**2014年广东听说考试真题A**

**三问部分：**

**1. 颜色怎样影响我们的购买行为？**

***Q1:* How do colors affect our buying decisions?/**

**How do colors influence our buying decisions?/**

**How do colors affect our buying behavior?/**

**How do colors influence our buying behavior?**

**2. 什么颜色对顾客更具吸引力？**

***Q2:* What color is more attractive to customers?/**

**What color can attract customers more?/**

**What color can appeal to more customers?**

**3. 绿色是广告中流行的颜色吗？**

***Q3:* Is green a popular color in advertising?**

**五答部分：**

***Q1:* How did Dr. Brown do his research?**

***A 1:* By doing surveys and interviews.**

***Q2:* How much time did Dr. Brown spend on his book?**

***A 2:* Thirteen months.**

***Q3:* What does blue suggest in advertising?**

***A3:* Something pure and fresh.**

***Q4:* Why can’t we use red too much in advertising?**

***A4:* It looks cheap and may make people tired.**

***Q5:* What color is suitable for garden products?**

***A5:* Green.**

**Part C**

**梗 概：校车司机突然昏倒，Tom快速反应踩刹车，救了全车人。**

**关键词：unconscious（昏迷），brake（刹车），reaction（反应），hero（英雄），reward（奖励）**

**A Lucky Brake**

**Tom liked everything about cars and often helped his father repair his old car. One morning, Tom was on the school bus with other children. They were chatting and laughing loudly as usual. But the bus driver was not feeling very well that day. While he was trying to stop the bus by the roadside. The driver suddenly became unconscious. It all happened without any warning. The bus was out of control and started running off the road. The children on the bus were terrified and began screaming. Tom was sitting in the back of the bus, but he rushed to the front within seconds. He tried his best to move the bus driver aside and stepped hard on the brakes. The bus finally stopped. Tom saved himself and all the other children from disaster. The quick reaction of Tom made the news all over the country. He appeared on TV as a hero. His school hung a medal of honor around his neck and the bus company gave him a toy bus as a reward. Tom’s father was very proud of his son. He promised to teach him how to drive when Tom was older. 198**