

# THE URBAN CAFÉ (SALES DASHBOARD)

Total Sales	Total Profit	Total Orders	Top Selling Store	Top Selling Category	Top Selling Product
₹ 6,98,773.63	₹ 1,74,924.67	149107	Hell's Kitchen	Coffee	Brewed Black Tea

## FILTERS

### StoreLocation

- Astoria
- Hell's Kitchen
- Lower Manhattan

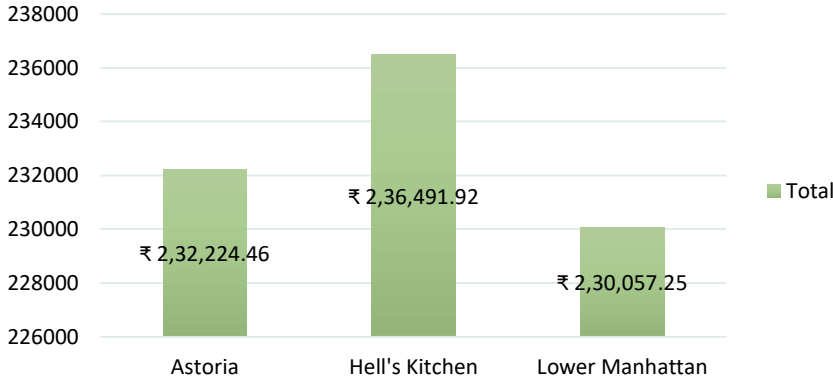
### Monthly Distribu...

- 2023-01
- 2023-02
- 2023-03
- 2023-04
- 2023-05
- 2023-06

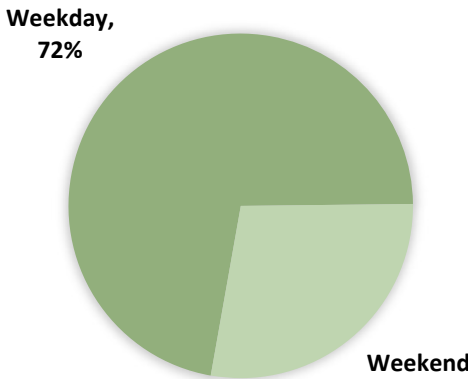
### Product Category

- Coffee
- Coffee beans
- Drinking Chocolate
- Flavours
- Loose Tea
- Packaged Chocolate
- Tea

