked to give as many positive or negative comments about the design with an overall weighting out of 10 to rate each image/gif.
The more feedback we get the better we can make our application, so we appreciate every response equally.
Please be as honest as possible. We don't mind, really :).
*Required

Information

If you are willing to take part in this survey please read the statements below carefully. If you would like more information before deciding to participate to this survey please contact jb2200@york.ac.uk.

Participation to this questionnaire is completely voluntary. You may stop this questionnaire at any time and click off without giving a reason.

Data will be treated with full anonymity and will not be identifiable as your own.

1. I understand the information I have been given and wish to continue *
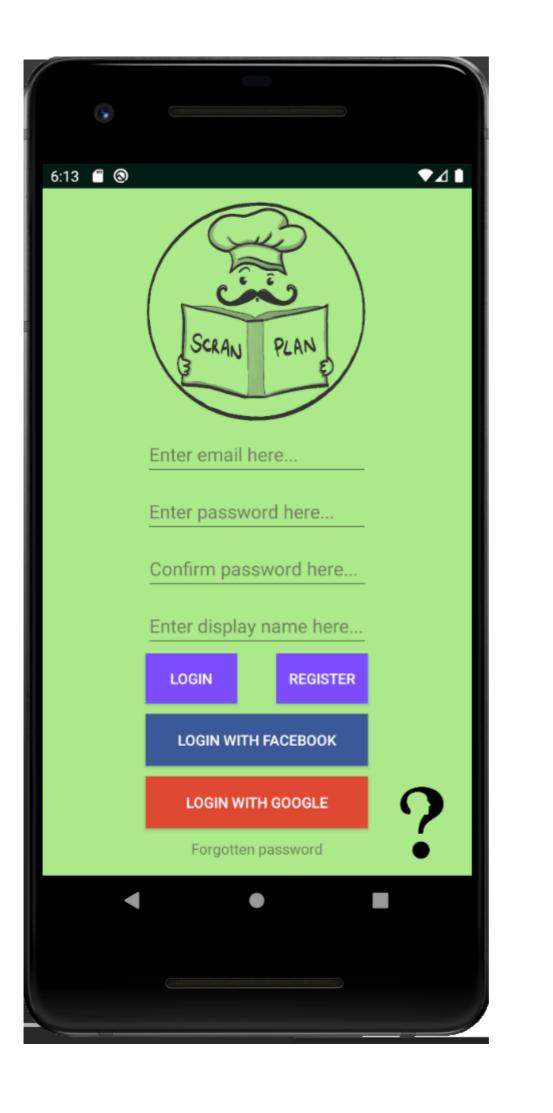
   Mark only one oval.

   ◯ YES

Login Screen

The following is the screen that is seen upon first login to the app.
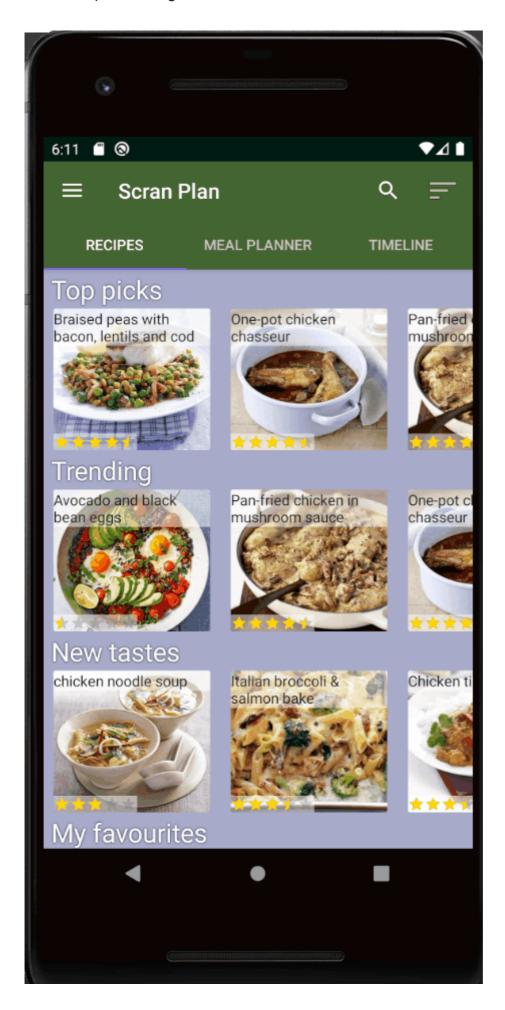
We are looking for your input on everything from the font, colour scheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.
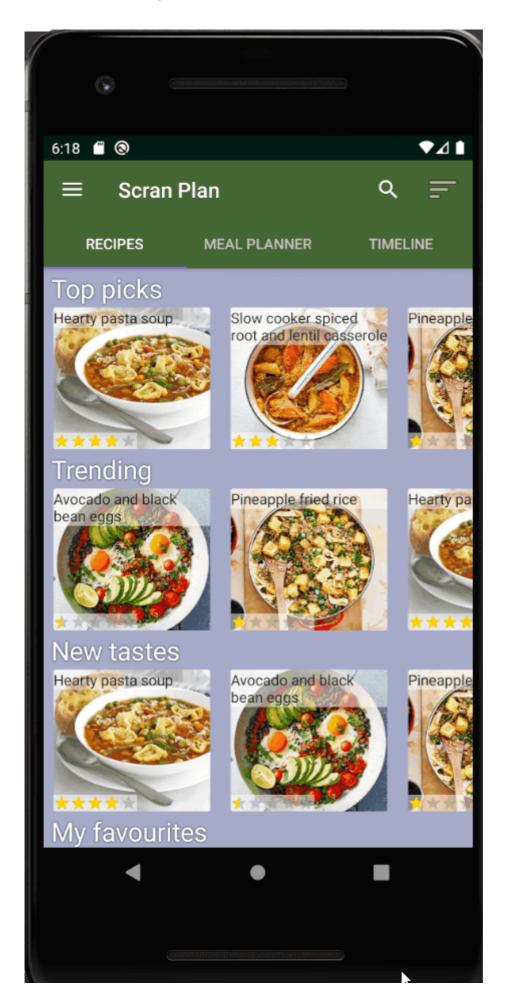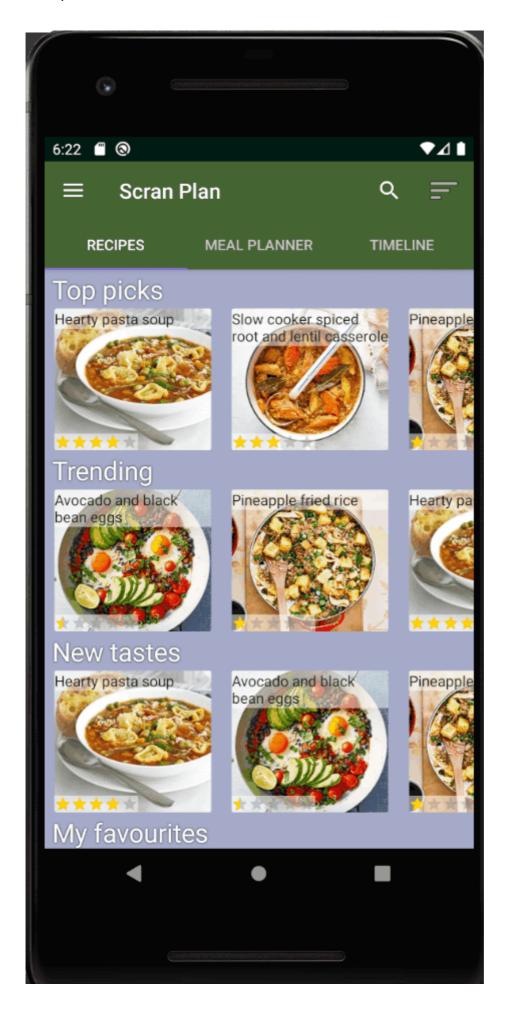
Login Screen

