ARIF HASSAN

Data Analytics

BACHELOR OF COMPUTER APPLICATION [BCA], 2025

An independent and self-motivated hardworking individual dedicated towards goals.

Kolkata, India

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SUMMARY

"Data Science enthusiast with hands-on experience in data analysis, machine learning, and business intelligence tools. Adept at transforming data into actionable insights to support strategic decision-making."

EDUCATION

BACHELOR OF COMPUTER APPLICATION

KINGSTON EDUCATIONAL INSTITUTE, KOLKATA

09/2022 – 2025, APPEARING

PROJECTS

Customer Churn Analysis

[GitHub Repo]

- Developed an end-to-end data analysis project to identify key factors influencing customer churn using Python.
- Performed Exploratory Data Analysis (EDA) with Pandas, Matplotlib, and Seaborn to uncover trends and patterns.
- Built and evaluated machine learning models (e.g., Logistic Regression, Random Forest) to predict customer churn.
- Conducted feature engineering, data cleaning, and model tuning to improve prediction accuracy.
- Created actionable insights for customer retention strategies based on model outcomes and visual analysis.

EXPERIENCE

Data Analytics Intern –

Internship Program

- Cleaned and analyzed real-world datasets using Pandas and Power BI.
- Created interactive dashboards to present findings to mentors.
- Collaborated with a team to identify customer trends from raw data.

March, 2025 – April, 2025

CERTIFICATIONS & COURSES

- Career Essentials in Data Analysis by *Microsoft and LinkedIn.- MARCH, 2025*
- Data Analyst 101 By *Microsoft.-March,2025*
- Introduction to Career Skills in Data Analytics By *LinkedIn. – MARCH, 2025*
- Introduction to Data Analytics By *Skillup Academy and SimpliLearn. – MARCH, 2025*
- Networking Basics By *Cisco Networking Academy. – MARCH, 2025*
- Learning Data Analytics Foundations By *LinkedIn. – MARCH, 2025*
- Power Bi for Beginners By *Microsoft. – MARCH, 2025*

SKILLS

- Languages & Tools: Python, SQL, MySQL, Excel, Power BI
- Data Analysis: Data Cleaning, EDA, Feature Engineering
- Visualization: Power BI, Matplotlib, Seaborn
- Other: Communication, Problem Solving, Google Sheets

LANGUAGES

English & Hindi