

Insocia Consultancy

Institute for Social Impact and Advocacy

Primary Color Scheme (White Background Focus)

- **Background:** Clean white - for clarity and professionalism

Visual Elements

- Community-focused imagery (access here: <https://drive.google.com/drive/folders/19cZyPd3A3aZn-TQ9x2vB9RnQlcI1hsM4?usp=sharing>)
- Impact measurement graphics

Hero Section Content

Primary Headline

"Driving Social Change Through Evidence-Based Solutions"

Subheadline

Insocia partners with corporations, governments, NGOs, and philanthropic organizations to unlock greater social impact through rigorous research, independent evaluation, and strategic advocacy.

Call-to-Action Buttons

- Explore Our Services
- View Impact Stories

About InSocia

Transforming Society Through Evidence-Based Solutions

Our Mission

We are a policy research and development consulting firm established with the mission to create transformative social change through evidence-based solutions, inclusive governance, and sustainable development practices that

empower communities and strengthen institutional capacity across all sectors of society. Our organization was founded on the fundamental belief that equitable development requires rigorous analysis, participatory approaches, and systematic evaluation to ensure that policies and programs effectively address the root causes of social and economic challenges while promoting human dignity and social justice.

Our Vision

Our vision is to build a society where effective governance, accountable institutions, and evidence-driven decision-making create opportunities for all individuals and communities to thrive, regardless of their socio-economic background, gender, or geographical location. We envision a future where policy formulation is informed by comprehensive research, corporate social responsibility initiatives generate measurable positive impact, philanthropic investments address systemic inequalities, government programs deliver efficient public services, and civil society organizations have the capacity to advocate effectively for marginalized voices in democratic processes.

Our Services

Through our comprehensive range of professional services, we are committed to fostering institutional excellence, promoting transparent governance, and building sustainable pathways for inclusive economic growth and social empowerment.

1. Policy Research & Analysis

We conduct comprehensive research and sectoral analysis, delivering actionable insights into complex policy landscapes. Our approach includes regulatory assessments, risk analysis, and strategic forecasting to inform robust, future-ready decision-making.

2. CSR Impact Evaluation

Systematic evaluation of Corporate Social Responsibility initiatives to measure effectiveness, identify improvement opportunities, and maximize **social return on investment**.

- CSR program assessment and audit
- Impact measurement frameworks
- Stakeholder engagement evaluation

- ROI and social return analysis
- Strategic improvement recommendations

3. ESG Evaluation and Rating

We provide comprehensive ESG reporting and ratings to help organizations assess their environmental, social, and governance performance. Using trusted methodologies and publicly available data, we deliver objective insights that support better financial decisions, enhance transparency, and align with long-term sustainability goals. While current ESG ratings vary across agencies, we aim to offer consistent, reliable evaluations that reflect your true impact and future resilience.

4. Philanthropic Program Assessment

Comprehensive evaluation of philanthropic funds and programs to ensure optimal resource allocation and maximum community benefit.

- Grant program effectiveness review
- Beneficiary impact assessment
- Resource allocation optimization
- Program sustainability analysis
- Donor reporting and transparency support

5. Government Project Evaluation

Independent evaluation and analysis of government projects and initiatives to assess effectiveness, efficiency, and social impact.

- Project performance evaluation
- Cost-benefit analysis
- Stakeholder impact assessment
- Implementation gap analysis
- Policy recommendation reports

6. Project Management Services

We offer end-to-end management for social initiatives, from program design to execution. Services include strategic planning, risk management, stakeholder

coordination, progress monitoring, and evaluation for timely, within-budget, and effective project completion.

- Project planning and design
- Implementation management
- Risk assessment and mitigation
- Progress monitoring and reporting
- Stakeholder coordination

7. Monitoring & Evaluation (M&E)

Insocia develops robust monitoring and evaluation frameworks and reporting tools. We support organizations in real-time progress tracking, impact assessment, adjustment for learning, and evidence-based program improvement.

- M&E framework design
- Data collection systems
- Impact measurement tools
- Progress tracking dashboards
- Evaluation reports and insights

8. Social Impact Research

Rigorous social research and impact measurement services that provide evidence-based insights for informed decision-making.

Indepth Ground Field Research (Insocia FR)

Our Insocia FR service specializes in conducting immersive, field-based research across communities and geographies. We design and execute on-the-ground qualitative and quantitative studies to capture nuanced realities, ensuring that program and policy decisions are informed by authentic, firsthand insights from the field.

Indepth Ground Research (Insocia GR)

Insocia GR offers comprehensive ground-level research using tailored methodologies adapted to the project context. This service delivers granular data from the grassroots, providing clients with robust, actionable intelligence that reflects real community needs and behavioral dynamics.