Enter email here...

Enter password here...

Confirm password here...

Enter display name here...

LOGIN   **REGISTER**

LOGIN WITH FACEBOOK

LOGIN WITH GOOGLE

?

Forgotten password

2. Is there anything you like about the design?

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3. Is there anything you dislike about the design?

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_____

4. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it

Main Recipe Info page

This is the page that is first presented on login. It shows all available recipes and details on how to cook them.
Note that recipes may show duplicates, this is just due to a limited database of images for testing.

We are looking for your input on everything from the font, colourscheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.

Main Recipe Info Page

5. Is there anything you like about the design & interaction?

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6. Is there anything you dislike about the design & interaction?

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7. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it

User
Profile
Settings

This screen is presented upon editing a users unique profile. Similar to facebook or instagram users can interact and edit there profile for others to see.
These interactions can for example enable/disable privacy settings, select allergen filters, add a profile image etc...

We are looking for your input on everything from the font, colourscheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.

User Profile Settings

8. Is there anything you like about the design & interaction?

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9. Is there anything you dislike about the design & interaction?

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10. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it

Mealplanner

Our app will also contain a fully working Mealplanner for paid users. The following shows the basic design and layout of the Mealplanner and how you are able to add recipes for each day of the week and view extra info about a recipe such as it's refrigeration expiry date.

We are looking for your input on everything from the font, colourscheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.

Mealplanner

11. Is there anything you like about the design & interaction?

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12. Is there anything you dislike about the design & interaction?

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13. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it

Ads

For non-paid users ads from Admob are displayed alongside recipes filling up 2 recipe slots. Simular to instagram for about every 5 recipes an ad is displayed when scrolling horizontally.

Ads

14. Would you say the Ad looks obtrusive and would ruin your experience in using the app? *

Mark only one oval.

◯ Yes

◯ No

◯ Other: _____

15. Is there anything you would change about the layout/design of the Ad?

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Recipe Creation

Users are able to create their own unique step by step instructions and layout for recipes.
The following shows an early prototype of the following.

We are looking for your input on everything from the font, colourscheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.

Recipe Creation

16. Is there anything you like about the design & interaction?

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17. Is there anything you dislike about the design & interaction?

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18. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it

User
Feed

Users are in the same way as facebook/instagram able to post messages to other users and in these messages attach photos or recipes (including ratings). Users can like these posts to give them Karma (Similar to reddits rating system) and add comments to them.

We are looking for your input on everything from the font, colour scheme and layout to how we interact with the app (for gifs) and if this both makes sense would be intuitive for a new user.

User Feed

 http://youtube.com/watch?v=Dzhh2BrWHP4

19. Is there anything you like about the design & interaction?

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20. Is there anything you dislike about the design & interaction?

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21. Overall Rating *

Mark only one oval.

	1	2	3	4	5	6	7	8	9	10	
I hate it	◯	◯	◯	◯	◯	◯	◯	◯	◯	◯	I love it