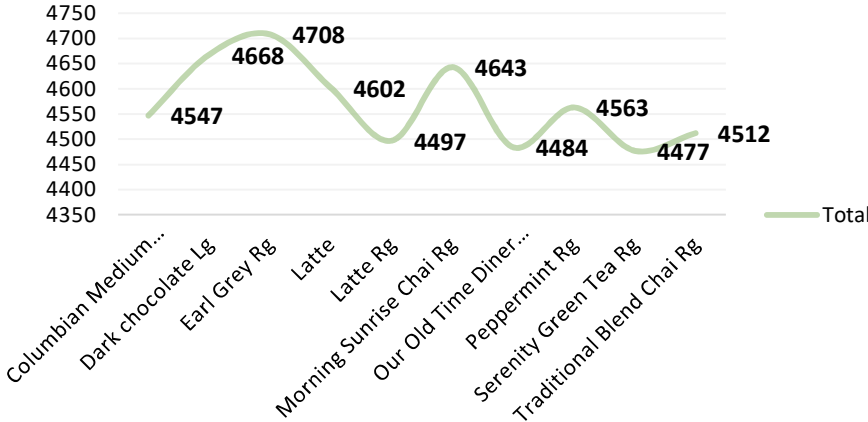
## STORE LOCATION PERFORMANCE



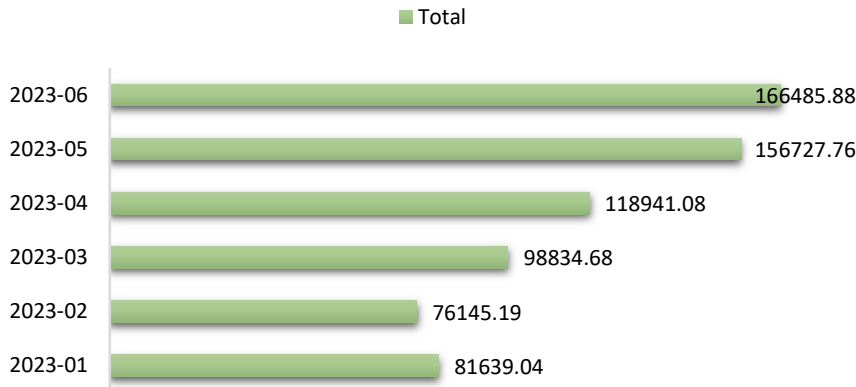
## WEEKDAY VS WEEKEND



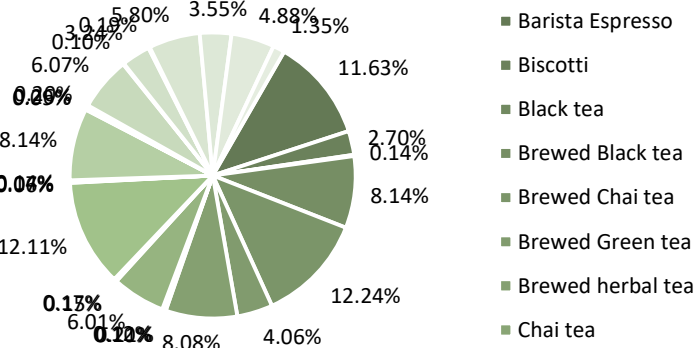
## TOP PRODUCTS



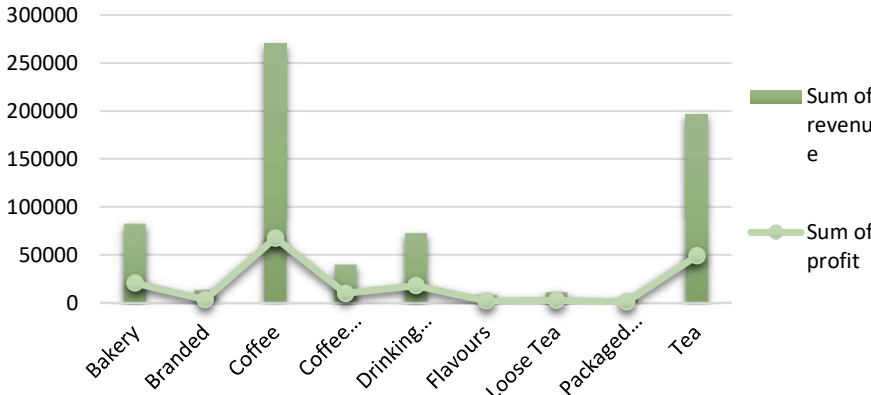
## MONTHLY REVENUE



## PRODUCT CATEGORY CONTRIBUTION



## PROFITABILITY BY CATEGORY



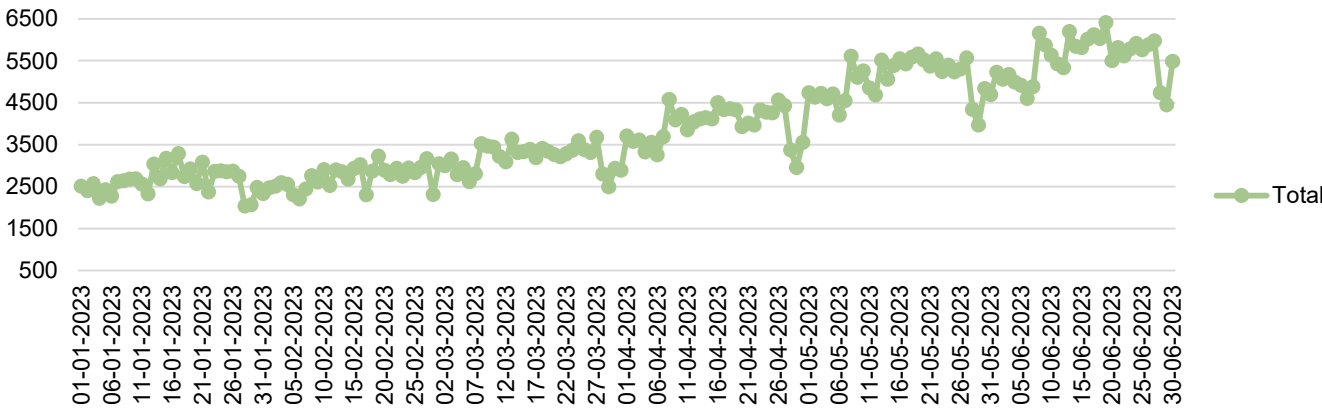
## INSIGHTS

**MoM Growth:**  
**31.8% from last month**

**Peak Hour: 10:00 – 11:00**

**Highest revenue day: Monday**

## DAILY REVENUE



## HOURLY SALES