- Baseline and endline studies
- Social impact assessments
- Community needs analysis

- Behavioral change research
- Impact measurement methodologies

9. Advocacy & Policy Development

Insoxia crafts strategies and campaigns that advance social causes and drive policy reform. We provide advocacy roadmap development, policy briefs, coalition building, stakeholder engagement plans, and execution support for systemic change.

What We Deliver:

- Advocacy strategy development
- Policy brief creation
- Stakeholder engagement plans
- Campaign design and implementation
- Coalition building support

Our Core Values(4i)

Our core values center on integrity, inclusivity, innovation, and impact (4i), guiding our work to ensure that every intervention contributes to reducing inequalities, enhancing access to opportunities, strengthening democratic participation, and creating sustainable solutions to complex development challenges.

Integrity

Maintaining the highest ethical standards in all our research, analysis, and consulting work.

Inclusivity

Ensuring diverse voices and marginalized communities are represented in all our initiatives.

Innovation

Developing creative, evidence-based solutions to complex social and economic challenges.

Impact

Focusing on measurable outcomes that create lasting positive change in communities.

Why Insocia?

- Evidence-Based: All recommendations rooted in rigorous research and best-in-class analytics.
- Multidisciplinary Team: Expertise across research, policy, management, and impact.
- Stakeholder-Centric: We elevate the needs and voices of communities in every project.
- Results-Focused: Tangible, measurable outcomes define our approach.
- Uncompromising Ethics: Integrity and transparency guide all our work.

Who We Serve — Target Audience Messaging

- Corporates:
Enhance the social and business value of your CSR and ESG initiatives with evidence-based, action-oriented evaluation.
- Government Agencies:
Improve programs and policy with independent reviews and data-backed insights.
- NGOs & Nonprofits:
Amplify your mission with rigorous impact assessment, advocacy strategies, and institutional strengthening.
- Philanthropy:
Maximize the effectiveness and transparency of your giving through robust, independent evaluation and reporting.

Core Competencies

- Social research methodologies
- Policy analysis & development
- Impact measurement & evaluation
- Project management & implementation
- Stakeholder engagement & consultation
- Data analysis & visualization
- Advocacy strategy & campaign design

Partner With Us

Join us in our mission to create meaningful change through evidence-based solutions and collaborative partnerships. Together, we can build a more equitable, sustainable, and prosperous society for all.

Past Collaborations



PEOPLE'S
FOUNDATION



IIMAD
THE INTERNATIONAL INSTITUTE OF
MIGRATION & DEVELOPMENT

Our Strategic Partners

Insocia believes in the power of collaboration to amplify social impact. We work with specialized partners who share our commitment to evidence-based solutions and community empowerment.

Partner 1: TrashTrek Ecosolutions



Website: <https://trashtrekes.com/>

Partnership Focus: Environmental Sustainability & Waste Management

Description: "TrashTrek Ecosolutions (<https://trashtrekes.com/>) is our environmental sustainability partner, specializing in comprehensive waste management solutions, community engagement, and environmental awareness programs. Together with TrashTrek, we evaluate environmental initiatives, conduct waste management impact assessments, and develop evidence-based strategies for sustainable waste processing systems across communities and organizations."

Joint Services:

- Environmental impact evaluation of waste management programs
- CSR assessment for corporate environmental initiatives
- Policy research on waste management and circular economy
- Community engagement evaluation in environmental projects
- Monitoring & evaluation of sustainability programs

Partner 2: TutKiD



Partnership Focus: Education & Child Development

Description: "TutKiD is our education and child development partner, focused on innovative learning solutions and educational program delivery. Through this strategic partnership, we combine rigorous evaluation methodologies with practical educational implementation to assess learning outcomes, evaluate educational interventions, and develop evidence-based strategies that improve educational access and quality for children."

Case Studies & Impact Stories

(Leave blank for future detailed entries, as requested)

Research & Insights Blog

(Leave blank for future detailed entries, as requested)

Resources

(Leave blank for future detailed entries, as requested)

- Impact measurement toolkits
- Policy analysis frameworks
- CSR evaluation checklists
- M&E template library
- Research methodology guides

Engagement & Contact

Locations:

- AECS Layout, Sanjayanagara, Bengaluru, Karnataka 560094
- Kozhikode, Kerala - 673573

Email: connect@insocia.in

LinkedIn: [Insocia Consultancy](#)

Get Started:

- [Schedule a Consultation](#)
- [Discuss Your Impact Goals](#)
- [Request a Proposal](#)
- [Evaluate Your Program](#)

Additional Calls to Action:

- [Download Our Impact Guide](#)
- [View Client Success Stories](#)
- [Subscribe for Insights](#)
- [Join Our Network](#)